



July 04, 2015

LYCOS and Slingshot Power Partner to Help Homeowners see the Benefits of Solar

Slingshot Power to Provide Customers with LYCOS Life Products

WALTHAM, MA, July 04, 2015: [LYCOS](#) (NSE:LYCOS | BSE:532368), today announced that it has joined forces with Slingshot Power, a clean energy company in the process of going national and one of the major players in the clean energy movement, to encourage energy conservation and simplify the transition for homeowners.

As part of the partnership, LYCOS and Slingshot are jointly developing an interface for Slingshot's energy system that provides homeowners with access to information regarding their energy usage. The LYCOS Life band and ring will serve as a point of entry into this system, using LYCOS Life's Tap2Transfer Technology to provide users with detailed energy reports that will allow them to easily monitor their home energy production and consumption.

Ravi Chiruvolu, CEO of Slingshot Power, says:

Solar now has a breakeven of less than five years and installing increases a home or business' property value. These facts are not well known, and so we are teaming with LYCOS to make the transition to Clean Energy faster and easier. Our approach is akin to Apple's in the 1980's when they built a brand to help accelerate adoption and consumer appeal of the personal computer. While we love what they did, we believe this cause is more meaningful.

This initiative will be the first step towards integrating Internet of Things ("IoT") functionality into Slingshot homes using LYCOS Life's technology.

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Brad Cohen, president and chief strategy officer of LYCOS, notes:

More and more people will rely on the Internet as more Internet enabled devices are introduced to the market. LYCOS is developing ways to help users connect their Internet data with their everyday lives and we will work with Slingshot Power to develop other IoT products that can be tied into their systems to share valuable information about users' homes and cars.

The new app is expected to be ready in Q1 2016 and homeowners may be able to monitor their energy usage on the LYCOS Life App as early as next January.

Visit <http://www.lycos.life> to learn more.

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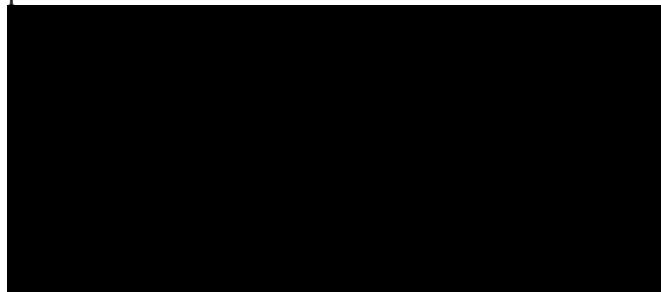
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LYCOS Life: products serve as a single point of entry into users' digital lives and allow them to live more secure, communicative, healthy, and efficient lives.

LYCOS: LYCOS is one of the original and most widely known Internet brands in the world, evolving from one of the first search engines on the web, into a comprehensive digital media destination for consumers across the world. With offices in 24 countries around the globe the company has a wide customer base and reach to consumers. For more information please visit: www.lycos.com

Slingshot: Is a Clean Energy company that empowers people to take back the tens of thousands of dollars they unwittingly donate to utility companies and reclaim the freedom to utilize energy when and how they want, for the good of their pocketbooks and the environment.



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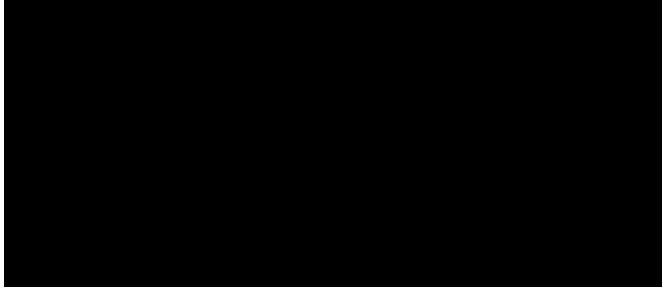
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Disclaimer

This press release contains “forward-looking statements” – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “should” or “will.” Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behavior of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

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