The Manager,
Listing Department,
National Stock Exchange of India Ltd., Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (E), Mumbai - 400 051.

The Manager,
Corporate Relationship Department, BSE Ltd.,
Phiroze Jeejeebhoy Towers,
Dalai Street,
MUMBAI - 400 001.

Authorised Signatory
End.: As Above

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AMJ
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LAND

AMJ LAND HOLDINGS LIMITED
[Formerly known as Pudumfee Pulp & Paper Mills Limited]

V3:425

Registered Office

21st February, 2018

Dear Sir,
Subject: Disclosure under Regulation 10(5) of SEBI (Substantial Acquisition of
Shares and Takeovers) Regulations, 2011.

Please find enclosed herewith the Disclosure under Regulation 10(5) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in respect of the proposed acquisition of 39,45,790 equity shares constituting 21.92 Wo of the paid up capital of Pudumjee Industries Limited (Target Company), by the undersigned Acquirer.

The actual date of transaction is 28thFebruary, 2018.

Please take the same on record.

Thanking you,

Yours faithfully,

For AM) Land Holdings Limited,
(formerly known as Pudumjee Pulp & Paper Mills Limited)

Registered Office:
Thergaon, Chinchwad, Pune-411033 Tel: +91-20-30613333, Fax : +91-20-3061 3388 E-Mail : sk@pudumjee.com. CIN L21012MH1964PLC013058 GSTIN: 27AABCP0310Q1ZG Corporate Office:
3atia Chambers, 60, Dr. V.B.Gandhi Marg, Kalaghoda. Mumbai-400001 India.
Tel: +91-22-30213333, 22674485, 66339300, Fax: +91-22-22658316.
E-Mail: pudumjee@pudumiee.com Web Site : www.amjland.com

Format for Disclosures under Regulation 10(5) - Intimation to Stock Exchanges in respect
of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

1

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Name of the Target Company (TC) Pudumjee Industries Limited

2 Name of the acquirer(s) AMJ Land Holdings Limited (Formerly known
as Pudumjee Pulp & Paper Mills Limited)

3 Whether the acquirer(s) is/ are promoters of the TC
prior to the transaction. If not, nature of relationship
or association with the TC or its promoters

The acquirer is part of the Promoter Group of
the TC.

4 Details of the proposed acquisition
a. Name of the person(s) from whom shares are to
be acquired

Pudumjee Investment & Finance Company Limited

b. Proposed date of acquisition 28thFebruary, 2018

c. Number of shares to be acquired from each
person mentioned in 4(a) above •

39,45,790 Equity Shares

d. Total shares to be acquired as % of share capital
of TC

21.92 %

e. Price at which shares are proposed to be
acquired

Not exceeding Rs. 16.66 per share (Exact
price cannot be stated as transaction will take
place through stock exchange platform)

f. Rationale, if any, for the proposed transfer To consolidate the shareholding of the
Acquirer in TC.

5 Relevant sub-clause of regulation 10(1)(a) under
which the acquirer is exempted from making open
offer

7 10(1)(a)(iii)

6 If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume
of trading in the shares of the TC are recorded during such period.

Rs.13.33

7 If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation
8.

Not Applicable

8 Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable,

We hereby declare that the acquisition price would not be higher by more than 25% of the price as mentioned in point 6 above.

9 i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations, 1997)

ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished.

i. We hereby declare that, the Transferor and Transferee have complied with the provisions of Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations, 1997) during 3 years prior to the date of proposed acquisition.

ii. enclosed as Annexure -1.

10 Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.
-

We hereby declare that all the conditions specified under Regulation 10(1)(a) of the SAST Regulations, 2011 with respect to the exemptions has been duly complied with.

11 Shareholding details Before the proposed
transaction

After the proposed
transaction
No. of
shares
/voting
rights

% w.r.t
total
share
capital
of
TC

No. of
shares
/voting
rights

% w.r.t
total
share
capital
of TC

a Acquirer(s) and PACs (other than
sellers)(*)

Acquirer
1 AMJ Land Holdings Limited
(Formerly Known as Pudumjee ,
Pulp & Paper Mills Limited)

9,56,725 5.32 49,02,515 27.24

Persons Acting in Concert (PACs)

2 Arun Kumar Mahabirprasad Jatia 9,29,000 5.16 9,29,000 5.16

3 Vrinda Jatia 1,50,000 0.84 1,50,000 0.84

4 Vasudha Jatia 1,50,000 0.84 1,50,000 0.84

5 Yashvardhan Jatia 100 0.00 100 0.00

6 Thacker and Company Limited 25,20,210 14.00 25,20,210 14.00

7 Suma Commercial Private Limited 18,48,525 10.26 18,48,525 10.26

8 Chem Mach Private Limited 61,450 0.34 61,450 0.34

9 Fujisan Technologies Limited 8,75,680 4.86 8,75,680 4.86

10 Yashvardhan Jatia Trust 15,71,862 8.73
.... -

15,71,862 8.73

For AMJ Land Holdings Limited
(Formerly known as Pudumjee Pulp & Paper
Mills Limited)

11 Pudumjee Holding Limited 0 0 0 0
12 Arun Jatia HUF 0 0 0 0

13 Kairos Investments 0 0 0 0
14 Pudumjee Paper Products Limited 0 0 0 0

15 Poonam Jatia Family Trust 0 0 0 0

16 Mahabirprasad Jatia Family Trust 0 0 0 0

17 Pudumjee Hygiene Products
Limited

0 0 0 0

B Seller (s)

Pudumjee Investment & Finance
Company Limited

39,45,790 21.92 0 0

Note:

• (*) Shareholding of each entity may be shown separately and then collectively in a group.
• The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or
by a person duly authorized to do so on behalf of all the acquirers.

Date: 21-02-2018
Place: Pune

Encl.: As above.

Annexure I

Details of disclosures made by the acquirer and seller under Chapter V of the Takeover Regulations, 2011 during last three years, in the following format:

Applicable Regulation
(provide separate tables
for each Regulation)

Due date of
compliance before
the stock exchange

Actual date of
compliance

Delay, if any.

30(3) 08.04.2015 01.04.2015
10(6) 09.10.2015 05.10.2015
29(1) 09.10.2015 05.10.2015
30(3) 11.04.2016 06.04.2016
30(3) 11.04.2017 01.04.2017

For AMJ Land Holdings Limited (Acquirer)
(Formerly known as Pudumjee Pulp & Paper Mills Limited)

Signature :
Authorised Signatory

Date : 21.02.2018
Place : Pune