

## FORMER INFY BRASS BACK START-UPS

The story of how Infosys was built by N R Narayana Murthy with ₹10,000 and six co-founders is part of India's business folklore. After moving out of Infosys, co-founders Murthy, Nandan Nilekani, S Gopalakrishnan and S D Shibulal are now mentoring start-ups. They are joined by TV Mohandas Pai and V Balakrishnan. Their investments in start-ups exceed ₹1,000 crore at present.

### N S RAGHAVAN

#### Start-ups

- Tyfone
- Ziva software
- Mango techno
- Vizury
- CoCubes

- BrizzTV
- TeliBrahma
- RiverSilica
- Insieve
- Cbazaar
- Sobha Developers
- GoodEarth

- Maritime Ltd
- FAME India
- Active Canvas

#### Investment

- Nadathur Holdings
- Ojas Venture Partners



### NANDAN NILEKANI

#### Start-ups

- Mubble – helps users track telecom spend
- Juggernaut – digital and physical publishing

platform

- Letsventure – online angel funding platform
- Team Indus – a start-up aiming at a lunar mission

*"It is a very small part of my portfolio. It is only to encourage entrepreneurs who are thinking and innovating new solutions, unique to India. I am broadly looking at how technology can be used to make India organised"*



### S GOPALAKRISHNAN

#### Start-ups

- SellenworX
- EasyFix – home service aggregator
- Vigyanlabs
- Uniphore – speech recognition
- FreshWorld – grocery delivery

- Lookup – hyperlocal messaging Q&A
- 99Tests – IT testing
- BuyHatke

#### Institution

- Advisor, IDG Ventures
- Axilor Ventures

*My investment philosophy is to invest in the founders rather than on sectors. I continue to work at a policy level and on expanding the system. I have investments in 10-plus start-ups; the investments are small and typically ₹1-3 crore.*



### N R NARAYANA MURTHY

#### Start-ups

- Coverfox – online insurance comparison
- Yebhi – e-commerce
- PaperBoat
- Innoviti – SMB lending

- Bloom&Wild – flower delivery
- Healthspring – primary healthcare clinic chain

#### Institution

- Catamaran Ventures



### S D SHIBULAL

#### Start-ups

- SellenworX
- EasyFix – home service aggregator
- Vigyanlabs
- Innovations Investment

- Management India – owns 700 apartments in Seattle
- The Tamara – luxury resort in Coorg

#### Institution

- Axilor Ventures



### V BALAKRISHNAN

#### Start-ups

- CannyKart marketplace for IoT devices
- Aveksha – IT start-up
- Riversilica – hardware and software for IP Streaming Video delivery
- Virtual Power Systems –

power company supplying to data centre clients

- Mad Street Den – AI start-up
- iQlect – data analytics
- TaxSutra

#### Institution

- Exfinity Fund

*"If you look at IT services, it's a \$125-bn sector, which purely came from services. The next \$100 bn is going to come from all new areas – digital, mobile, cloud, etc. We would continue to invest in these areas"*



### TV MOHANDAS PAI

#### Start-ups

- Licious – Meat delivery start-up
- GetActive – fitness start-up
- Zimmer – home solutions
- Onlinefyari.com – online exam preparations
- ZoomCar – car on rent
- YourStory
- Vyome Biosciences
- Homelane
- Ressay – deal discovery

- TaxSutra
  - TheBetterIndia
- #### Institution
- Arin Capital
  - Exfinity Fund
  - Saha Fund
  - Tandem Capital
  - Aaruha Capital

