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Only fresh news

NEWS

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CIRCULATION OF PRINT DAILIES

The Indian print industry (newspapers, periodicals and magazines) grew at a compounded annual growth rate of 6 per cent over 2010-15 and is currently estimated at ₹27,000 crore. News dailies, Hindi and other language papers together contributed more than 80 per cent of circulation revenue with English readership at less than 20 per cent

PRESS

English circulation declining;
overall growth at 2 per cent

■ Other languages ■ Hindi ■ English

Figures in %

2010

49

30

21

2011

47

30

23

2012

49

30

21

2013

48

36

17

2014

47

37

15