

THOSE WHO CHANGED TRACK

ALOK MITTAL

► Founder & CEO, Indifi Technologies, marketplace for SME loans

► Earlier: Partner, Canaan Partners

"I WAS IN THE INVESTMENT BUSINESS FOR 10 YEARS AND WAS ITCHING TO GET BACK TO BUILDING A COMPANY THAN BACK ANOTHER ENTREPRENEUR"



ROHINI CHAKRAVARTHY

► Founder & CEO, Inksedge, customised event stationery

► Earlier: Partner, New Enterprise Associates, US (2007-14)

"VCs DEVELOP A GREAT NOSE FOR IDENTIFYING NEW OPPORTUNITIES, AND AT SOME POINT OF TIME, THE BRAVE ONES GET THE ITCH TO BUILD THEMSELVES"



RAUL RAI

► Founder & CEO, Nicobar, a lifestyle start-up

► Earlier: MD, General Atlantic, Fidelity (2005-10, 2011-14)

"AS AN INVESTOR, I DEVELOPED A STRATEGIC FEEL FOR BUSINESSES AND A WIDE NETWORK. THEY HELP ME ZOOM OUT — AS CRITICAL AS ATTENTION TO DETAILS"



SUBRAMANYA S V

► Founder & CEO, Fishdom, a personal finance management app

► Earlier: Partner, Bessemer Venture Partners (2007-15)

"THE PROBABILITY OF SUCCESS DOES GO UP FOR A VC, BUT NOT MATERIALLY. SO, IF THE AVERAGE ODDS OF SUCCESS ARE 5%, FOR A VC IT MIGHT BECOME 15%"

MANOJ GUPTA

► Founder & CEO, Craftsvilla, a marketplace for ethnic fashion

► Earlier: Principal, Nexus Venture Partners

"YOU CAN ALWAYS BE A VC. I THOUGHT IT IS BETTER TO CREATE SOMETHING BIG, MAKE AN IMPACT AND USE THE LEARNINGS TO GUIDE OTHER ENTREPRENEURS"



ASISH MOHAPATRA

► Co-founder & sales head, OfBusiness, a marketplace for SMEs

► Earlier: Healthcare Investments Lead, Matrix Partners

"THE SO CALLED 'KEEDA' WAS ALWAYS THERE AND 2015 WAS A GOOD TIME TO START... BEING IN MY MID-30s, I KNEW IT WAS NOW OR NEVER. I HAD TO JUMP!"



ANSHOO SHARMA

► Founder & CEO, Magicpin, a hyperlocal discovery platform

► Earlier: Venture Partner, Lightspeed India (2009-Present)

"WE HAVE SEEN THE RATE OF DISRUPTION IN CHINA; IN INDIA, IT IS JUST GETTING STARTED. THERE'S A GREAT OPPORTUNITY TO GO OUT AND BUILD VALUE"



ABHISHEK GOYAL

► Founder & CEO, Traxn, a data analytics firm on start-ups, VC

► Earlier: Associate, Accel Partners (2008-2010)

"ACCEL TAUGHT ME THE FUTURE IS FULL OF SURPRISES. THE ONLY WAY TO SURVIVE IS BY STAYING HUMBLE"

