

Performance Highlights

| Y/E March (consolidated ` cr) | 3QFY13 | 3QFY12 | % chg (yoy) | 2QFY13 | % chg (qoq) |
|-------------------------------|--------|--------|-------------|--------|-------------|
| Net sales | 46,090 | 45,260 | 1.8 | 43,403 | 6.2 |
| EBITDA | 5,657 | 6,827 | (17.1) | 5,334 | 6.1 |
| EBITDA margin (%) | 12.3 | 15.1 | (281)bp | 12.3 | (1)bp |
| Adjusted PAT | 1,801 | 3,570 | (49.5) | 2,085 | (13.6) |

Source: Company, Angel Research

Lower-than-expected consolidated performance: Tata Motors (TTMT)' adjusted net profit at `1,801cr was significantly lower-than-expected, due to a higher depreciation expense (up 29.8% qoq), forex loss of `174cr and a higher tax rate (at 38.7% vs 32% in 2QFY2013). The depreciation expense was higher due to the amortization of product development expenses on the new *Range Rover*.

The top-line at `46,090cr too was lower-than-expected due to unfavorable mix at Jaguar and Land Rover (JLR) and in standalone operations which resulted in a sequential decline in net average realization. JLR's top-line (up 15.7% qoq) was impacted mainly due to 5.5% qoq decline in net average realization led by unfavorable product-mix (higher share of *Evoque* and *Freelander*). The standalone top-line (down 14.8% qoq) was lower on account of inferior product-mix and higher discounts leading to a 7.9% qoq decline in net average realization. Sequentially, the consolidated EBITDA margin stood flat at 12.3% (lower than our estimates of 12.8%). The EBITDA margin at JLR declined 80bp sequentially to 14% due to unfavorable product-mix, adverse currency impact (~50bp qoq) and also owing to higher marketing costs to support existing models as well as costs related to the launch of the new Range Rover.

The standalone results posted a loss (adjusted) of `450cr, against our expectations of a `25cr loss, due to dismal operating performance, ie the top-line was down 14.8% qoq. The EBITDA margin deteriorated to 1.4% on lower utilization levels, commodity inflation and higher discounts in the PV and MHCV businesses.

Outlook and valuation: We retain our positive view on JLR and expect a ~15% volume CAGR over FY2012-14E driven by *Evoque*, new product launches (*Range Rover, Range Rover Sport, XF Sportbrake, XF AWD* and smaller engine variants of the *XF* and *XJ*) and continuous ramp-up in China. Further, favorable market and product-mix and stable commodity prices will help mitigate raw-material cost pressures. We maintain our Accumulate rating on the stock with a sum-of-the-parts (SOTP) target price of `326.

Key financials (Consolidated)

| Y/E March (` cr) | FY2011 | FY2012 | FY2013E | FY2014E |
|-------------------|---------|---------|---------|---------|
| Net Sales | 122,128 | 165,654 | 184,201 | 209,642 |
| % chg | 32.0 | 35.6 | 11.2 | 13.8 |
| Net Profit | 9,043 | 11,442 | 9,197 | 11,915 |
| % chg | 492.6 | 26.5 | (19.6) | 29.6 |
| EBITDA (%) | 13.8 | 13.3 | 12.4 | 13.5 |
| EPS (`) | 28.5 | 36.1 | 28.0 | 36.3 |
| P/E (x) | 10.7 | 6.7 | 10.6 | 8.2 |
| Adjusted P/E (x)* | 13.7 | 8.0 | 15.7 | 11.4 |
| P/BV (x) | 5.0 | 2.9 | 2.3 | 1.9 |
| RoE (%) | 65.6 | 44.1 | 24.6 | 25.4 |
| RoCE (%) | 23.6 | 24.2 | 19.3 | 21.5 |
| EV/Sales (x) | 0.9 | 0.6 | 0.6 | 0.5 |
| EV/EBITDA (x) | 6.6 | 4.8 | 4.6 | 3.9 |

Source: Company, Angel Research; Note: * adjusted for R&D spends at JLR, expensed at 80%, in-line with global peers, as against company's current rate of 15-20%

| ACCUMULAT | Ξ |
|-------------------|-----------|
| CMP | `297 |
| Target Price | `326 |
| Investment Period | 12 Months |

| Stock Info | |
|--------------------|------------|
| Sector | Automobile |
| Market Cap (`cr) | 94,640 |
| Net Debt (`cr) | 15,773 |
| Beta | 1.5 |
| 52 Week High / Low | 337/203 |
| Avg. Daily Volume | 1,427,706 |
| Face Value (`) | 2 |
| BSE Sensex | 19,497 |
| Nifty | 5,897 |
| Reuters Code | TAMO.BO |
| Bloomberg Code | TTMT@IN |

| Shareholding Pattern (%) | | | | | | |
|--------------------------|------|--|--|--|--|--|
| Promoters | 34.7 | | | | | |
| MF / Banks / Indian Fls | 11.9 | | | | | |
| FII / NRIs / OCBs | 46.1 | | | | | |
| Indian Public / Others | 7.3 | | | | | |

| Abs. (%) | 3m | 1yr | 3yr |
|-------------|-----|------|-------|
| Sensex | 4.7 | 9.2 | 20.7 |
| Tata Motors | 7.0 | 10.8 | 115.7 |

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Exhibit 1: Quarterly financial performance (Standalone)

| Y/E March (` cr) | 3QFY13 | 3QFY12 | % chg (yoy) | 2QFY13 | % chg (qoq) | 9MFY13 | 9MFY12 | % chg (yoy) |
|-------------------------|--------|--------|-------------|--------|-------------|--------|--------|-------------|
| Net Sales | 10,630 | 13,338 | (20) | 12,481 | (15) | 33,698 | 37,916 | (11) |
| Consumption of RM | 6,869 | 8,322 | (17.5) | 7,810 | (12.0) | 20,514 | 23,239 | (11.7) |
| (% of Sales) | 64.6 | 62.4 | | 62.6 | | 60.9 | 61.3 | |
| Staff Costs | 731 | 695 | 5.2 | 749 | (2.4) | 2,187 | 1,999 | 9.4 |
| (% of Sales) | 6.9 | 5.2 | | 6.0 | | 6.5 | 5.3 | |
| Purchases of TG | 1,138 | 1,538 | (26.0) | 1,465 | (22.3) | 4,201 | 4,428 | (5.1) |
| (% of Sales) | 10.7 | 11.5 | | 11.7 | | 12.5 | 11.7 | |
| Other Expenses | 1,746 | 1,931 | (9.6) | 1,804 | (3.2) | 5,297 | 5,558 | (4.7) |
| (% of Sales) | 16.4 | 14.5 | | 14.5 | | 15.7 | 14.7 | |
| Total Expenditure | 10,485 | 12,486 | (16.0) | 11,828 | (11.4) | 32,199 | 35,225 | (8.6) |
| Operating Profit | 145 | 852 | (82.9) | 654 | (77.8) | 1,499 | 2,691 | (44.3) |
| OPM (%) | 1.4 | 6.4 | | 5.2 | | 4.4 | 7.1 | |
| Interest | 368 | 294 | 25.3 | 367 | 0.3 | 1,054 | 894 | 17.9 |
| Depreciation | 482 | 421 | 14.5 | 447 | 7.9 | 1,359 | 1,173 | 15.8 |
| Other Income | 112 | 133 | (15.7) | 1,439 | (92.2) | 1,998 | 440 | 354.3 |
| PBT (excl. Extr. Items) | (593) | 269 | - | 1,279 | - | 1,084 | 1,064 | 1.9 |
| Extr. Income/(Expense) | 8 | 83 | - | 255 | (97) | 424 | 375 | - |
| PBT (incl. Extr. Items) | (601) | 186 | - | 1,024 | - | 660 | 689 | (4.2) |
| (% of Sales) | (5.7) | 1.4 | | 8.2 | | 2.0 | 1.8 | |
| Provision for Taxation | (143) | 13 | - | 157 | - | 46 | 12 | 285.1 |
| (% of PBT) | 23.7 | 6.7 | | 15.3 | 54.9 | 7.0 | 1.7 | |
| Reported PAT | (458) | 174 | - | 867 | - | 614 | 677 | (9.3) |
| Adj PAT | (450) | 257 | - | 1,122 | - | 1,038 | 1,052 | (1.3) |
| Adj. PATM | (4.2) | 1.9 | | 9.0 | | 3.1 | 2.8 | |
| Equity capital (cr) | 638.0 | 638.0 | | 638.0 | | 638.0 | 638.0 | |
| Reported EPS (`) | (1.4) | 0.8 | - | 3.5 | - | 3.3 | 3.3 | (1.3) |

Source: Company, Angel Research

Exhibit 2: 3QFY2013 - Actual vs Angel estimates - Standalone

| Y/E March (` cr) | Actual | Estimates | Variation (%) |
|-------------------|--------|-----------|---------------|
| Net Sales | 10,630 | 11,396 | (6.7) |
| EBITDA | 145 | 578 | (74.9) |
| EBITDA margin (%) | 1.4 | 5.1 | (370)bp |
| Adj. PAT | (450) | (25) | - |

Source: Company, Angel Research



| Y/E March (units) | 3QFY13 | 3QFY12 | % chg (yoy) | 2QFY13 | % chg (qoq) | 9MFY13 | 9MFY12 | % chg (yoy) |
|---------------------------|---------|---------|-------------|---------|-------------|---------|---------|-------------|
| M&HCV | 33,695 | 53,982 | (37.6) | 45,488 | (25.9) | 116,334 | 157,536 | (26.2) |
| LCV | 115,707 | 89,635 | 29.1 | 103,179 | 12.1 | 308,369 | 256,521 | 20.2 |
| Total Commercial Vehicles | 149,402 | 143,617 | 4.0 | 148,667 | 0.5 | 424,703 | 414,057 | 2.6 |
| Utility Vehicles | 12,282 | 13,745 | (10.6) | 14,522 | (15.4) | 37,972 | 36,375 | 4.4 |
| Cars | 42,168 | 69,748 | (39.5) | 57,901 | (27.2) | 151,041 | 176,148 | (14.3) |
| Total Passenger Vehicles | 54,450 | 83,493 | (34.8) | 72,423 | (24.8) | 189,013 | 212,523 | (11.1) |
| Exports (Inc Above) | 11,654 | 14,135 | (17.6) | 14,678 | (20.6) | 39,403 | 45,213 | (12.9) |
| Total Sales | 203,852 | 227,110 | (10.2) | 221,090 | (7.8) | 613,716 | 626,580 | (2.1) |

Exhibit 3: Quarterly volume performance

Source: Company, Angel Research

Standalone operating performance continued to disappoint: For 3QFY2013, the standalone operations posted a loss (adjusted) of `450cr, against our expectation of a loss of `25cr, primarily on account of dismal operating performance (EBITDA margins deteriorated to 1.4% on higher discounts and marketing spends in the PV and MHCV business and due to lower utilization levels).

The standalone revenues registered a decline of 14.8% qoq (20.3% qoq) to `10,630cr, which was lower than our expectations `11,396cr. The top-line performance was lower-than-expected owing to a 7.9% qoq (11.6% yoy) decline in net average realization which was impacted on account of adverse product-mix (higher share of light commercial vehicles in the volume-mix) and higher level of discounts in the PV and MHCV businesses. The volumes posted a sequential decline of 7.8% qoq (10.2% yoy) primarily on account of severe decline in the MHCV volumes which were down 25.9% qoq (37.6% yoy) due to the slowdown in industrial activity, higher fuel prices and lower availability of freight. The PV business too remains under pressure (down 24.8% qoq and 34.8% yoy) due to sluggish demand and increasing competition.

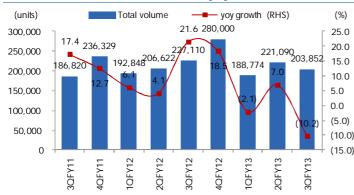
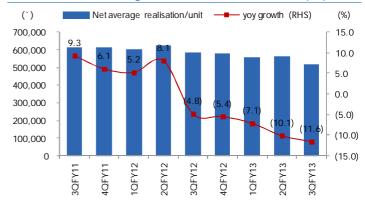


Exhibit 4: Volumes down 10.2% yoy

Exhibit 5: Net average realization down 7.9% gog



Source: Company, Angel Research

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On a sequential basis, the EBITDA margin deteriorated to 1.4% (down 387bp qoq and 502bp yoy), which was significantly lower than our estimates of 5.1%. The operating performance disappointed due to adverse product-mix, commodity inflation, higher discounts and marketing spends in PV and MHCV business and lower utilization levels. Hence, raw-material and other expenditure as percentage



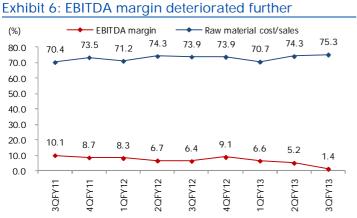


Exhibit 7: Adjusted net loss at `450cr

Consequently, operating profit declined 77.8% qoq (82.9% yoy) to `145cr.

of sales increased 100bp (140bp yoy) and 190bp qoq (190bp yoy) respectively.



Source: Company, Angel Research

Exhibit 8: Quarterly performance (Consolidated)

| Y/E March (` cr) | 3QFY13 | 3QFY12 | % chg (yoy) | 2QFY13 | % chg (qoq) | 9MFY13 | 9MFY12 | % chg (yoy) |
|----------------------------|--------|--------|-------------|--------|-------------|---------|---------|-------------|
| Net Sales | 46,090 | 45,260 | 1.8 | 43,403 | 6.2 | 132,816 | 114,747 | 15.7 |
| Consumption of RM | 26,966 | 27,096 | (0.5) | 24,677 | 9.3 | 76,479 | 67,772 | 12.8 |
| (% of Sales) | 58.5 | 59.9 | | 56.9 | | 57.6 | 59.1 | |
| Staff Costs | 4,353 | 3,207 | 35.7 | 4,019 | 8.3 | 12,162 | 8,665 | 40.3 |
| (% of Sales) | 9.4 | 7.1 | | 9.3 | | 9.2 | 7.6 | |
| Purchase of Goods | 2,706 | 2,899 | (6.7) | 3,044 | (11.1) | 8,663 | 8,296 | 4.4 |
| (% of Sales) | 5.9 | 6.4 | | 7.0 | | 6.5 | 7.2 | |
| Other Expenses | 6,408 | 5,232 | 22.5 | 6,329 | 1.2 | 18,767 | 14,446 | 29.9 |
| (% of Sales) | 13.9 | 11.6 | | 14.6 | | 14.1 | 12.6 | |
| Total Expenditure | 40,432 | 38,433 | 5.2 | 38,069 | 6.2 | 116,070 | 99,180 | 17.0 |
| EBITDA | 5,657 | 6,827 | (17.1) | 5,334 | 6.1 | 16,746 | 15,567 | 7.6 |
| EBITDA margin (%) | 12.3 | 15.1 | | 12.3 | | 12.6 | 13.6 | |
| Interest | 935 | 720 | 29.7 | 847 | 10.3 | 2,586 | 2,210 | 17.0 |
| Depreciation | 2,070 | 1,616 | 28.1 | 1,594 | 29.8 | 5,230 | 4,090 | 27.9 |
| Other Income | 189 | 168 | 12.6 | 207 | (8.8) | 634 | 503 | 26.0 |
| PBT (excl. Extr. Items) | 2,841 | 4,658 | (39.0) | 3,099 | (8.3) | 9,563 | 9,770 | (2.1) |
| Exceptional Items | 174 | 164 | | 10 | | 624 | 660 | |
| PBT (incl. Extr. Items) | 2,668 | 4,494 | (40.6) | 3,089 | (13.6) | 8,939 | 9,110 | (1.9) |
| (% of Sales) | 5.8 | 9.9 | | 7.1 | | 6.7 | 7.9 | |
| Provision for Taxation | 1,032 | 1,071 | (3.7) | 988 | 4.5 | 2,888 | 1,786 | 61.7 |
| (% of PBT) | 38.7 | 23.8 | | 32.0 | 21.0 | 32.3 | 19.6 | |
| РАТ | 1,636 | 3,423 | (52.2) | 2,101 | (22.1) | 6,051 | 7,324 | (17.4) |
| PATM | 3.5 | 7.6 | | 4.8 | | 4.6 | 6.4 | |
| Minority Interest | 15 | 21 | (27.5) | 23 | (34.1) | 66 | 58 | 12.7 |
| Associate Companies Profit | 7 | 4 | 75.3 | (3) | (309.4) | (38) | 17 | (317.7) |
| PAT after MI | 1,628 | 3,406 | (52.2) | 2,075 | (21.6) | 5,947 | 7,283 | (18.3) |
| Adjusted PAT | 1,801 | 3,570 | (49.5) | 2,085 | (13.6) | 6,571 | 7,943 | (17.3) |
| Equity shares (cr) | 638.0 | 638.0 | | 638.0 | | 638.0 | 638.0 | |
| Reported EPS (`) | 5.1 | 10.7 | (52.2) | 6.5 | (21.6) | 18.6 | 22.8 | (18.3) |
| Adjusted EPS (`) | 5.6 | 11.2 | (49.5) | 6.5 | (13.6) | 20.6 | 24.9 | (17.3) |

Source: Company, Angel Research



| | Actual VS Angel estime | 0011501 | liaatea |
|-------------------|------------------------|-----------|---------------|
| Y/E March (` cr) | Actual | Estimates | Variation (%) |
| Net Sales | 46,090 | 49,094 | (6.1) |
| EBITDA | 5,657 | 6,302 | (10.2) |
| EBITDA margin (%) | 12.3 | 12.8 | (56)bp |
| Adj. PAT | 1,801 | 2,865 | (37.1) |

Exhibit 9: 3QFY2013 – Actual vs Angel estimates – Consolidated

Source: Company, Angel Research

Lower-than-expected performance on the consolidated front: For 3QFY2013, TTMT's consolidated bottom-line was significantly lower than our expectations due to higher depreciation expense (up 29.8% qoq), forex loss of `174cr and higher tax rate (at 38.7% as against 32% in 2QFY2013). The consolidated top-line too was lower-than-expected due to unfavorable product-mix at JLR and in standalone operations, which resulted in a sequential decline in net average realization.

The consolidated top-line registered a modest sequential growth of 6.2% to `46,090cr, which was below our estimates of `49,094cr on account of lower-thanexpected top-line in the JLR and standalone operations. JLR's top-line (up 15.7% qoq) was impacted mainly due to 5.5% qoq decline in net average realization led by unfavorable product-mix (higher share of Evoque and Freelander) and higher incentives. The standalone top-line (down 14.8% qoq) too was below our estimates on account of inferior product-mix and higher discounts leading to a 7.9% qoq decline in net average realization. JLR performance on a sequential basis was aided by a robust volume growth of 22.5% led by *Evoque* – up 34.5% qoq, *Freelander* – up 44.3% qoq and *XF* - up 41.3% qoq). JLR's net average realization however, declined 5.5% qoq (7.6% yoy) primarily due to unfavorable product-mix and higher incentives. The standalone revenues declined 14.8% qoq (20.3% yoy) as volumes and net average realization declined 7.8% qoq (10.2% yoy) and 7.9% qoq (11.6% yoy) during the quarter. The depreciation expense was higher due to the amortization of product development expenses on the new *Range Rover*.

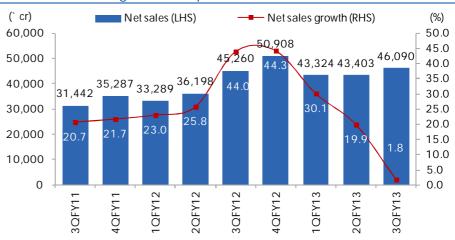


Exhibit 10: Modest growth in top-line

On a sequential basis, consolidated EBITDA margins stood flat at 12.3% (lower than our estimates of 12.8%) which led to a 6.1% growth in operating profit to 5,657cr. The EBITDA margins at JLR declined 80bp sequentially led by inferior

Source: Company, Angel Research



product-mix and higher marketing costs to support existing models as well as costs related to the launch of the new *Range Rover*. On the standalone front, EBITDA margins contracted sharply by 387bp qoq to 1.4% due to adverse volume-mix, lower utilization levels and higher discounts and marketing spends in the PV and MHCV businesses. However, the adjusted net profit declined 13.6% qoq (49.5% yoy) to `1,801cr, lower than our expectations of `2,865cr, on account of higher depreciation expense (up 29.8% qoq), forex loss of `174cr and higher tax rate (at 38.7% as against 32% in 2QFY2013).

Exhibit 12: Net profit below our estimates

Source: Company, Angel Research

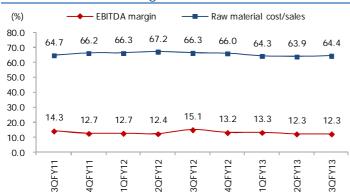


Exhibit 11: EBITDA margin at 12.3%

(` cr) (%) Net profit (LHS) 7.5 — Net profit margin (RHS) 4,000 9.0 7.7 3,406 3,521 7.5 8.0 3,500 7.0 3,000 2,638 6.0 2,499 2,424 5.2 6.0 2 245 2,500 2.000 5.0 2,000 1,877 .628 4.0 1,500 3.0 1,000 2.0 500 1.0 0 0.0 **30FY13** 1QFY12 2QFY12 **30FY12** 4QFY12 1QFY13 2**OFY13 30FY11** 4**OFY11**

Source: Company, Angel Research

Exhibit 13: Subsidiary performance

| Key Subsidiaries (`cr) | 3QFY2013 | | | | 3QFY2012 | | | |
|------------------------|-----------|--------|-------------|------------|-----------|--------|-------------|------------|
| | Net sales | EBITDA | EBITDAM (%) | Net profit | Net sales | EBITDA | EBITDAM (%) | Net profit |
| Tata Motor Finance | 784 | 128 | 16.3 | 84 | 546 | 106 | 19.5 | 71 |
| Tata Technologies | 536 | 102 | 19.1 | 75 | 440 | 80 | 18.1 | 58 |
| Tata Daewoo (KRW bn) | 175 | 9 | 5.1 | 1 | 159 | 7 | 4.6 | (0) |
| TML Drivelines | 89 | 30 | 34.0 | 12 | 174 | 106 | 61.0 | 61 |

Source: Company, Angel Research

Exhibit 14: JLR - Income statement

| (£ mn) | 3QFY13 | 3QFY12 | yoy chg (%) | 2QFY13 | qoq chg (%) | FY2012 | FY2013E | FY2014E |
|---------------------|--------|--------|-------------|--------|-------------|---------|---------|---------|
| Volume (units) | 94,828 | 86,322 | 9.9 | 77,442 | 22.5 | 314,428 | 367,895 | 413,882 |
| Net realization (£) | 40,115 | 43,430 | (7.6) | 42,458 | (5.5) | 42,972 | 41,582 | 42,414 |
| Net sales | 3,804 | 3,749 | 1.5 | 3,288 | 15.7 | 13,512 | 15,298 | 17,554 |
| Operating profit | 533 | 639 | (16.6) | 486 | 9.7 | 1,989 | 2,146 | 2,535 |
| OPM (%) | 14.0 | 17.0 | | 14.8 | | 14.7 | 14.0 | 14.4 |
| РВТ | 404 | 509 | (20.6) | 431 | (6.3) | 1,507 | 1,635 | 1,898 |
| PAT | 296 | 393 | (24.7) | 305 | (3.0) | 1,481 | 1,176 | 1,367 |

Source: Company, Angel Research



| Y/E March (£ mn) | Actual | Estimates | Variation (%) |
|-------------------|--------|-----------|---------------|
| Net Sales | 3,804 | 4,121 | (7.7) |
| EBITDA | 533 | 577 | (7.6) |
| EBITDA margin (%) | 14.0 | 14.0 | 1bp |
| Reported PAT | 296 | 317 | (6.6) |

Exhibit 15: 3QFY2013 – Actual vs Angel estimates – JLR

Source: Company, Angel Research

Slightly subdued JLR performance: JLR reported a strong sequential net sales growth of 15.7% (1.5% yoy) to GBP3,804mn primarily driven by a robust volume growth of 22.5% qoq. However, the top-line performance was lower than our estimates of GBP4,121mn largely on account of 5.5% qoq decline in net average realization. The net average realization declined on account of unfavorable product-mix (higher share of *Evoque* and *Freelander*) and higher incentives. The volume growth however, was led by *Evoque* – up 34.5% qoq, *Freelander* – up 44.3% qoq and *XF* - up 41.3% qoq models. Geography-wise, JLR's wholesale volumes grew strongly in Europe, North America and China with growth rates of 52.1%, 36.4% and 22% qoq respectively.

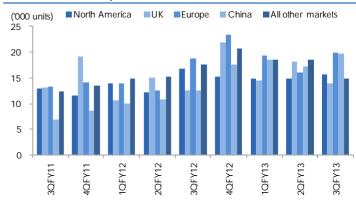
The EBITDA margins declined 80bp sequentially to 14%, in-line with our estimates, on account of an unfavorable product-mix (higher share of *Evoque and Freelander*), adverse currency impact (~50bp qoq) and also owing to higher marketing costs to support existing models as well as costs related to the launch of the new *Range Rover*. The reported net profit, posted a decline of 3% qoq (24.7% yoy) to GBP296mn; 6.6% lower than our estimates, largely on account of higher depreciation expense. Depreciation expense increased to GBP169mn from GBP120mn in 2QFY2013 driven by amortization of product development expense on the new *Range Rover*. JLR recorded a GBP39mn mark to market gain on bond call options during the quarter.



Exhibit 16: JLR's quarterly performance - Retail

Source: Company, Angel Research

Exhibit 17: JLR's performance – Retail



Source: Company, Angel Research



Conference Call - Key highlights

JLR

- According to the Management, the product pipeline remains strong and JLR should sustain volume momentum going ahead.
- The Free Cash Flow at JLR is expected to remain negative in FY2014 due to increased capex and planned expenditure related to product development.
- The depreciation expense is expected to remain at elevated levels on account of amortization of product development expenses.
- The company expects the EBITDA margins to broadly remain at current levels going ahead.
- The employee expense was higher as JLR started additional shifts at its plants and also recruited additional employees. JLR witnessed an exceptional cost of GBP10mn in 3QFY2013 related to employee payout in November 2012.
- JLR expects growth in China to sustain in FY2014 and intends to expand its dealer network to 150 dealers over the next year from ~120 dealers currently.
- JLR hedges ~90% of net forex exposure for the immediate following quarter, followed by lower percentage for subsequent periods.
- On the currency front, the company benefits when GBP weakens against USD and CNY. However it gets impacted if GBP weakens against the Euro. The company has stated that the currency movement has been favorable so far in 4QFY2013.

Standalone

- According to the Management, the standalone business performance remains under severe pressure due to weak economic environment and poor demand across segments. The Management expects the demand in the domestic MHCV industry to remain weak in the near term. The discounts in the MHCV segment remained at elevated levels in 3QFY2013.
- The capacity utilization in the MHCV segment has dropped to ~50% (~70% earlier) due to the slowdown. In the PV business it stands at ~50%. However, in the LCV segment it is currently at full utilization levels.
- The company maintained its capex guidance at `3,000cr.
- The company has lowered its inventory levels in the passenger car segment over the last few months. Hence the retail volume offtake for the company has been higher than wholesale over the last few months.



Investment arguments

- JLR to register a strong ~15% volume CAGR over FY2012-14E: The global luxury vehicle market has managed to post a healthy volume growth of ~10% YTD in FY2013 despite a challenging macro environment. Volumes of the top four players (Audi, BMW, Mercedez Benz and JLR) continue to hold up well driven by strong growth momentum in China. We expect JLR to deliver an ~15% volume CAGR over FY2012-14E on the back of momentum in the luxury vehicle market, coupled with strong *Evoque* volumes, and new product launches (*Range Rover, Range Rover Sport, Jaguar XF Sportbrake* and AWD and smaller engine options in the *XF and XJ* models). Further, expansion of dealer network in China from 110 to 145 by March 2013 will also aid growth. Additionally, favorable market mix (China's contribution increased from 11% in FY2011 to 17% in FY2012) and sourcing from low-cost countries will help TTMT mitigate raw-material cost pressures to a certain extent.
- Domestic business to remain under pressure: While we expect the commercial vehicle (CV) business to stage a recover in FY2014 led by easing of interest rates and sustained volume momentum in LCV sales, the PV segment is likely to remain under pressure led by weak product offerings amid rising competition. Further, led by higher discounts and promotional expenses, we expect the standalone profitability to remain under pressure.

Outlook and valuation

We revise our revenue and earnings estimates downwards to factor in the extremely poor standalone performance and higher depreciation expense at JLR. Further, we also account for higher tax rate as guided by the Management (at 30% for FY2013/14 against our earlier assumption of 25%). As a result, our earnings estimates are revised downwards sharply by 21%/14.5% for FY2013/14.

| Y/E March | Earlier estimates | | Revised e | stimates | % chg | | |
|------------------|-------------------|---------|-----------|----------|---------|---------|--|
| | FY2013E | FY2014E | FY2013E | FY2014E | FY2013E | FY2014E | |
| Net sales (` cr) | 190,883 | 218,159 | 184,201 | 209,642 | (3.5) | (3.9) | |
| OPM (%) | 12.8 | 13.1 | 12.4 | 13.5 | (44)bp | 32bp | |
| EPS (`) | 35.5 | 42.5 | 28.0 | 36.3 | (21.0) | (14.5) | |

Exhibit 18: Change in estimates (consolidated)

Source: Company, Angel Research

Nevertheless, we retain our positive view on JLR and expect an ~15% volume CAGR over FY2012-14 driven by continued momentum in the luxury vehicle market, coupled with strong Evoque volumes, new product launches (Range Rover, Range Rover Sport, Jaguar XF Sportbrake and AWD and smaller engine options in the XF and XJ models). and continuous ramp-up in China. Further, a favorable market and product-mix and stable commodity prices will help mitigate raw-material cost pressures. We model in JLR volume growth of 17%/12.5% for FY2013/14 to 367,895/413,882 units.

We maintain our Accumulate rating on the stock with a SOTP target price of `326. We have valued the domestic core business at `52/share, at 14x FY2014E



earnings. We value JLR at 7x FY2014E earnings at `248/share. The embedded value of the subsidiaries and investments works out to `26/share.

Exhibit 19: SOTP valuation

| Particulars | Parameter | Value/Share (`) |
|-----------------------------|-------------------|-----------------|
| Standalone | FY2014E (14x P/E) | 52 |
| JLR | FY2014E (7x PAT) | 248 |
| Key subsidiaries and others | | 26 |
| Target price | | 326 |

Source: Company, Angel Research

Exhibit 20: Peer valuation – Global luxury car manufacturers

| | P/E (x) | | P/B (x) | | EV/EBITDA (x) | | EV/Sales (x) | |
|---------|---------|-------|---------|-------|---------------|-------|--------------|-------|
| | FY13E | FY14E | FY13E | FY14E | FY13E | FY14E | FY13E | FY14E |
| BMW | 9.3 | 9.2 | 1.5 | 1.4 | 7.9 | 7.8 | 1.4 | 1.3 |
| Daimler | 9.5 | 8.1 | 1.1 | 1.0 | 9.4 | 8.3 | 1.0 | 1.0 |

Source: Company, Angel Research

Key downside risk to our estimates: Lower-than-expected growth in JLR due to uncertainty in key markets (Europe, UK, China and US) will negatively affect our volume growth estimates. Further, softening of domestic interest rates poses an upside risk to our domestic volume estimates.

Exhibit 21: Key assumptions

| Y/E March (units) | FY2009 | FY2010 | FY2011 | FY2012 | FY2013E | FY2014E |
|----------------------|---------|---------|---------|---------|---------|---------|
| M&HCV | 122,077 | 167,828 | 209,521 | 221,298 | 161,548 | 180,933 |
| LCV | 167,834 | 233,697 | 287,462 | 363,891 | 429,391 | 493,800 |
| Total CV | 289,911 | 401,525 | 496,983 | 585,189 | 590,939 | 674,733 |
| UV | 39,917 | 34,124 | 43,070 | 56,138 | 59,506 | 65,457 |
| Cars | 166,920 | 176,683 | 192,831 | 190,728 | 160,212 | 173,028 |
| Nano | - | 30,353 | 70,432 | 74,526 | 65,583 | 75,420 |
| Total PV | 206,837 | 241,160 | 306,333 | 321,392 | 285,301 | 313,906 |
| Exports (Inc Above) | 31,611 | 34,140 | 58,042 | 62,890 | 53,457 | 58,802 |
| Total volume | 496,748 | 642,685 | 803,316 | 906,581 | 876,240 | 988,639 |
| JLR volume | - | 193,982 | 241,571 | 314,428 | 367,895 | 413,882 |

Source: Company, Angel Research

Exhibit 22: Angel vs consensus forecast

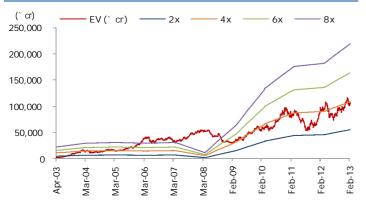
| | Angel estimates | | Con | sensus | Variation (%) | | |
|-------------------------|-----------------|---------|---------|---------|---------------|--------|--|
| | FY13E | FY14E | FY13E | FY14E | FY13E | FY14E | |
| Total op. income (` cr) | 184,201 | 209,642 | 189,100 | 216,100 | (2.6) | (3.0) | |
| EPS (`) | 28.0 | 36.3 | 34.9 | 42.0 | (19.6) | (13.5) | |

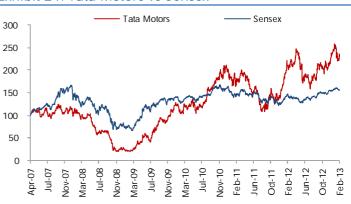
Source: Bloomberg, Angel Research



Exhibit 23: One-year forward EV/EBITDA

Exhibit 24: Tata Motors vs Sensex





Source: Company, Angel Research

Source: Company, Angel Research

Exhibit 25: Automobile - Recommendation summary

| Company | Reco. | Tgt. price | Upside | P/E (x) | | EV/EBITDA (x) | | RoE (%) | | FY12-14E EPS | |
|------------------------|------------|------------|--------|---------|-------|---------------|-------|---------|-------|--------------|----------|
| Company | Reco. | () | () | (%) | FY13E | FY14E | FY13E | FY14E | FY13E | FY14E | CAGR (%) |
| Ashok Leyland | Buy | 23 | 28 | 25.4 | 15.3 | 10.2 | 6.2 | 5.1 | 9.3 | 13.3 | 2.7 |
| Bajaj Auto | Neutral | 2,002 | - | - | 18.6 | 15.8 | 13.0 | 10.6 | 45.8 | 42.8 | 8.9 |
| Hero MotoCorp | Buy | 1,669 | 1,923 | 15.2 | 15.8 | 13.9 | 7.9 | 6.4 | 44.3 | 40.9 | 5.3 |
| Maruti Suzuki | Neutral | 1,473 | - | - | 22.9 | 15.4 | 10.9 | 7.2 | 11.6 | 15.3 | 37.5 |
| Mahindra & Mahindra | Accumulate | 899 | 1,019 | 13.4 | 16.3 | 14.0 | 9.5 | 7.7 | 24.5 | 23.8 | 17.3 |
| Tata Motors | Accumulate | 297 | 326 | 9.5 | 10.6 | 8.2 | 4.6 | 3.9 | 24.6 | 25.4 | 1.2 |
| TVS Motor | Buy | 40 | 47 | 20.2 | 9.3 | 7.5 | 3.5 | 2.6 | 16.4 | 18.0 | 0.4 |

Source: Company, Angel Research

Company background

Tata Motors is the largest commercial vehicle manufacturer in India with a domestic market share of ~60% and ~57% in the MHCV and LCV segments respectively. The company is also India's third largest PV manufacturer, with a domestic market share of ~12%. The company operates from its plants in Jamshedpur, Pune, Lucknow, Sanand, Pantnagar and Dharwad. TTMT acquired UK based luxury car manufacturer Jaguar Land Rover (JLR) in June 2008; it now accounts for ~65% of its consolidated revenue.



Profit and loss statement (Consolidated)

| Y/E March (` cr) | FY2009 | FY2010 | FY2011 | FY2012 | FY2013E | FY2014E |
|----------------------------------|---------|---------|---------|---------|---------|---------|
| Total operating income | 70,881 | 92,519 | 122,128 | 165,654 | 184,201 | 209,642 |
| % chg | 100.1 | 30.5 | 32.0 | 35.6 | 11.2 | 13.8 |
| Total expenditure | 69,371 | 84,747 | 105,310 | 143,576 | 161,360 | 181,445 |
| Net raw material costs | 48,025 | 61,495 | 79,008 | 109,468 | 119,731 | 135,848 |
| Other mfg costs | 2,673 | 3,452 | 4,509 | 5,440 | 6,815 | 7,442 |
| Employee expenses | 7,297 | 8,943 | 9,343 | 12,298 | 16,578 | 19,077 |
| Other | 11,376 | 10,857 | 12,450 | 16,371 | 18,236 | 19,077 |
| EBITDA | 1,509 | 7,772 | 16,817 | 22,078 | 22,841 | 28,197 |
| % chg | (61.6) | 414.9 | 116.4 | 31.3 | 3.5 | 23.4 |
| (% of total op. income) | 2.1 | 8.4 | 13.8 | 13.3 | 12.4 | 13.5 |
| Depreciation & amortization | 2,507 | 3,887 | 4,656 | 5,625 | 7,054 | 8,806 |
| EBIT | (997) | 3,885 | 12,162 | 16,453 | 15,786 | 19,391 |
| % chg | - | - | 213.1 | 35.3 | (4.0) | 22.8 |
| (% of total op. income) | (1.4) | 4.2 | 10.0 | 9.9 | 8.6 | 9.2 |
| Interest and other charges | 2,171 | 2,465 | 2,385 | 2,982 | 3,393 | 3,213 |
| Other income | 748 | 1,058 | 429 | 662 | 827 | 926 |
| Recurring PBT | (2,420) | 2,478 | 10,206 | 14,132 | 13,220 | 17,104 |
| % chg | - | - | 311.9 | 38.5 | (6.5) | 29.4 |
| Extraordinary income/ (expense) | (291) | (1,045) | (231) | 598 | 0 | 0 |
| PBT (reported) | (2,129) | 3,523 | 10,437 | 13,534 | 13,220 | 17,104 |
| Тах | 336 | 1,006 | 1,216 | 2,811 | 3,966 | 5,131 |
| (% of PBT) | (15.8) | 28.6 | 11.7 | 20.8 | 30.0 | 30.0 |
| PAT (reported) | (2,465) | 2,517 | 9,221 | 10,723 | 9,254 | 11,973 |
| Profit in earnings of associates | (52) | 85 | 101 | 25 | 25 | 25 |
| Minority interest (MI) | (11) | 30 | 49 | 82 | 82 | 82 |
| PAT after MI | (2,505) | 2,571 | 9,274 | 10,665 | 9,197 | 11,915 |
| ADJ. PAT | (2,796) | 1,526 | 9,043 | 11,264 | 9,197 | 11,915 |
| % chg | - | - | 492.6 | 24.6 | (18.4) | 29.6 |
| (% of total op. income) | (3.9) | 1.6 | 7.4 | 6.8 | 5.0 | 5.7 |
| Basic EPS (`) | (9.7) | 9.0 | 29.2 | 33.6 | 28.0 | 36.3 |
| Adj. EPS (`) | (10.9) | 5.3 | 28.5 | 35.5 | 28.0 | 36.3 |
| % chg | - | - | 432.8 | 24.5 | (21.0) | 29.6 |



| Y/E March (` cr) | FY2009 | FY2010 | FY2011 | FY2012 | FY2013E | FY2014E |
|------------------------------|--------|--------|---------|---------|---------|---------|
| SOURCES OF FUNDS | | | | | | |
| Equity share capital | 514 | 571 | 635 | 635 | 656 | 656 |
| Reserves & surplus | 5,427 | 7,827 | 18,537 | 32,064 | 41,309 | 51,374 |
| Shareholders' Funds | 5,941 | 8,398 | 19,171 | 32,699 | 41,965 | 52,030 |
| Minority interest | 403 | 214 | 247 | 307 | 307 | 307 |
| Total loans | 34,974 | 35,108 | 30,362 | 38,704 | 37,704 | 35,704 |
| Deferred tax liability | 680 | 1,154 | 1,464 | (2,374) | (2,374) | (2,374 |
| Other long term liabilities | - | - | 2,293 | 2,459 | 2,459 | 2,459 |
| Long term provisions | - | - | 4,826 | 6,071 | 6,071 | 6,071 |
| Total Liabilities | 41,998 | 44,873 | 58,362 | 77,865 | 86,132 | 94,197 |
| APPLICATION OF FUNDS | | | | | | |
| Gross block | 58,469 | 63,823 | 71,463 | 89,779 | 108,531 | 130,460 |
| Less: Acc. depreciation | 33,269 | 34,232 | 39,699 | 49,512 | 56,567 | 65,373 |
| Net Block | 25,200 | 29,590 | 31,764 | 40,267 | 51,964 | 65,087 |
| Capital work-in-progress | 10,533 | 8,916 | 11,457 | 15,946 | 15,194 | 18,264 |
| Goodwill | 3,719 | 3,423 | 3,585 | 4,094 | 4,094 | 4,094 |
| Investments | 1,257 | 2,219 | 2,544 | 8,918 | 8,918 | 8,918 |
| Long term loans and advances | - | - | 9,818 | 13,658 | 13,658 | 13,658 |
| Other noncurrent assets | - | - | 332 | 575 | 575 | 57 |
| Current assets | 33,322 | 42,446 | 40,881 | 56,935 | 62,035 | 61,688 |
| Cash | 4,121 | 8,743 | 11,410 | 18,238 | 21,201 | 15,223 |
| Loans & advances | 13,456 | 15,199 | 8,875 | 12,244 | 11,973 | 13,62 |
| Other | 15,745 | 18,503 | 20,596 | 26,453 | 28,861 | 32,839 |
| Current liabilities | 32,120 | 41,721 | 42,019 | 62,526 | 70,306 | 78,087 |
| Net current assets | 1,202 | 725 | (1,138) | (5,591) | (8,270) | (16,399 |
| Misc. exp. not written off | 86 | - | - | - | - | |
| Total Assets | 41,998 | 44,873 | 58,362 | 77,865 | 86,132 | 94,197 |

Balance sheet statement (Consolidated)



| Y/E March (` cr) | FY2009 | FY2010 | FY2011 | FY2012 | FY2013E | FY2014E |
|-----------------------------|----------|---------|---------|----------|----------|----------|
| Profit before tax | (2,129) | 3,523 | 10,206 | 14,132 | 13,220 | 17,104 |
| Depreciation | 2,507 | 3,887 | 4,656 | 5,625 | 7,054 | 8,806 |
| Change in working capital | 4,709 | 5,099 | 4,048 | 2,280 | 5,449 | 1,958 |
| Others | (3,263) | (1,448) | (6,024) | (181) | - | - |
| Other income | (748) | (1,058) | (429) | (662) | (827) | (926) |
| Direct taxes paid | (336) | (1,006) | (1,216) | (2,811) | (3,966) | (5,131) |
| Cash Flow from Operations | 739 | 8,997 | 11,240 | 18,384 | 20,931 | 21,810 |
| (Inc.)/Dec. in fixed assets | (50,078) | (3,736) | (8,113) | (13,783) | (18,000) | (25,000) |
| (Inc.)/Dec. in investments | 1,408 | (962) | (325) | (962) | - | - |
| Other income | 748 | 1,058 | 429 | 662 | 827 | 926 |
| Cash Flow from Investing | (47,922) | (3,640) | (8,008) | (14,083) | (17,173) | (24,073) |
| Issue of equity | 3,958 | 1,405 | 4,700 | (164) | 1,920 | - |
| Inc./(Dec.) in loans | 23,389 | 135 | (4,746) | 8,342 | (1,000) | (2,000) |
| Dividend paid (Incl. Tax) | 677 | 365 | 1,002 | 1,481 | 1,715 | 1,715 |
| Others | (19,448) | 3,113 | 1,521 | 7,132 | - | - |
| Cash Flow from Financing | 47,471 | (1,209) | (565) | 2,527 | (795) | (3,715) |
| Inc./(Dec.) in cash | 288 | 4,148 | 2,666 | 6,828 | 2,963 | (5,978) |
| Opening Cash balances | 3,833 | 4,121 | 8,743 | 11,410 | 18,238 | 21,201 |
| Closing Cash balances | 4,121 | 8,743 | 11,410 | 18,238 | 21,201 | 15,223 |

Cash flow statement (Consolidated)



| Key | / r | <u>`</u> a' | tι | 20 | |
|-----|-----|-------------|-----|----|--|
| | | 9 | ••• | 00 | |

| Y/E March | FY2009 | FY2010 | FY2011 | FY2012 | FY2013E | FY2014E |
|---------------------------------|--------|--------|--------|--------|---------|---------|
| Valuation Ratio (x) | | | | | | |
| P/E (on FDEPS) | - | 55.5 | 13.7 | 6.7 | 10.6 | 8.2 |
| P/CEPS | - | 15.7 | 8.2 | 4.8 | 6.0 | 4.7 |
| P/BV | 13.1 | 10.3 | 5.0 | 2.9 | 2.3 | 1.9 |
| Dividend yield (%) | 0.4 | 1.0 | 1.4 | 1.4 | 1.5 | 1.5 |
| EV/Sales | 1.4 | 1.1 | 0.9 | 0.6 | 0.6 | 0.5 |
| ev/ebitda | 70.2 | 14.0 | 6.6 | 4.8 | 4.6 | 3.9 |
| EV / Total Assets | 2.5 | 2.4 | 1.9 | 1.4 | 1.2 | 1.2 |
| Per Share Data (`) | | | | | | |
| EPS (Basic) | (10.9) | 5.3 | 21.6 | 44.5 | 28.0 | 36.3 |
| EPS (fully diluted) | (9.8) | 5.3 | 24.1 | 49.5 | 28.0 | 36.3 |
| Cash EPS | 0.2 | 19.0 | 36.3 | 62.2 | 49.6 | 63.2 |
| DPS | 1.2 | 3.0 | 4.0 | 4.0 | 4.5 | 4.5 |
| Book Value | 18.4 | 25.9 | 60.0 | 102.8 | 127.7 | 158.4 |
| Dupont Analysis | | | | | | |
| EBIT margin | (1.4) | 4.2 | 10.0 | 9.9 | 8.6 | 9.2 |
| Tax retention ratio | 1.2 | 0.7 | 0.9 | 0.8 | 0.7 | 0.7 |
| Asset turnover (x) | 2.7 | 2.6 | 3.1 | 3.5 | 3.5 | 3.3 |
| ROIC (Post-tax) | (4.5) | 7.9 | 27.6 | 27.5 | 20.7 | 21.6 |
| Cost of Debt (Post Tax) | 10.8 | 5.0 | 6.4 | 6.8 | 6.2 | 6.1 |
| Leverage (x) | 2.4 | 3.7 | 1.5 | 0.5 | 0.3 | 0.2 |
| Operating ROE | (40.6) | 18.7 | 58.6 | 38.6 | 24.5 | 24.7 |
| Returns (%) | | | | | | |
| ROCE (Pre-tax) | (3.1) | 8.9 | 23.6 | 24.2 | 19.3 | 21.5 |
| Angel ROIC (Pre-tax) | (2.7) | 11.5 | 27.5 | 32.5 | 28.2 | 27.7 |
| ROE | (38.2) | 21.3 | 65.6 | 43.4 | 24.6 | 25.4 |
| Turnover ratios (x) | | | | | | |
| Asset Turnover (Gross Block) | 2.0 | 1.5 | 1.8 | 2.1 | 1.9 | 1.8 |
| Inventory / Sales (days) | 37 | 44 | 38 | 36 | 38 | 38 |
| Receivables (days) | 18 | 24 | 20 | 16 | 17 | 17 |
| Payables (days) | 123 | 134 | 110 | 123 | 124 | 122 |
| WC cycle (ex-cash) (days) | (3) | (22) | (31) | (40) | (53) | (53) |
| Solvency ratios (x) | | | | | | |
| Net debt to equity | 5.0 | 2.9 | 0.9 | 0.4 | 0.2 | 0.2 |
| Net debt to EBITDA | 19.6 | 3.1 | 1.0 | 0.5 | 0.3 | 0.4 |
| Interest Coverage (EBIT / Int.) | (0.5) | 1.6 | 5.1 | 5.5 | 4.7 | 6.0 |



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| Disclosure of Interest Statement | Tata Motors |
|--|-------------|
| 1. Analyst ownership of the stock | No |
| 2. Angel and its Group companies ownership of the stock | No |
| 3. Angel and its Group companies' Directors ownership of the stock | No |
| 4. Broking relationship with company covered | No |
| | |

Note: We have not considered any Exposure below `1 lakh for Angel, its Group companies and Directors

| Ratings (Returns): | Buy (> 15%) Reduce (-5% to 15%) | Accumulate (5% to 15%) Sell (< -15%) | Neutral (-5 to 5%) |
|--------------------|------------------------------------|---|--------------------|
|--------------------|------------------------------------|---|--------------------|