

ITC

Performance Highlights

Quarterly result (Standalone)

(₹ cr)	1QFY15	1QFY14	% chg	4QFY14	%дод
Revenue	9,248	7,411	24.8	9,145	1.1
EBITDA	3,278	2,791	17.4	3,110	5.4
OPM (%)	35.4	37.7	(223)	34.0	143
PAT	2,186	1,891	15.6	2,278	(4.0)

Source: Company, Angel Research

For 1QFY2015, ITC posted a good set of numbers, both on the top-line and bottom-line front. The top-line was driven by Cigarettes, Agri and other FMCG businesses. The company reported strong EBIT level profit in the Cigarettes business for the quarter.

Key highlights: ITC's net sales rose by 24.8% yoy to ₹9,248cr. The Cigarettes business posted an 18.8% yoy growth in net sales to ₹4,201cr, aided by price hikes. Healthy realizations resulted in the Cigarettes business posting a 21.4% yoy growth in its EBIT. The other FMCG business, which posted a 10.9% yoy growth in net sales to ₹1,935cr, posted an EBIT level loss of ₹16cr. The Paperboards and Packaging division posted a 10.8% yoy and 9.3% yoy growth in revenue and segmental EBIT respectively. Although the Agri business posted a 50.6% yoy growth in revenue, the segment's EBIT remained flat on a yoy basis. The Hotels business posted a flat top-line performance while it reported an EBIT level loss of ₹12cr. Overall, the company's OPM contracted by 223bp yoy to 35.4%, owing to higher raw material costs (up 429bp yoy as a % of sales).

Outlook and valuation: We expect ITC to report a top-line and bottom-line CAGR of 15.1% and 15.0% respectively over FY2014-16E. At the current market price, the stock is trading at 24.4x FY2016E EPS. We recommend a Buy on the stock with a target price of ₹441.

Key financials (Standalone)

Y/E March (₹ cr)	FY2013	FY2014	FY2015E	FY2016E
Net Sales	29,901	33,239	38,185	44,068
% chg	31.9	18.5	15.5	15.9
Net Profit (Adj)	7,418	8,785	10,123	11,626
% chg	20.4	18.4	15.2	14.8
EBITDA (%)	35.5	37.5	37.7	37.8
EPS (₹)	9.3	11.0	12.7	14.6
P/E (x)	38.2	32.2	28.0	24.4
P/BV (x)	12.7	10.8	9.2	7.8
RoE (%)	33.3	33.5	32.7	32.1
RoCE (%)	44.0	43.9	43.5	43.1
EV/Sales (x)	9.1	8.2	7.1	6.1
EV/EBITDA (x)	25.7	21.8	18.8	16.3

Source: Company, Angel Research; Note: CMP as of July 31, 2014

BUY	
CMP	₹356
Target Price	₹441
Investment Period	12 Months

Stock Info	
Sector	FMCG
Market Cap (₹ cr)	2,83,590
Net Debt (₹ cr)	(12,046)
Beta	0.8
52 Week High / Low	389/285
Avg. Daily Volume	4,41,268
Face Value (₹)	1
BSE Sensex	25,895
Nifty	7,721
Reuters Code	ITC.BO
Bloomberg Code	ITC@IN

Shareholding Pattern (%)	
Promoters	0.0
MF / Banks / Indian Fls	35.0
FII / NRIs / OCBs	19.2
Indian Public / Others	45.8

Abs. (%)	3m	1yr	3yr
Sensex	15.5	33.9	42.3
ITC	4.5	4.3	70.9

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Exhibit 1: Quarterly performance (Standalone)

Y/E March (₹ cr)	1QFY15	1QFY14	% yoy	4QFY14	%qoq	FY2014	FY2013	% chg
Net Sales	9,248	7,411	24.8	9,145	1.1	32,883	29,606	11.1
Consumption of RM	3,978	2,869	38.6	3,870	2.8	13,156	12,066	9.0
(% of Sales)	43.01	38.71		42.3	1.6	40.0	40.8	
Staff Costs	509	427	19.2	411	23.8	1,608	1,387	16.0
(% of Sales)	5.5	5.8		4.5	22.4	4.9	4.7	
Other Expenses	1,484	1,324	12.2	1,755	(15.4)	6,019	5,821	3.4
(% of Sales)	16.1	17.9		19.2	(16.3)	18.3	19.7	
Total Expenditure	5,971	4,619	29.3	6,035	(1.1)	20,784	19,274	7.8
Operating Profit	3,278	2,791	17.4	3,110	5.4	12,099	10,332	17.1
ОРМ	35.4	37.7	(223)	34.0	143	36.8	34.9	189.6
Interest	15	17	(10.6)	10	59.0	3	86	(96.6)
Depreciation & Amortization	231	215	7.4	238	(2.7)	900	796	13.1
Other Income	235	203	15.4	360	(34.9)	1,463	1,234	18.5
PBT (excl. Extraordinary Items)	3,266	2,762	18.2	3,223	1.3	12,659	10,684	18.5
Extraordinary Income/(Expense)	-	-		-		-	-	
PBT (incl. Extraordinary Items)	3,266	2,762	18.2	3,223	1.3	12,659	10,684	18.5
(% of Sales)	35.3	37.3		35.2	0.2	38.5	36.1	
Provision for Taxation	1,079	871	23.9	945	14.2	3,874	3,266	18.6
(% of PBT)	33.0	31.5		29.3	12.7	30.6	30.6	
Reported PAT	2,186	1,891	15.6	2,278	(4.0)	8,785	7,418	18.4
PATM	24	26		25		27	25	
EPS (₹)	2.7	2.4	15.6	2.9	(4.0)	11.0	9.3	18.4

Source: Company, Angel Research



Top-line growth at 24.8% yoy

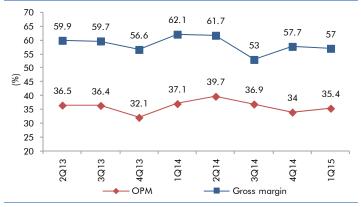
ITC's net sales rose by 24.8% yoy to ₹9,248cr. The Cigarettes business posted an 18.8% yoy growth in net sales to ₹4,201cr, aided by price hikes. Healthy realizations resulted in the Cigarettes business posting a 21.4% yoy growth in its EBIT. The other FMCG business, which posted a 10.9% yoy growth in net sales to ₹1,935cr, posted an EBIT level loss of ₹16cr. The Paperboards and Packaging division posted a 10.8% and 9.3% yoy growth in revenue and segmental EBIT respectively. Although the Agri business posted a 50.6% yoy growth in revenue, the segment's EBIT remained flat on a yoy basis. The Hotels business posted a flat performance on the top-line front while it reported an EBIT level loss of ₹12cr.

Exhibit 2: Top-line growth at 24.8% yoy



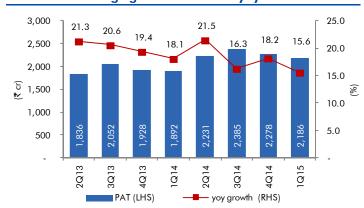
Source: Company, Angel Research

Exhibit 3: OPM declined by 223bp yoy to 35.4%



Source: Company, Angel Research

Exhibit 4: Earnings growth at 15.6% yoy



Source: Company, Angel Research

Bottom-line up 15.6% yoy

The company reported an operating profit of ₹3,278cr for 1QFY2015 (up 17.4% yoy), driven by a strong growth of 21.4% in the Cigarettes business at the EBIT level. However, during the quarter, the operating margin contracted significantly (by 223bp yoy) owing to poor performance of other FMCG, Hotels and Agri businesses at the EBIT level.



Exhibit 5: Segment-wise performance (Standalone)

Y/E Mar (₹ cr)	1QFY15	1QFY14	% yoy	4QFY14	% qoq	FY14	FY13	% chg
Net Income								
Cigarettes	4201	3,537	18.8	4,079	3.0	15,458	13,989	10.5
Others	1,935	1,745	10.9	2,315	(16.4)	8,099	6,933	16.8
Hotels	249	250	(0.5)	321	(22.5)	1,133	1,074	5.5
Agri Business	3296	2,189	50.6	2,004	64.5	7,752	7,201	7.7
Paperboards & Packaging	1,288	1,163	10.8	1,261	2.2	4,861	4,237	14.7
Less: Inter-segmental Revenues	1,804	1,546	16.8	984	83.4	4,416	3,957	11.6
Total Net Income (Excl Other Income)	9,164	7,339	24.9	8,995	1.9	32,887	29,477	11.6
PBIT								
Cigarettes	2,722	2,242	21.4	2,552	6.7	10,017	8,326	20.3
Others	(16)	(19)		43		22	(81)	
Hotels	(12)	9		60		140	138	1.5
Agri Business	202	199	1.6	145	39.6	834	731	14.0
Paperboards & Packaging	275	252	9.3	189	45.4	892	964	(7.4)
Total PBIT	3,171	2,683	18.2	2,990	6.1	11,905	10,077	18.1
PBIT Margin (%)								
Cigarettes	64.8	63.4		62.6		64.8	59.5	
Others	(8.0)	(1.1)		1.9		0.3	(1.2)	
Hotels	(4.9)	3.6		18.7		12.3	12.8	
Agri Business	6.1	9.1		7.3		10.8	10.2	
Paperboards & Packaging	21.3	21.6		15.0		18.4	22.8	

Source: Company, Angel Research

Cigarettes division posts healthy performance

During 1QFY2015, ITC's Cigarettes business posted an 18.8% yoy growth in net sales to ₹4,201cr, aided by price hikes. Healthy realizations resulted in the Cigarettes business posting a 21.4% yoy growth in its EBIT. The company carried out multiple price hikes (average of 12-14%) across its portfolio during the quarter to offset the increase in excise duty and VAT.

Update on other segments

ITC's Non-cigarette FMCG business posted a 10.9% yoy growth in net sales to ₹1,935cr despite the challenging domestic business environment. The Paperboards and Packaging division posted a 10.8% yoy and 9.3% yoy growth in revenue and segmental EBIT respectively. The company continued its focus on value added products and has consolidated its leadership position in the value added Paperboard segment. The company strengthened its market standing as the largest Indian exporter of Unmanufactured Tobacco with its Agri business posting a 50.6% yoy growth in revenue; the segment's EBIT remained flat on a yoy basis.



Investment rationale

- Cigarettes business to enjoy strong pricing power: We believe ITC's cigarette business is well poised to continue to post a healthy profit growth over FY2014-15E due to its strong pricing power. We also expect the volumes to pick-up in the ensuing quarters aided by moderation in taxation and pick-up in sales of 64mm category cigarettes.
- Non-cigarette businesses to register an ~12.5% CAGR over FY2014-16E: While cigarettes remain the main profit center for the company, investments in the non-cigarette businesses such as FMCG, Hotels and Paperboards have given the company a foothold in the respective businesses. We expect these businesses to play a major role in driving the company's long-term growth.

Outlook and valuation

We expect ITC to report a top-line and bottom-line CAGR of 15.1% and 15.0% respectively over FY2014-16E. At the current market price, the stock is trading at 24.4x FY2016E EPS. We recommend a Buy on the stock with a target price of ₹441.

Company Background

ITC is a diversified conglomerate, present across various categories – Cigarettes (41% of revenue); Hotels (3% of revenue); Paperboards and Packaging (13% of revenue); Agri-business (22% of revenue); and other FMCG (branded apparel, personal care, stationery, safety matches and specialty papers (21% of revenue). Although ITC is a market leader in the cigarettes category, it is rapidly gaining market share even in its evolving businesses of Packaged Foods and Confectionery, Branded apparel, Personal care and Stationery.



Profit and loss statement (Standalone)

Y/E March (₹ cr)	FY11	FY12	FY13	FY14	FY15E	FY16E
Total operating income	21,459	25,147	29,901	33,239	38,185	44,068
% chg	80.7	31.7	31.9	18.5	15.5	15.9
Total Expenditure	14,046	16,299	19,274	20,784	23,782	27,410
Cost of Materials	8,161	9,631	12,066	13,156	15,037	17,275
Personnel	1,140	1,258	1,387	1,608	1,871	2,203
Others	4,746	5,410	5,821	6,019	6,873	7,932
EBITDA	7,413	8,849	10,628	12,455	14,403	16,658
% chg	17.4	19.4	20.1	17.2	15.6	15.7
(% of Net Sales)	34.5	35.2	35.5	37.5	37.7	37.8
Depreciation& Amortisation	656	699	796	900	931	991
EBIT	6,757	8,150	9,832	11,555	13,472	15,667
% chg	18.4	20.6	20.6	17.5	16.6	16.3
(% of Net Sales)	31.5	32.4	32.9	34.8	35.3	35.6
Interest & other Charges	68	78	86	3	51	70
Other Income	580	825	939	1,107	1,250	1,350
(% of PBT)	8.0	9.3	8.8	8.7	8.5	8.0
Share in profit of Associates	-	-	-	-	-	-
Recurring PBT	7,268	8,898	10,684	12,659	14,671	16,947
% chg	20.8	22.4	20.1	18.5	15.9	15.5
Extraordinary Expense/(Inc.)	-	-	-	-	-	-
PBT (reported)	7,268	8,898	10,684	12,659	14,671	16,947
Tax	2,281	2,735	3,266	3,874	4,548	5,321
(% of PBT)	31.4	30.7	30.6	30.6	31.0	31.4
PAT (reported)	4,988	6,162	7,418	8,785	10,123	11,626
Add: Share of associates	-	-	-	-	-	-
ADJ. PAT	4,988	6,162	7,418	8,785	10,123	11,626
% chg	22.8	23.6	20.4	18.4	15.2	14.8
(% of Net Sales)	23.2	24.5	24.8	26.4	26.5	26.4
Basic EPS (₹)	6.3	7.7	9.3	11.0	12.7	14.6
Fully Diluted EPS (₹)	6.3	7.7	9.3	11.0	12.7	14.6
% chg	22.8	23.6	20.4	18.4	15.2	14.8



Balance Sheet (Standalone)

Y/E March (₹ cr)	FY11	FY12	FY13	FY14	FY15E	FY16E
SOURCES OF FUNDS						
Equity Share Capital	774	782	790	795	795	795
Reserves& Surplus	15,179	18,010	21,498	25,467	30,123	35,471
Shareholders Funds	15,953	18,792	22,288	26,262	30,919	36,267
Minority Interest	-	-	-	-	-	-
Total Loans	99	89	78	67	66	66
Deferred Tax Liability	1,210	1,297	1,706	1,741	1,741	1,741
Total Liabilities	17,263	20,178	24,072	28,070	32,726	38,074
APPLICATION OF FUNDS						
Gross Block	12,766	14,144	16,944	18,545	21,545	25,045
Less: Acc. Depreciation	4,421	5,045	5,735	6,532	7,463	8,454
Net Block	8,345	9,099	11,209	12,013	14,082	16,591
Capital Work-in-Progress	1,333	2,277	1,488	2,296	2,296	2,296
Investments	5,555	6,317	7,060	8,823	8,823	8,823
Current Assets	10,201	11,296	14,260	16,097	19,207	22,358
Inventories	5,269	5,638	6,600	7,360	8,369	9,659
Sundry Debtors	885	982	1,163	2,165	2,929	3,622
Cash	2,243	2,819	3,615	3,289	3,517	3,789
Loans & Advances	657	661	1,154	1,803	2,482	3,085
Other	1,146	1,196	1,728	1,480	1,909	2,203
Current liabilities	8,580	9,234	10,448	11,604	12,126	12,439
Net Current Assets	1,621	2,061	3,812	4,494	7,081	9,919
Deferred Tax Asset	408	424	503	445	445	445
Mis. Exp. not written off	-	-	-	-	-	
Total Assets	17,263	20,178	24,072	28,070	32,726	38,074



Cash flow statement (Standalone)

Y/E March (₹ cr)	FY11	FY12	FY13	FY14	FY15E	FY16E
Profit before tax	7,268	8,898	10,684	12,659	14,671	16,947
Depreciation	656	699	796	900	931	991
Change in Working Capital	74	(536)	(1,049)	(1,732)	(2,360)	(2,566)
Interest / Dividend (Net)	(350)	(530)	(580)	(767)	51	70
Direct taxes paid	(2,196)	(2,318)	(2,886)	(3,797)	(4,548)	(5,321)
Others	(120)	(196)	(255)	(300)	0	0
Cash Flow from Operations	5,333	6,016	6,710	6,962	8,746	10,120
(Inc.)/ Dec. in Fixed Assets	(512)	(3,306)	(4,324)	(4,586)	(3,000)	(3,500)
(Inc.)/ Dec. in Investments	172	(762)	(744)	(1,763)	-	-
Cash Flow from Investing	(685)	(2,544)	(3,581)	(2,823)	(3,000)	(3,500)
Issue of Equity	904	765	922	691	0	0
Inc./(Dec.) in loans	(9)	(10)	(10)	(11)	(1)	0
Dividend Paid (Incl. Tax)	(3,818)	(3,443)	(3,518)	(4,148)	(5,467)	(6,278)
Interest / Dividend (Net)	(608)	(207)	273	(996)	(51)	(70)
Cash Flow from Financing	(3,531)	(2,896)	(2,333)	(4,465)	(5,518)	(6,348)
Inc./(Dec.) in Cash	1,117	576	796	(326)	227	272
Opening Cash balances	1,126	2,243	2,819	3,615	3,289	3,517
Closing Cash balances	2,243	2,819	3,615	3,289	3,517	3,789



Key ratios

110/1111100						
Y/E March	FY11	FY12	FY13	FY14	FY15E	FY16E
Valuation Ratio (x)						
P/E (on FDEPS)	56.8	46.0	38.2	32.2	28.0	24.4
P/CEPS	50.2	41.3	34.5	29.3	25.6	22.5
P/BV	17.8	15.1	12.7	10.8	9.2	7.8
Dividend yield (%)	1.2	1.3	1.5	1.7	1.9	2.2
EV/Sales	12.8	10.9	9.1	8.2	7.1	6.1
EV/EBITDA	37.2	31.0	25.7	21.8	18.8	16.3
EV / Total Assets	10.7	9.3	7.9	6.8	6.0	5.4
Per Share Data (₹)						
EPS (Basic)	6.3	7.7	9.3	11.0	12.7	14.6
EPS (fully diluted)	6.3	7.7	9.3	11.0	12.7	14.6
Cash EPS	7.1	8.6	10.3	12.2	13.9	15.9
DPS	4.5	4.5	5.3	6.0	6.9	7.9
Book Value	20.0	23.6	28.0	33.0	38.8	45.5
Returns (%)						
RoCE	42.1	43.2	44.0	43.9	43.5	43.1
Angel RoIC (Pre-tax)	81.9	83.6	84.1	81.3	72.3	66.1
RoE	31.3	32.8	33.3	33.5	32.7	32.1
Turnover ratios (x)						
Asset Turnover	1.7	1.8	1.8	1.8	1.8	1.8
Inventory / Sales (days)	90	82	81	81	80	80
Receivables (days)	15	14	14	24	28	30
Payables (days)	27	21	24	25	25	25
Net Working capital (days)	78	75	71	79	83	85



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1. Analyst ownership of the stock	No
2. Angel and its Group companies ownership of the stock	No
3. Angel and its Group companies' Directors ownership of the stock	No
4. Broking relationship with company covered	No

Note: We have not considered any Exposure below ₹1 lakh for Angel, its Group companies and Directors

	Ratings (Returns):	Buy (> 15%) Reduce (-5% to -15%)	Accumulate (5% to 15%) Sell (< -15%)	Neutral (-5 to 5%)	
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