

Shree Cement

S&P CNX BSE SENSEX 10,114 32,969

TP: INR18,867 (+17%) CMP: INR16,182

Buy



Stock	Info	

Bloomberg	SRCM IN
Equity Shares (m)	35
52-Week Range (INR)	20560 / 15600
1, 6, 12 Rel. Per (%)	-2/-17/-15
M.Cap. (INR b)	564
M.Cap. (USD b)	8.6
Avg Val, INRm	401.0
Free float (%)	35.2

Financials Snapshot (INR b)

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Y/E Mar	2018E	2019E	2020E			
Sales	96.4	119.2	154.7			
EBITDA	23.7	29.5	39.7			
NP	12.5	16.1	23.3			
EPS (INR)	359.0	463.5	668.5			
EPS Gr. (%)	-6.6	29.1	44.2			
BV/Sh. (INR)	2,520	2,936	3,556			
RoE (%)	15.2	17.0	20.6			
RoCE (%)	14.1	16.1	19.5			
Payout (%)	13.4	10.4	7.2			
Valuation						
P/E (x)	45.1	34.9	24.2			
P/BV (x)	6.4	5.5	4.6			
EV/EBITDA (x)	22.4	17.7	13.3			
EV/Ton (USD)	217	197	174			

Shareholding pattern (%)

As On	Dec-17	Sep-17	Dec-16
Promoter	64.8	64.8	64.8
DII	16.1	14.8	15.0
FII	13.3	14.7	14.4
Others	5.9	5.7	5.9

FII Includes depository receipts

Stock Performance (1-year)



Capacity-led earnings growth on the cards

Valuations have moderated based on FY20E capacity

- Shree Cement (SRCM) is increasing its domestic capacity by ~32% over FY17-19 at an estimated capital cost of USD60/t. Acquisition of the asset in the UAE at USD76/t has also been at a significant discount and in line with the company's long-term strategy.
- SRCM's relatively low cost of production compared to peers has resulted in healthy margins and return ratios. As a result, it warrants premium valuations, in our view.
- We expect SRCM to deliver a better performance than industry due to 1) capacity ramp-up over FY17-19 and 2) a favorable market mix, with higher exposure to the north markets (>70%), where prices are expected to be the highest.
- Valuations have also moderated on account of ~18% correction in the stock price from its peak due to 1) market correction, 2) downward revision in its earnings estimate and 3) multiple de-rating due to capacity acquisition in the UAE.
- Valuations have moderated to USD174/t on FY20E capacity. This translates into ~25% premium to the replacement cost of USD140/t and ~14% premium to the revised bids for Binani Cements' domestic assets.
- SRCM is likely to deliver EBITDA CAGR of 29% over FY18-20, led by healthy volume growth (driven by rapid capacity addition) and pricing improvement (driven by higher realizations in the underlying markets in the north). In our view, SRCM - with its superior return ratios and strong earnings growth - deserves to trade at premium valuations. We, thus, value the stock at 15.5x FY20E EV/EBITDA to arrive at a target price of INR18,867. Maintain Buy.

Aggressive capacity expansion at lower capex

SRCM is increasing its domestic capacity by ~32% over FY17-19, supported by capacity addition in the east, north and south markets at an estimated capital cost of USD60/t (significantly lower than market ascribed EV/tonne of USD 170-200/t). Additionally, the company has acquired an integrated asset in the UAE at USD76/t, helping it maintain lower cost of capacity addition – in line with the company's long-term strategy.

Cost leadership ensures healthy return ratios and warrants premium valuations

SRCM has been able to generate superior RoEs/RoCEs than peers owing to a healthy cost curve – a differentiating factor in a commodity-led market. SRCM's cost of production has been ~19% lower than its peers, which has resulted in healthy margins and strong earnings growth. As a result, SRCM valuations have always commanded a significant premium to peers.

Expect SRCM to deliver healthy performance than industry

We expect SRCM to deliver a healthier performance than industry due to 1) capacity ramp-up over FY17-19 and 2) a favourable market mix, with higher exposure to the north markets (>70%), where prices are expected to be the highest. We note that SRCM's valuations have moderated due to ~18% correction in the stock price from its peak due to 1) market correction 2) a downward revision in its earnings estimates and 3) the acquisition of an asset in the UAE.

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Valuations have moderated on FY20E capacity

SRCM's valuation on EV/tonne on FY20E adjusted capacity is \sim 35% lower than that on FY17 capacity due to low-cost capacity addition. SRCM trades at USD174/t on FY20E capacity. This translates into \sim 25% premium to the replacement cost of USD140/t and \sim 14% premium to the revised bids for Binani Cements' assets.

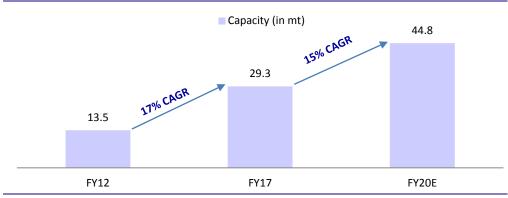
Deserves premium valuations; reiterate Buy

We believe that the key trigger for SRCM over the next 12-15 months would be domestic profitability, especially because it is adding ~13mt of capacity domestically (~3x of acquired capacity) and also diversifying into newer markets. Given SRCM's low cost curve and capex cost, it should be able to generate healthy return ratios from domestic operations, in our view. Moreover, any improvement in profitability from the acquired capacity in the UAE would be an added benefit. SRCM is likely to deliver EBITDA CAGR of 29% over FY18-20, led by healthy volume growth (driven by rapid capacity addition) and pricing improvement (driven by higher realizations in the underlying markets in the north). In our view, SRCM – with its superior return ratios and strong earnings growth – deserves to trade at premium valuations. We, thus, value the stock at 15.5x FY20E EV/EBITDA to arrive at a target price of INR18,867. Maintain **Buy**.

Aggressive capacity expansion at lower capex

■ SRCM is increasing its domestic capacity significantly by ~32% via organic route over the next 2-3 years. It is adding capacity in the east, south and north markets at an estimated capex of ~INR40b, translating into EV/tonne of USD60 – significantly lower than market-ascribed EV/tonne of USD170-200/t.

Exhibit 1: Aggressive capacity expansion by SRCM



Source: MOSL, Company

■ Additionally, SRCM's board has approved acquisition of Union Cement Company in the UAE with capacity of 4mt at an enterprise value of ~INR19.5b. This translates into EV/tonne of USD76 (~41% discount to the replacement cost in India) and EV/EBITDA of ~8.8x on annualized EBITDA of CY17. The cost of acquisition on EV/t (INR/t) basis is at ~14% discount to the acquisition made by Ultratech of ETA Star Cement Company in 2010. The acquisition is in line with SRCM's strategy of setting up/acquiring cement plants at low cost and achieving higher return ratios by improving the cost curve.

Exhibit 2: Acquisition details

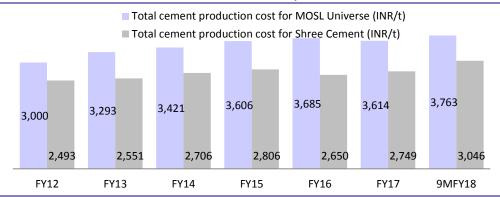
	Units	
Clinker capacity	mt	3.3
Cement capacity	mt	4
Enterprise Value	INR bn	20
EV/ton	INR	4884
EV/ton	USD	76
Current replacement cost	USD	130
% Discount to current replacement cost		-41%

Source: MOSL, Company

Cost leadership results in healthy return ratios and warrants premium valuations

SRCM's cost of production has been ~19% lower than peers, resulting in healthy margins and strong earnings growth.

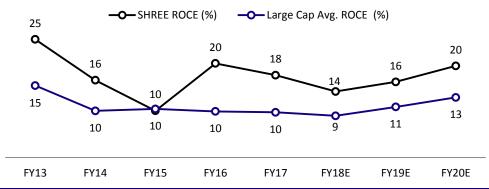
Exhibit 3: Production cost of SRCM much better than peers



Source: MOSL, Company

SRCM has been able to generate superior RoEs/RoCEs than peers owing to a healthy cost curve – a differentiating factor in a commodity-led market. As a result, SRCM's valuations have always commanded a significant premium to its peers.

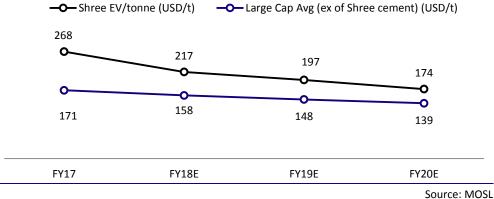
Exhibit 4: RoCE - SRCM v/s large cap average



Source: MOSL, Company

Based on FY17 capacity of ~29.3m tonnes, SRCM trades at EV/tonne of USD268, which translates into ~58% premium to the average of large-cap players. While the company trades at ~12% premium to UltraTech, which has ~3x SCRM's capacity, it trades at 60-125% premium to most other large-cap players.

Exhibit 5: SRCM's valuation (EV/tonne) at significant premium to its peers



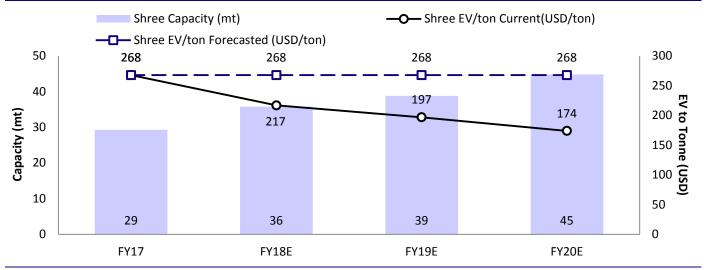
28 March 2018 4

Valuations moderated on FY20E capacity

 On adjusted capacity of 44.8m tonnes in FY20, SRCM trades at EV/tonne of USD175, which translates into ~26% premium to the average of large-cap players, as against the current 58% premium.

 SRCM valuation on EV/tonne on FY20 adjusted capacity is ~35% lower than that on FY17 capacity due to its low-cost capacity addition.

Exhibit 6: SRCM's capacity and EV/tonne



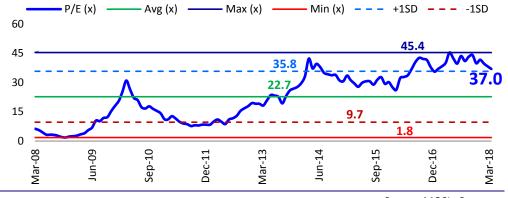
Source: MOSL

 SRCM trades at USD175/t on FY20E capacity. This translates into ~25% premium to the replacement cost of USD140 and ~14% premium to the revised bids for Binani Cements' assets.

Expect SRCM to deliver healthy performance than industry

■ We note that SRCM's valuations have moderated due to ~18% correction in the stock price from its peak due to 1) market correction 2) a downward revision in its earnings estimates and 3) the acquisition of an asset in the UAE. However, we expect SRCM to deliver a healthier performance than industry due to 1) capacity ramp-up over FY17-19 and 2) a favourable market mix, with higher exposure to the north markets (>70%), where prices are expected to be the highest.

Exhibit 7: Stock corrected by ~18% from its peak



Source: MOSL, Company

Deserves premium valuations; reiterate Buy

We believe that the key trigger for SRCM over the next 12-15 months would be domestic profitability, especially because it is adding ~13mt of capacity domestically (~3x of acquired capacity) and also diversifying into newer markets. Given SRCM's low cost curve and capex cost, it should be able to generate healthy return ratios from domestic operations, in our view. Moreover, any improvement in profitability from the acquired capacity in the UAE would be an added benefit. SRCM is likely to deliver EBITDA CAGR of 29% over FY18-20, led by healthy volume growth (driven by rapid capacity addition) and pricing improvement (driven by higher realizations in the underlying markets in the north). In our view, SRCM – with its superior return ratios and strong earnings growth – deserves to trade at premium valuations. We, thus, value the stock at 15.5x FY20E EV/EBITDA to arrive at a target price of INR18,867. Maintain **Buy.**

Financials and Valuations

Income Statement Y/E March	2013*	2014*	2015*	2016	2017	2018E	2019E	R Million) 2020E
Net Sales								
	55,671 16.5	58,759	64,399	72,382	84,292	96,366	119,220 23.7	154,748
Change (%)		5.5	9.6	12.4	16.5	14.3		29.8
EBITDA	15,378	13,784	13,302	17,637	23,672	23,742	29,505	39,707
Margin (%)	27.6	23.5	20.7	24.4	28.1	24.6	24.7	25.7
Depreciation	4,356	5,499	9,248	10,658	12,147	9,215	13,212	14,686
EBIT	11,022	8,285	4,054	6,979	11,525	14,527	16,293	25,021
Int. and Finance Charges	1,931	1,292	1,206	1,021	1,294	1,096	1,108	706
Other Income - Rec.	2,114	1,964	1,515	7,119	5,077	3,700	5,000	4,800
PBT before EO Expense	11,205	8,957	4,363	13,076	15,308	17,131	20,185	29,115
EO Expense/(Income)	11	-154	355	240	0	0	0	0
PBT after EO Expense	11,194	9,111	4,008	12,837	15,308	17,131	20,185	29,115
Tax	1,155	1,238	-255	364	1,917	4,625	4,037	5,823
Tax Rate (%)	10.3	13.6	-6.4	2.8	12.5	27.0	20.0	20.0
Reported PAT	10,040	7,872	4,263	12,472	13,391	12,506	16,148	23,292
Adi DAT for FO theres	40.040	7 700	4.640	42.705	42 204	42.500	46.440	22 202
Adj PAT for EO items	10,049	7,739	4,640	12,705	13,391	12,506	16,148	23,292
Change (%)	77.2	-23.0	-40.0	173.8	5.4	-6.6	29.1	44.2
Margin (%)	18.1	13.2	7.2	17.6	15.9	13.0	13.5	15.1
Palausa Chast								
Balance Sheet	2012*	2044*	204.5*	2046	2047	20405	204.05	20205
Y/E March	2013*	2014*	2015*	2016	2017	2018E	2019E	2020E
Equity Share Capital	348	348	348	348	348	348	348	348
Other Reserves	38,088	46,760	52,416	68,107	76,633	87,462	101,932	123,547
Total Reserves	38,088	46,760	52,416	68,107	76,633	87,462	101,932	123,547
Net Worth	38,436	47,109	52,764	68,455	76,981	87,810	102,280	123,895
Deferred Liabilities	-938	-1429	-1952	-3718	-5077	-4049	-4251	-4542
Secured Loan	11,274	10,783	8,200	7,265	12,925	11,425	9,925	8,425
Unsecured Loan	0	0	0	0	0	0	0	0
Total Loans	11,274	10,783	8,200	7,265	12,925	11,425	9,925	8,425
Capital Employed	48,773	56,463	59,012	72,002	84,829	95,186	107,954	127,778
Gross Block	E6 90E	66 761	0E 761	20 600	46 207	63,401	92.401	126 401
	56,895 40,242	66,764 45,741	85,764 54,989	38,689 8,187	46,297 20,306	•	83,401 42,732	126,401
Less: Accum. Deprn. Net Fixed Assets	16,653	•	•	•	,	29,520		57,418
		21,023	29,154	29,647	25,991	33,881	40,669	68,983
Capital WIP	2,500	8,500	6,000	3,500	7,104	10,000	10,000	4,000
Investments	22,033	22,444	16,626	30,305	40,426	40,426	40,426	40,426
Curr. Assets	19,478	19,892	26,246	27,463	33,063	34,375	47,440	51,575
Inventory	5,305	8,098	9,189	8,152	13,145	14,521	17,965	23,318
Account Receivables	3,147	2,966	4,764	3,286	3,351	5,280	5,553	7,207
Cash and Bank Balance	3,694	1,593	3,075	830	1,110	3,485	10,857	4,939
Others	7,333	7,236	9,219	15,195	15,456	11,089	13,065	16,111
Curr. Liability & Prov.	11,891	15,396	19,015	18,913	21,755	23,496	30,580	37,206
Account Payables	10,841	14,209	18,135	18,835	21,674	22,441	29,397	36,037
Provisions	1,050	1,186	880	16,633 78	81	1,055	1,183	1,169
Net Current Assets	7,587	4,496	7,231	8,551	11,308	10,879	16,860	14,369
Appl. of Funds	48,773	56,463	59,012	72,002	84,829	95,186	107,954	127,778

E: MOSL Estimates; *Y/E June

Financials and Valuations

Y/E March	2013*	2014*	2015*	2016	2017	2018E	2019E	2020E
Basic (INR)								
EPS	288.5	222.2	133.2	364.7	384.4	359.0	463.5	668.5
Cash EPS	441.3	427.5	541.3	863.8	974.0	747.6	1,045.0	1,282.8
BV/Share	1,103.3	1,352.3	1,514.6	1,965.0	2,209.6	2,520.4	2,935.7	3,556.1
DPS	20.0	22.0	24.0	24.0	140.0	40.0	40.0	40.0
Payout (%)	8.1	11.4	22.8	8.1	43.8	13.4	10.4	7.2
Valuation (x)								
P/E	56.1	72.8	121.5	44.4	42.1	45.1	34.9	24.2
Cash P/E	36.7	37.9	29.9	18.7	16.6	21.6	15.5	12.6
P/BV	14.7	12.0	10.7	8.2	7.3	6.4	5.5	4.6
EV/Sales	10.3	9.8	8.8	7.9	6.8	5.9	4.7	3.7
EV/EBITDA	35.7	39.9	41.5	30.6	22.6	22.4	17.7	13.3
EV (US\$)	8,050	8,016	8,089	7,960	7,868	7,788	7,657	7,814
EV/ton (USD-Cap)	596	458	344	312	268	217	197	174
Dividend Yield (%)	0.1	0.1	0.1	0.1	0.9	0.2	0.2	0.2
Datum Dating (9/)								
Return Ratios (%) RoIC	61.1	32.2	15.1	19.2	27.4	27.4	29.6	32.0
RoE	30.6	18.1	9.3	21.0	18.4	15.2	17.0	20.6
RoCE	25.2	16.5	10.0	20.0	17.5	14.1	16.1	19.5
Normalized RoE	33.5	22.0	19.2	32.1	30.0	20.4	24.4	26.5
	55.5	22.0	19.2	32.1	30.0	20.4	24.4	20.5
Working Capital Ratios	35	го	52	41	F 7			
Inventory (Days)		50		41	57	55	55	55
Debtor (Days)	19	17	24	15	13	18	15	15
Creditor (Days)	71	88	103	95	94	85	90	85
Working Capital Turnover (Days)	50	28	41	43	49	41	52	34
Leverage Ratio (x)								
Current Ratio	1.6	1.3	1.4	1.5	1.5	1.5	1.6	1.4
Debt/Equity	0.3	0.2	0.2	0.1	0.2	0.1	0.1	0.1
Cook Flour Statement							/INI	D Million)
Cash Flow Statement Y/E March	2013*	2014*	2015*	2016	2017	2018E	2019E	R Million) 2020E
Oper. P/L before Tax	15,368	13,938	12,947	13,701	23,672	23,742	29,505	
Interest/Dividends Recd.			1,515	6,675				39,707
	2,114 -2,198	1,964 -1,729		-1,221	5,077	3,700 -3,598	5,000	4,800
Direct Taxes Paid			-268		-3,241		-4,239	-6,114
(Inc)/Dec in WC CF from Operations	-5,957 9,326	990 15,162	-1,253	-3,384 15,770	-2,477	2,804	1,391	-3,428
CF ITOTII Operations	9,320	15,162	12,942	15,770	23,031	26,648	31,657	34,965
(inc)/dec in FA	-7,331	-15,869	-14,879	-6,268	-12,096	-20,000	-20,000	-37,000
Free Cash Flow	1,995	-707	-1,938	9,502	10,935	6,648	11,657	-2,035
(Pur)/Sale of Investments	3,319	-411	5,818	-13,679	-10,121	0	0	0
CF from investments	-4,012	-16,280	-9,062	-19,947	-22,217	-20,000	-20,000	-37,000
Issue of Shares	1,867	1,697	2,364	5,266	1,006	0	0	0
(Inc)/Dec in Debt	-5,337	-491	-2,583	-935	5,660	-1,500	-1,500	-1,500
Interest Paid	-1,931	-1,292	-1,206	-758	-1,294	-1,096	-1,108	-706
Dividend Paid	-810	-897	-972	-1,006	-5,871	-1,677	-1,677	-1,677
CF from Fin. Activity	-6,211	-983	-2,398	2,568	-499	-4,273	-4,285	-3,883
Inc/Dec of Cash	-896	-2,101	1,482	-1,609	314	2,375	7,372	-5,918
Add: Beginning Balance	4,590	3,694	1,593	3,075	830	1,110	3,485	10,857
Closing Balance	3,693	1,592	3,075	1,706	1,145	3,485	10,857	4,939

NOTES

Explanation of Investment Rating	
Investment Rating	Expected return (over 12-month)
BUY	>=15%
SELL	<-10%
NEUTRAL	> - 10 % to 15%
UNDER REVIEW	Rating may undergo a change
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation

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