

1st January 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir/Madam,

Reg. : Sales update for the month of December 2025

Please find enclosed the Press Release regarding the Company's sales update for the month of December 2025.

Date and time of occurrence of event (Press Release regarding "**Sales update for the month of December 2025**"): January 1, 2026 at 6:06 P.M.(IST).

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

PRESS RELEASE



TVS Motor Company Achieves its Highest Ever Quarterly Sales in Q3FY26

- *Q3FY26 Sales grows by 27%*

Bengaluru, January 01, 2026: TVS Motor Company, during the third quarter of the financial year 2025-26, registered the highest ever quarterly sales of 15.44 Lakh units. The two-wheeler of the company registered a growth of 25% with sales increasing from 11.83 Lakh units in Q3FY25 to 14.84 Lakh units in Q3FY26. Three-wheeler of the company registered a growth of 106% with sales increasing from 0.29 Lakh units in Q3FY25 to 0.60 Lakh units in Q3FY26. In the International business, the company registered a growth of 40% with sales increasing from 2.94 Lakh units in Q3FY25 to 4.10 Lakh units in Q3FY26.

December 2025 Sales Update:

The Company recorded monthly sales of 481,389 units in December 2025 with a growth of 50% as against 321,687 units in December 2024.

Two-Wheeler

Total two-wheelers registered a growth of 48% with sales increasing from 312,002 units in December 2024 to 461,071 units in December 2025. Domestic two-wheeler registered growth of 54% with sales increasing from 215,075 units in December 2024 to 330,362 units in December 2025.

Motorcycle registered a growth of 50% with sales increasing from 144,811 units in December 2024 to 216,867 units in December 2025. Scooter registered a growth of 48% with sales increasing from 133,919 units in December 2024 to 198,017 units in December 2025.

Electric Vehicle

EV registered a growth of 77% with sales increasing from 20,171 units in December 2024 to 35,605 units in December 2025.

PRESS RELEASE



International Business

The Company's total exports registered a growth of 40% with sales increasing from 104,393 units in December 2024 to 146,022 units in December 2025. Two-wheeler exports grew by 35% with sales increasing from 96,927 units in December 2024 to 130,709 units in December 2025.

Three-Wheeler

Three-wheeler registered a growth of 110% with sales increasing from 9,685 units in December 2024 to 20,318 units in December 2025.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D.Power IQS & APEAL surveys and J.D.Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate.

For more information, please visit www.tvsmotor.com

For more information, please contact:

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