

February 01, 2026

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir / Madam,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Vikram Kasbekar
Executive Director and Chief Technology Officer

Encl.: As above

Hero MotoCorp Ltd.

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New Delhi, February 1, 2026

HERO MOTOCORP MARKS 25 CONSECUTIVE YEARS OF MARKET LEADERSHIP

RECORDS 26% DISPATCH GROWTH WITH ~5.58 LAKH UNITS SOLD IN JANUARY 2026

Hero MotoCorp has maintained its position as the world's largest two-wheeler manufacturer for 25 consecutive years, reinforcing its market leadership through FY 2025-26.¹ The Company recorded dispatches of **557,871 units** in January 2026, registering a robust **~26%** growth compared to **442,873 units** in January 2025. The Company also recorded **491,986* VAHAN registrations** this month, reflecting healthy retail momentum across markets.

**Data from VAHAN except Telangana, as on February 1, 2026.*

Strong Product Portfolio Drives Growth

The strong growth in January 2026 was driven by robust performance in the Scooter segment supported by growing consumer demand for new offerings such as Xoom and Destini. The motorcycle portfolio also witnessed strong traction, led by Xtreme and Glamour X.

VIDA Builds Momentum in Emerging Mobility Segment

VIDA, *Hero MotoCorp's Emerging Mobility business*, continued its market share performance with **13,000 VAHAN registrations** in January 2026, thereby posting **~21% month-on-month** growth in retail sales volume as compared to **10,701 units** in the previous month. The positive growth was driven by sustained demand for VIDA VX2, supported by strong retail footprint and a healthy pipeline of bookings across key markets.

Global Business Maintains Double-Digit Growth

The company's Global Business maintained strong momentum with dispatch growth of **~24%** in January 2026 with **37,663 units**, compared to **30,495 units** during the same period last year. Strong consumer response for the premium portfolio ensured growth across international markets.

Recognition

This month, **Hero MotoSports Team Rally** concluded the **48th edition of Dakar Rally 2026** with a double top 10 finish, marking a historic milestone in the global rally-raid competition. Additionally, Hero MotoCorp was recognized as an Environment, Social and Governance (ESG) Leader among automotive companies by **NSE Sustainability Ratings & Analytics Limited**, a SEBI-registered ESG Rating Provider. Further strengthening its innovation credentials, VIDA's **DIRT.E K3** was recognized as **CES 2026 Innovation Award Honoree** for its innovative size - adaptive design.

¹ The World's largest two-wheeler manufacturer, with the highest two-wheeler unit sales by a single corporate entity globally, for the past 25 consecutive years. Data Source: Certificate from SIAM dated 9th January 2026. T&C Apply.

Press Release

Dispatch Data

Particulars	JAN' 26	JAN' 25	YTD FY'26	YTD FY'25
Motorcycles	495,889	400,293	4,810,410	4,617,542
Scooters	61,982	42,580	502,010	343,973
Total	557,871	442,873	5,312,420	4,961,515
Domestic	520,208	412,378	4,996,575	4,744,376
Exports	37,663	30,495	315,845	217,139

***For more information on Hero MotoCorp:
Please contact:***

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