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E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

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Ref-BSE/2025-26/05

Date: May 01, 2025

To  
**Corporate Relationship Department**  
BSE Limited  
Phioze Jeejeebhoy Tower  
Dalal Street  
Mumbai — 400 001

Scrip Code: 539399

**Sub: Prior Intimation of Board Meeting to be held on May 08, 2025, under Regulation 29 of SEBI (LODR) Regulations, 2015**

Dear Sir/Madam,

Notice is hereby given pursuant to the provisions of Regulation 29 & 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that the meeting of the Board of Directors of the Company is scheduled to be held on Thursday, May 08, 2025 inter alia:

1. To consider and approve Audited Financial Results of the company for the quarter and year ended on March 31, 2025 and to take on record the Auditor's Report.
2. To recommend the final dividend if any, on the equity shares of the Company for the financial year ended March 31, 2025.
3. To consider an increase in remuneration payable to Mr. Harish Kumar Gupta (DIN: 01323944), Chairman & Whole-Time Director.
4. To consider an increase in remuneration payable to Mr. Pawan Kumar Gupta (DIN: 01543446), Managing Director.
5. To consider an increase in remuneration payable to Mr. Saurav Gupta (DIN: 07106619), Whole-Time Director.
6. To consider an increase in remuneration payable to Mr. Gaurav Gupta (DIN: 07106587), Whole-Time Director.

This is also submitted & informed that pursuant to the code of conduct framed by the Company for the prohibition of insider trading pursuant to the requirement of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended the trading window close period for dealing in securities of the company has commenced from Tuesday, April 01, 2025 and will end after the expiry of 48 hours from the declaration of results i.e. up to Saturday, May 10, 2025 (both days inclusive) for Directors, KMP's, Designated employees, their immediate relatives and specified connected persons.

The above Audited Financial Results will be forwarded to you immediately after the said meeting of the board, and the same will be published in the newspapers, as per the Listing Regulations.

You are requested to kindly take the same on record and acknowledge.

Thanking you.

For **Bella Casa Fashion & Retail Limited**

**Sonika Gupta**  
**Company Secretary & Compliance Officer**  
**Place: Jaipur**