



Mastek Limited

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SEC/39/2021-22

July 1, 2021

Listing Department BSE Limited 25 th Floor, Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai-400 001 Tel No. 022- 22723121, Fax No. 022- 22721919 SCRIP CODE: 523704	Listing Department The National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 Tel No.: 022- 26598100, Fax No. 022-26598120 SYMBOL: MASTEK
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Sub: Press Release

Ref: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015.

Dear Sir(s)/Ma'am(s),


Please find enclosed herewith Press Release titled “Mastek enables multiple clients to deliver D2X Strategy” which is being released today.

Request you to take note of the above.

Thanking you,

Yours Faithfully,

For MASTEK LIMITED


DINESH KALANI
COMPANY SECRETARY
Encl: As Above

Mastek's D2X strategy, which stands for Direct to Stakeholder, is designed to take People, Process, and Technology through Engagement to measurable growth for stakeholders.

Mastek through its experience in the Americas, and globally, enables organizations to interact, transact and serve any stakeholder e.g. Consumer, Employee, Agent, Broker, Distributor, B2B stakeholder online.

In a COVID and post COVID world, as engagement, transactions and service move online Mastek understands the importance of building highly performant platforms that deliver superior & differentiated experiences.

Mastek also delivers back office (e.g. ERP, SCM, CRM) transformation and strong integration with back office systems, thereby creating an agile organization that can meet the changing needs of stakeholders online.

Mastek has partnered with Oracle to leverage Oracle CX Commerce Cloud to enable D2X transformation for our joint clients. In the last 4 quarters, Mastek and Oracle have together won 6 new clients across Industry Verticals.

According to Chase Kim, EVP of IT of Gear Coop "We chose Oracle and Mastek as our Transformation Partners. The Oracle Customer Experience Commerce solution best met our business needs while Mastek, as a D2X enablement partner with their vast experience in retailing, eCommerce, and diverse technology capabilities, fit our Implementation Partner needs. We see Mastek as the partner that can help us unlock the potential of our Gear Coop owned Commerce channel."

Raman Sapra, President Master Americas said "We are delighted to work with Gear Coop on their Digital journey. We have been a strategic partner of Oracle and will continue to leverage the Oracle platform to deliver value to our joint clients. At Mastek Americas, we are constantly creating business use cases for the industries we serve. This allows us to deliver significant business value to our clients through our D2X engagements'.

About Mastek

Mastek is a global D2X (Direct to Stakeholder) specialist that engineers excellence for customers in the Retail, Manufacturing, Healthcare, Life Science, Financial Services, Insurance, Public/Government and in Education Sector. We enable large scale business change programs through our service offerings, which includes agile consulting, digital commerce, BI and analytics, application development, support and testing. Learn more by visiting www.mastek.com/us

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