

August 01, 2025

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**

**Dhiraj Kapoor**  
**Company Secretary & Compliance Officer**

Encl.: As above

**Hero MotoCorp Ltd.**

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**New Delhi, August 1, 2025**

## **HERO MOTOCORP DISPATCHES 4.5 LAKH UNITS OF MOTORCYCLES & SCOOTERS IN JULY 2025, ACHIEVES 21% YEAR-ON-YEAR GROWTH**

**VIDA SURGES AHEAD WITH RECORD BREAKING SALES – SURPASSES 11,200 UNITS IN  
JULY 2025**

**GLOBAL BUSINESS ACCELERATES AHEAD WITH 37,358 UNITS SOLD, OUTPACING  
INDUSTRY GROWTH**

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, dispatched 449,755 units in July 2025, registering a 21% increase over 370,274 units recorded in July 2024.

Hero MotoCorp registered over 339,827 VAHAN\* retail registrations in July 2025, in line with market trends across both urban and rural regions. Retail activity remained stable, and with the upcoming festive season, volumes are projected to rise in the coming months.

*\*Data from VAHAN, excluding Telangana, as on August 1, 2025.*

During the month, the company strengthened its presence across key segments. In scooters, market share gains were led by the strong performance of the Destini 125 and Xoom 125.

In the motorcycle category, Hero MotoCorp expanded the HF Deluxe Portfolio with the launch of HF Deluxe Pro. Featuring refreshed design, segment-leading features, and superior fuel efficiency, the model enhances the appeal of the entry-level motorcycle segment for a broad spectrum of customers.

VIDA, powered by Hero MotoCorp, achieved a major landmark in July 2025, delivering its highest-ever monthly performance with 11,226 units dispatched and 10,489 VAHAN registrations. The company also doubled its EV VAHAN market share year-on-year (YoY) to 10.2%, underscoring the rapidly accelerating consumer adoption of Hero MotoCorp's electric mobility portfolio.

The recently launched VIDA Evooter VX2 – “*Badalte India ka Scooter*” has received an exceptional market response, reinforcing its position in the fast-growing electric two-wheeler segment. The VIDA Evooter offers a new riding experience by combining electric innovation with proven scooter reliability, with its game-changing Battery-as-a-Service (BaaS) model, making EV adoption simpler for customers.

Building on its strong growth trajectory and staying ahead of industry trends, Hero MotoCorp's global business maintained strong momentum in July 2025, with sales exceeding 37,300 units. The company's expanding global footprint highlights its commitment to

## Press Release

delivering reliable, high-quality, and technologically-advanced mobility solutions and products to customers globally.

### Dispatch Data

| Particulars  | JULY' 25       | JULY' 24       | YTD FY'26        | YTD FY'25        |
|--------------|----------------|----------------|------------------|------------------|
| Motorcycles  | 400,615        | 340,390        | 1,674,526        | 1,781,346        |
| Scooters     | 49,140         | 29,884         | 142,299          | 124,084          |
| <b>Total</b> | <b>449,755</b> | <b>370,274</b> | <b>1,816,825</b> | <b>1,905,430</b> |
| Domestic     | 412,397        | 347,535        | 1,715,054        | 1,831,697        |
| Exports      | 37,358         | 22,739         | 101,771          | 73,733           |

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*For more information on Hero MotoCorp:*



*Press Contact:*

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