

**Date:** 2 February 2026

To  
**BSE Limited**  
2<sup>nd</sup> Floor, New Trading Wing,  
Rotunda Building, P.J. Towers,  
Dalal Street, Fort,  
Mumbai - 400001, MH

**Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 - General**

**Disclosure**

**Reference: BSE Symbol: SAMPRE: BSE Scrip Code: 530617**

Sir / Madam,

Pursuant to Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30 January 2026, we wish to inform the Stock Exchange(s) that Sampre Nutritions India (“**the Company**”) Chairman and Managing Director, Brahma Gurbani has been featured in a business magazine edition highlighting leadership and industry perspectives.

In this regard, we enclose herewith a copy of the relevant magazine / publication for information purposes only.

This disclosure is being made as a general announcement in the interest of transparency and good corporate governance. The enclosed document is purely informational in nature and should not be construed as a promotional communication.

Kindly take the above information on record and acknowledge the receipt of the same. Thanking You.

Sincerely,

**For Sampre Nutritions Limited**

**Brahma Gurbani**  
**Managing Director**  
**(DIN: 00318180)**

**Enclosed:** As attached

# THE BUSINESS FAME™

— Inscribe Your Business Stories —



Chairman & Managing Director  
**Sampre Nutritions  
Limited**

▶ **B. K. GURBANI**

Crafting a legacy of excellence through vision and discipline.

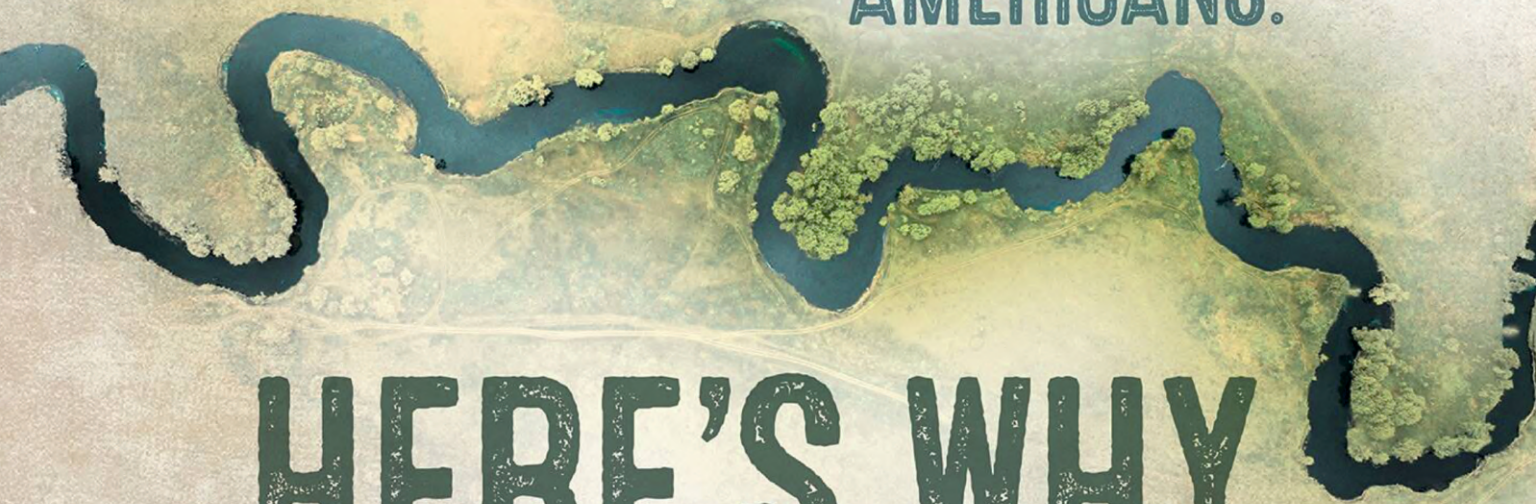






# CANADIANS

*are not as direct as*  
**AMERICANS.**



# HERE'S WHY.

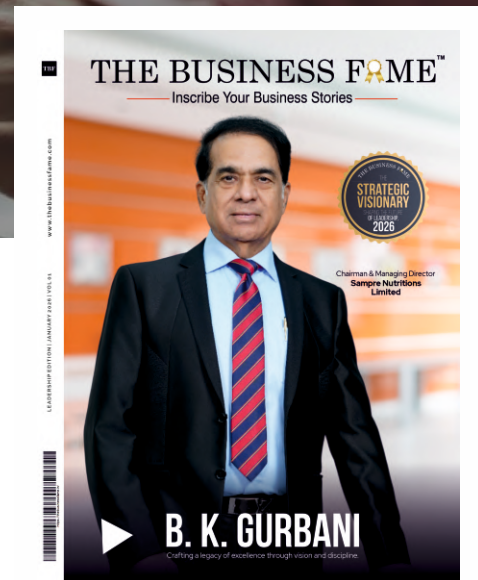
We are a land connected by a vast network of lakes and rivers. America, on the other hand, is not. So, while our friends travelled in a straight line across America as fast as they could by using a stagecoach, we used a canoe to slowly wind our way by water across this great country. While it was a far less direct way to reach our destination, it made the journey far more gratifying. In fact, we like to think that somewhere along the waterways we became the patient and considerate people we are today. Visit us and find out more about how Canada came to be. **WE GOT HERE BY CANOE.**



The CANADIAN CANOE MUSEUM  
Le MUSÉE CANADIEN du CANOT



# EDITORIAL NOTE



**T**his Special Edition celebrates leadership that shapes industries and inspires generations. This edition opens 2026 with a story that reflects purposeful growth, resilience, and strategic thinking in action. Mr. B. K. Gurbani represents a rare blend of vision, discipline, and enterprise that continues to elevate the Indian confectionery industry onto a global stage.

This cover story brings forward a journey built on values, strengthened by systems, and elevated through innovation. It reflects how long term

commitment builds institutions and how purpose led leadership creates enterprises that endure. As we welcome a new year, this feature stands as a reminder that leadership flourishes where clarity meets courage and excellence becomes a way of life.

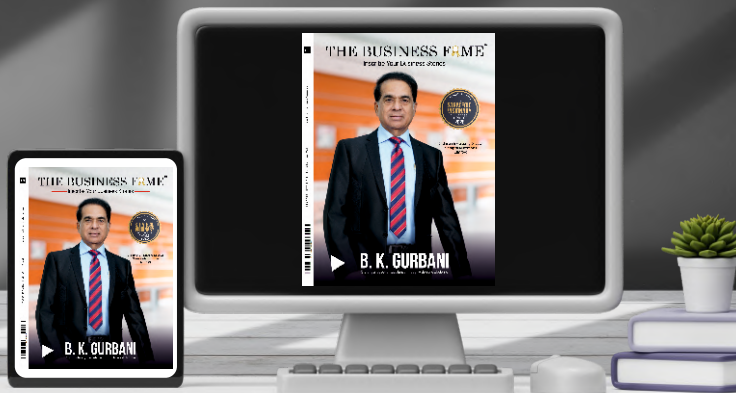
We invite our readers to explore this inspiring journey and draw insights that resonate beyond industry boundaries. The story ahead highlights a powerful truth that progress begins with intention and leadership transforms legacy into impact.

*Rohit Chaturvedi*  
**MANAGING EDITOR**  
The Business Fame Magazine



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It is always the small beginnings that lead to something big, something worth taking risks for. Setting on the journey of entrepreneurship, we have, for years, worked towards a common goal- of showcasing, catering, and delivering the industry insights to all types of businesses.



**THE BUSINESS FAME™**  
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Industry Leaders, & IIT  
Directors to Attend IITians'  
Tech Summit on January 18







NO  
ORDINARY  
SAFETY FOR  
NO  
ORDINARY  
VACATIONS







Chairman & Managing Director  
**Sampre Nutritions  
Limited**



# B. K. GURBANI

Crafting a legacy of excellence through vision and discipline.

COVER STORY





**F**rom a single hand operated machine to an internationally admired enterprise, the journey of Mr. B. K. Gurbani reflects purpose powered by persistence. As Founder, Chairman and Managing Director of the Gurbani Group, he has transformed a humble beginning into a lasting industry force. His leadership story stands as a masterclass in vision driven entrepreneurship. With decades of experience in confectionery manufacturing and marketing, he continues to shape industry standards across India and beyond. January 2026 welcomes a leader whose story defines strategic brilliance in motion.

#### **A Legacy Forged With Vision And Discipline**

Mr. B. K. Gurbani represents the spirit of Indian

entrepreneurship at its finest. As a first generation entrepreneur, he laid the foundation of the Gurbani Group through perseverance, craftsmanship, and strategic clarity. His early days witnessed production driven by manual processes, where every lollipop reflected dedication to quality and consistency. Over four decades, his business expanded steadily into an internationally recognized confectionery group with enterprise level processes and world class manufacturing systems.

Under his guidance, the group evolved into a major supplier for multinational clients, offering a wide portfolio of high quality confectionery products. The operations reflect scale, speed, and strict adherence to global quality practices. Each facility stands as a testimony to operational excellence and





around building institutions that endure. He nurtures future leaders, encourages upgrade through technology, and fosters a workplace culture led by accountability and trust. Every product, partnership, and process reflects leadership rooted in values and performance.

### Global Thinking With Local Roots

Mr. Gurbani's engagement with global machinery and manufacturing leaders has allowed the Gurbani Group to incorporate international practices with Indian agility. Exposure to world class technologies enhanced production precision and innovation velocity across plants. This mindset positioned the group as a preferred partner for multinationals seeking reliability with scalability.

At the same time, his commitment to empowering local talent continues to shape workforce excellence. With more than 450 skilled professionals across locations, the organization thrives on knowledge sharing and progressive growth. The group reflects a perfect synergy between international aspiration and grounded leadership.

### A Heritage Of Trust Built Across Generations

For over four decades, the Gurbani Group has stood as a torchbearer of quality, commitment, and operational excellence in the confectionery industry. The organization has partnered with some of the most respected multinational corporations including Procter and Gamble, Mondelez International, Dabur India, Himalaya Wellness, Cipla, Nestle, ITC, Reliance Consumer Products, Patanjali Foods, Perfetti Van Melle, DS Group, and Godrej Hershey's Nutrine. These alliances reflect a consistent promise of excellence that has translated into reliable manufacturing, superior product handling, and long standing customer confidence across domestic and international markets.

Among these partnerships, the association with Mondelez International represents a remarkable journey built on shared values and mutual respect spanning over three decades. This enduring relationship signifies a powerful testament to integrity, execution excellence, and production mastery. The Group continues to strengthen such alliances through precision driven manufacturing and high performance supply systems, creating value for partners while setting new benchmarks for the industry.

manufacturing leadership, supported by advanced machinery and refined production methodologies.

### Leadership That Builds Institutions

As President of the Indian Confectionery Manufacturers Association, Mr. Gurbani continues to elevate industry standards through collaboration, innovation, and mentorship. His leadership strengthens the ecosystem by promoting operational excellence, ethical business practices, and progressive outlook. With the longest association within the organization, his influence reflects both wisdom and consistency.

Beyond business success, his leadership philosophy centers





### Shaping The Future Through Intelligent Innovation

Innovation serves as the heartbeat of progress at the Gurbani Group, guiding its evolution in an ever transforming confectionery landscape. The organization consistently responds to modern consumer aspirations for healthier, refined, and indulgent experiences through thoughtful product engineering. Growing interest in sugar conscious offerings, high protein formulations, and function enriched confectionery reflects a shift toward better lifestyle alignment. At the same time, demand for artisanal creations and personalized gifting has positioned confectionery as a symbol of accessible luxury, allowing the group to redefine everyday treats as thoughtful experiences.

Equal focus remains on sustainability driven practices that strengthen long term growth and brand trust. Ethical sourcing of cocoa, sugar, and palm oil through globally recognized frameworks reinforces fairness and environmental accountability across the supply chain. Advanced packaging innovation using recyclable and biodegradable materials enhances environmental stewardship, while transparency in ingredient origin reflects

an open and progressive brand culture. Digital channels and direct to consumer models continue to expand reach through customized products, curated subscriptions, and data led flavour innovation. Strategic collaborations with global flavor houses, emerging startups, and research partners ensure continuous advancement, shaping industry direction with confidence and creativity.

### A Culture Of Quality That Commands Respect

For more than four decades, the Gurbani Group has built a reputation rooted in discipline, quality leadership, and operational excellence. Recognition from institutions such as CII, FICCI, WASME, and key government bodies reflects the organization's commitment to high standards across manufacturing and governance. This standing reflects consistency across systems, people development, and long term value creation.

The flagship enterprise Sampre Nutritions Ltd in Medchal stands as a powerful example of world class execution. The facility holds early HACCP certification from BVQI and continues its leadership journey with Halal and FSSC 22000





*No better dwell in the shadow of the Most High  
than we in the shadow of the Almighty.*





Version VI certifications. Its selection by an international quality audit team from Procter and Gamble for the manufacturing of Vicks Cough Drops for the Japanese market reflects production mastery and compliance excellence at a global scale.

### **Global Recognition Powered By Precision And Technology**

The Group's achievements include prestigious global and national recognitions that celebrate excellence across quality control, innovation, and systems leadership. Honors such as the International Quality Award from BID New York, Golden Peacock National Quality Award, Rajiv Gandhi National Quality Award by BIS, and Bharat Jyothi Award stand as milestones of credibility and influence.

Further distinction through the CII Food Safety Award, FAPCCI Award for Innovative Product Development, and the 5000 Best MSME 2024 for Quality Excellence highlights the organization's investment in continuous

advancement. The adoption of German and Italian automated technologies strengthens precision manufacturing while enhancing speed, consistency, and scalability across operations. Each recognition reflects disciplined excellence supported by future focused systems.

### **Guidance For The Next Generation Of Industry Builders**

For aspiring entrepreneurs entering the confectionery sector, Mr. Gurbani emphasizes quality as the foundation of growth. Excellence in taste, texture, safety, and consistency builds consumer confidence and long term loyalty. Understanding consumer behavior across age groups, cultures, and regional preferences plays an equally vital role in product relevance. Awareness of emerging health conscious trends such as reduced sugar and function enriched formulations supports future readiness and market leadership.

He further highlights the importance of building strong manufacturing systems from the beginning. Strategic investment in branding and packaging elevates consumer



perception and enhances market positioning. Regulatory alignment ensures operational confidence, while a reliable supply chain strengthens performance stability. Entrepreneurs who balance cost control with uncompromising standards create durable success. He advocates continuous training, customer feedback integration, and distribution network expansion as pillars of sustainable growth. According to his philosophy, lasting success in confectionery arises when quality, innovation, systems thinking, and consumer insight work in unison.

### **Leading With Purpose And Building Through People And Systems**

Leadership at the Gurbani Group follows a clear philosophy anchored in purpose, people, and process excellence. Purpose driven leadership begins with clarity of mission and direction. Every decision reflects long term vision and organizational values, creating alignment across teams and operations. Strategic intent guides growth while shared goals keep the company focused and resilient.

People form the foundation of lasting success. Leadership focuses on building capability, trust, and a culture of continuous learning. Employees receive support through structured development programs, performance recognition, and leadership mentoring. Collaboration strengthens creativity and communication fuels efficiency. Alongside people focus, systems driven excellence ensures consistent performance across all operations. Standard operating procedures, rigorous audits, and continuous process improvement build stability and scalability. Integrity, accountability, and transparent communication serve as the values that convert philosophy into everyday leadership conduct.

### **Values That Shape Leadership Character**

Respect forms the emotional foundation of leadership across the organization. Every individual receives dignity, acknowledgement,



and appreciation for contribution. This culture of respect builds belonging, motivation, and shared pride in performance. Leaders nurture an environment where every voice carries significance and every effort finds recognition.

Proactiveness drives momentum and quality sustains reputation. Leaders anticipate challenges, prepare solutions, and act with confidence. Commitment to quality guides every decision, from procurement to production and from systems to service. Excellence emerges when leadership demonstrates consistency in standards and accountability in delivery. These values continue to shape an enterprise defined by reliability and trust.

### **A Vision That Defines Global Leadership In 2026**

The Gurbani Group embraces a future shaped by global respect, innovation, and systems excellence. The organization advances toward recognition as a benchmark for quality through superior manufacturing practices, product safety standards, and customer satisfaction leadership. Every facility reflects discipline and every product represents trust built through consistency and care.

The roadmap ahead positions the group as a leader across confectionery and nutritional segments

through advanced research capabilities, product expansion, and modern infrastructure. Technology remains central to this journey through automation, data driven operations, and intelligent manufacturing. Brand building continues through consumer connection and product reliability, while people remain the heart of progress through empowerment and skill development. Sustainability anchors long term impact through responsible sourcing, energy efficiency, and waste conscious practices. This vision reflects an enterprise designed to serve generations with excellence and integrity.

### **Build Big. Start Pure. Stay Relentless.**

To the young minds shaping tomorrow, your greatest strength lies in discipline guided by purpose. Choose learning before comfort and consistency before fame. Excellence grows through daily commitment, honest effort, and courage to improve every day. Focus on mastering skills and nurturing curiosity.

Build with integrity and rise with patience. Surround yourself with wisdom, respect your process, and honour quality in every action. Success flows toward those who combine ambition with responsibility and passion with precision. The future belongs to creators who act with clarity and lead with heart.