



February 2, 2026

BSE Limited
Scrip code: 544403

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Press Release of the Board Meeting of the Company

Ref.: 1. Regulation 30 (read with Schedule III - Part A), of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015;
3. Our Prior intimation dated January 28, 2026

Dear Sir/ Madam,

Pursuant to the above referred, kindly note that the Board of Directors of the Company at its meeting held today i.e., Monday, February 2, 2026, have, *inter alia*, considered and approved Unaudited Standalone & Consolidated Financial Results along with Limited Review Report for the quarter and nine months ended December 31, 2025.

Enclosed is the press release in this regard.

The above is being made available on the Company's website i.e., www.ablbl.in.

Thanking you.

Sincerely,
For **Aditya Birla Lifestyle Brands Limited**

Ashish Dikshit
Managing Director
DIN: 01842066

Encl.: As above

Aditya Birla Lifestyle Brands Limited

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Registered Office:

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02nd Feb 2026

PRESS RELEASE

ABLBL delivers double-digit sales growth with strong performance across channels

Financial Performance

The Board of Directors of the Company, at its meeting today, approved the results for the quarter ended 31st December 2025. These financials are post factoring in necessary adjustments under Ind AS. Please note these results should be read in conjunction with the investor presentation.

Financials ABLBL – Q3

In Rs. Cr.	Q3 FY25	Q3 FY26	Growth % (vs. LY)
Revenue	2138	2343	10%
EBITDA	355	431	21%
PBT (normalized)	83	132	59%
PBT (reported)	83	91	
PAT (reported)	60	69	
PAT (normalized)	60	100	66%

* PAT & PBT normalized excludes one-time exceptional item pertaining to Statutory Impact of New Labour Code

Performance Highlights for the Quarter

1. ABLBL posted 10% growth YoY, with revenue at Rs. 2343 Cr for the quarter
 - a. Lifestyle Brands grew 9% YoY
 - b. Emerging business up 13% vs LY
 - c. 9M YTD Revenue stood at Rs. 6222 Cr, up 6% YoY
2. Quarter saw strong, broad-based growth across channels
 - a. ABLBL posted 6th consecutive quarter of strong retail LTL
 - i. 6% LTL growth across a 3000+ store network, building on a strong 13% LTL growth in Q3 last year
 - ii. All emerging brands delivered double-digit LTL growth
 - b. E-com and wholesale channel posted double digit YoY growth this quarter



3. ABLBL Q3 EBITDA grew by 21% YoY, reflecting continued improvement in operating performance
 - a. EBITDA Margin expanded to 18.4%, an increase of 180 bps YoY
 - i. Lifestyle brands margin was up ~90 bps
 - ii. Emerging business portfolio margin expanded by 790 bps vs LY
 - b. 9M YTD saw margin expansion of ~100 bps to reach 16.9%
4. PAT _{normalized} for ABLBL in Q3 stood at Rs. 100 Cr vs Rs. 60 Cr LY; up 66% YoY
5. ABLBL expanded its retail footprint with 90+ gross store additions during Q3
 - a. Total presence now at 3315 stores with area spanning ~4.8 Mn sq.ft.
 - b. 9M YTD gross store addition at 220+

Business performance

Aditya Birla Lifestyle Brands Limited (ABLBL) comprises of -

- **Lifestyle brands** - Louis Philippe, Van Heusen, Allen Solly, Peter England and Simon Carter
- **Emerging Business** - American Eagle, Sportswear brand Reebok and Innerwear business under Van Heusen

Lifestyle brands – Q3 revenue grew 9% to reach Rs. 2002 Cr. led by strong multi-channel performance. EBITDA for the business was Rs. 413 Cr. resulting in an EBITDA margin of 20.6%, up 90 bps YoY.

Brands expanded their footprint with 70+ gross store additions in Q3, kickstarting a rapid network expansion phase. Brands continued with their premiumization journey, while further strengthening relevance and adoption amongst younger consumers. Over the past year, the store network has undergone a meaningful transformation, with over 50% of stores now offering an expanded casualwear assortment, enhancing brand relevance and driving higher customer engagement.

Emerging business portfolio delivered profitable growth this quarter. Overall revenue grew by 13%. Without Forever 21 in the base quarter, growth is 19%. Portfolio posted robust retail LTL growth of 16% in Q3 with EBITDA margin expanding 790 bps YoY. These brands are now present across 375+ stores, with 20+ new stores added during the quarter.

Way Forward

Our portfolio accelerated its growth momentum during the quarter, underpinned by strong performance across emerging brands and non-retail channels, further strengthening an already well-established retail presence. This growth momentum is expected to sustain as we continue to power our product innovation engine while



accelerating distribution expansion.

Built on a foundation of deep consumer understanding, a portfolio of strong brands, and experienced leadership talent, these growth initiatives position the business to deliver sustained, long-term value.

About Aditya Birla Lifestyle Brands Limited

Aditya Birla Lifestyle Brands Limited (ABLBL), a part of the Aditya Birla Group, is a leading branded apparel company with a comprehensive portfolio of marquee lifestyle brands. As of December 31, 2025, the Company operates a retail footprint of over 4.8 million sq. ft., comprising 3,315 exclusive brand outlets, presence across 39,000+ multi-brand outlets, and over 6,500 shop-in-shops in department stores across the country.

The Company's brand portfolio includes India's most established and trusted names—**Louis Philippe, Van Heusen, Allen Solly, and Peter England**—each with a legacy of over 25 years. These brands have consistently delivered sustained growth, driven by a sharp focus on design-led innovation, category expansion, and operational excellence across product lines spanning formal, casual, and occasion wear.

ABLBL has built a strong presence in the innerwear and athleisure market through **Van Heusen Innerwear**, which has rapidly scaled its distribution network across India.

The Company's portfolio is further enhanced through strategic partnerships with leading international brands including **Simon Carter, American Eagle and Reebok**. American Eagle has emerged as one of India's most preferred premium denim brands, while Reebok—transitioned under the Company's management in 2022—has expanded its footprint across multiple channels. Simon Carter continues to strengthen its position in the premium menswear segment through its distinctive design language and curated collections.

Disclaimer : Certain statements in this "Press Release" may not be based on historical information or facts and may be "forward looking statements" within the meaning of applicable securities laws and regulations, including, but not limited to, those relating to general business plans & strategy of the Company, its future outlook & growth prospects, future developments in its businesses, its competitive & regulatory environment and management's current views & assumptions which may not remain constant due to risks and uncertainties. Actual results could differ materially from those expressed or implied. The Company assumes no responsibility to publicly amend, modify or revise any statement, based on any subsequent development, information, or events, or otherwise. This "Press Release" does not constitute a prospectus, offering circular or offering memorandum or an offer to acquire any shares and should not be considered as a recommendation that any investor should subscribe for or purchase any of the Company's shares. The financial figures in this "Press Release" have been rounded off to the nearest Rs. one Crore. The financial results are consolidated financials unless otherwise specified.