



July 2, 2025

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400 051

Scrip Code: 500271

Scrip Code: MFSL

Subject: Reporting Cyber threat

Dear Sir/Madam,

We hereby inform that Axis Max Life Insurance Limited (“**Axis Max Life**”), the material subsidiary of the Company has received a communication from an anonymous sender, who claims to have unauthorized access to certain customer data.

As an immediate measure, Axis Max Life has initiated an information security assessment and data log analysis. As communicated to us, a detailed investigation is also underway in consultation with information security experts to assess the root cause of the incident and take remedial action, as necessary.

The disclosure made by Axis Max Life to National Stock Exchange of India Limited is enclosed herewith for your reference.

This is for information and appropriate dissemination.

Thanking you,

Yours faithfully
For **Max Financial Services Limited**

Piyush Soni
Company Secretary & Compliance Officer

Encl: as above

MAX FINANCIAL SERVICES LIMITED

CIN: L24223PB1988PLC008031

Corporate Office: L20M(21), Max Towers, Plot No. C-001/A/1, Sector-16B, Noida- 201301

P: + 91 120 4696000 | Email: corpsecretarial@maxindia.com | Website: www.maxfinancialservices.com

Regd. Office: Bhai Mohan Singh Nagar, Village Railmajra, Tehsil Balachaur, Dist. Nawanshahr, Punjab -144 533, India



July 2, 2025

National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051

Dear Sir/ Madam,

Subject: Reporting Cyber threat

We wish to inform that Axis Max Life Insurance Limited has received communication from an anonymous sender, who claims to have unauthorized access to certain customer data.

As an immediate measure, we have initiated information security assessment and data log analysis. A detailed investigation is also underway in consultation with information security experts to assess the root cause of the incident and take remedial action, as necessary.

We are making this disclosure as a matter of good governance.

We value the privacy of our customers and are committed to take utmost care to safeguard their interest.

This is for information and appropriate dissemination.

Yours faithfully,

For **Axis Max Life Insurance Limited**
(formerly known as *Max Life Insurance Co. Ltd.*)

**ANURAG
CHAUHAN**

Digitally signed by
ANURAG CHAUHAN
Date: 2025.07.02
18:02:19 +05'30'

Anurag Chauhan
General Counsel and Company Secretary

AXIS MAX LIFE INSURANCE LTD. (Formerly known as Max Life Insurance Co. Ltd.)

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