



**Electricals**

February 3, 2026

To,

**BSE Limited**

:

**Code No. 500031**

Department of Corporate Services,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai 400 001

**National Stock Exchange of India Limited**

:

**BAJAJELEC - Series: EQ**

Listing Department  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai 400 051

**Sub.: Announcement of New Product(s) Launch by Bajaj Electricals Limited ("Company")  
under its Lighting Solutions Segment**

**Re.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing  
Obligations and Disclosures Requirements) Regulations, 2015, as amended ("SEBI  
Listing Regulations")**

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30, read with sub-para 3 of Para B of Part A of Schedule III of the SEBI Listing Regulations, and in line with the Company's Policy on Determination of Materiality for Disclosure of Events or Information, and further to our letter dated January 20, 2026, we wish to announce the launch of 'Wires', as a new range of products under the Company's 'Lighting Solutions' segment.

The details of the above product launch, as required under SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, are provided in **Annexure A**.

A press release regarding the above launch is also attached as **Annexure B**.

We request you to take the above on record and that the same be treated as compliance under the applicable provisions of the SEBI Listing Regulations and other applicable laws, if any.

Thanking you,

Yours faithfully,

For Bajaj Electricals Limited

Prashant Dalvi

Chief Compliance Officer & Company Secretary  
(ICSI Membership No.: A51129)

Encl.: As above.

**Following are details as required under SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026:**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Details</b>
1.	Name of the product	'Wires', a new range of products
2.	Date of launch	February 03, 2026
3.	Category of the product	Launch of 'Wires' as a new range of products under the Company's 'Lighting Solutions' segment
4.	Whether it caters to domestic/ international market	Domestic
5.	Name of the countries in which the product is launched (in case of international)	NA

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## Bajaj Electricals Limited Expands Its Portfolio with the Launch of Bajaj Secura Wires



Bajaj Electricals Limited today announced the launch of **Bajaj Secura Wires**, marking its entry into the wires segment and further strengthening its diversified electrical solutions portfolio. Introduced under the company's Lighting Solutions business, the new range expands Bajaj Electricals' footprint across allied electrical categories, addressing the growing demand for safe, reliable, and high-performance wiring solutions for residential applications. The demand outlook for wires continues to be robust therefore providing an attractive opportunity for a new trusted player in the electrical industry.

With a legacy spanning over **80 years**, Bajaj Electricals has powered homes and businesses across generations. The launch of Bajaj Secura Wires extends this legacy beyond illumination to the core of electrical safety. **Secura Wires** comes in 4 offerings, **Secura (FR)**, **Secura Plus (HR-FR)**, **Secura Green (FR-LSH)**, and **Secura Green Plus (ZH-FR)**.

Engineered to set new benchmarks in performance and reliability, Bajaj Secura Wires feature **over 99.9% copper purity**, ensuring superior conductivity and long-term durability. Built with advanced insulation technology, the range offers **flame-retardant and halogen-free** properties, delivering enhanced safety across a wide range of applications.

Designed for demanding environments, the wires are **moisture-resistant** and offer **anti-termite and anti-rodent protection**. With **101% conductivity** and a **100% length guarantee**, Bajaj Secura Wires reinforce trust, precision, and consistency at every connection. The entire range is **RoHS and REACH compliant**, underlining Bajaj Electricals' commitment to quality, safety, and sustainability.

Available in **multiple colour options**, Bajaj Secura Wires are offered in sizes ranging from **0.75 sqmm to 6.00 sqmm**, and in **90-metre and 180-metre** pack sizes to suit diverse installation requirements.

Thoughtfully engineered for both electricians and end users, Bajaj Secura Wires support easy installations and reliable performance. This launch aligns with Bajaj Electricals' strategy to build an integrated and comprehensive electrical solutions portfolio while continuing to power progress with **safety, reliability, and trust**.

*"The launch of Bajaj Secura Wires marks a strategic expansion of our electrical solutions portfolio. As we enter the wires segment, our focus is on delivering products that combine safety, performance, and reliability - backed by Bajaj Electricals' legacy of trust. This foray reinforces our commitment to building an integrated, end-to-end electrical ecosystem for homes and businesses."* said **Rajesh Naik, COO – Lighting Solutions, Bajaj Electricals Ltd.**

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For media, please contact:

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