

REF:TSL:SEC:2026/20

February 3, 2026

National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
Mumbai - 400 051

BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: TVSSRICHA
by NEAPS

Scrip Code: 509243
by Listing Centre

Dear Sir / Madam,

Sub: Press Release

We enclose herewith a press release regarding launching of Exclusive Retail Outlet in New Delhi which will be Company's eleventh signature store in India.

Kindly take the same on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

Chinmoy Patnaik
Company Secretary &
Compliance Officer
Membership No. A14724

Encl: a.a

TVS Srichakra Limited

CIN: L25111TN1982PLC009414

Regd. Office: TVS Building, 7-B, West Veli Street, Madurai 625 001.

Tel:+91 0452 2356400, Fax: +91 0452 2443466 | Website: www.tvseurogrip.com | Email: secretarial@eurogriptyres.com

Manufacturing Unit: Vellaripatti, Melur Taluk, Madurai-625 122, Tel:+91 452 2443300



Eurogrip Tyres Launches Exclusive Retail Outlet in New Delhi

New Delhi, 3rd February, 2026: Eurogrip Tyres, India's leading 2 & 3-wheeler tyre brand from TVS Srichakra Ltd., inaugurated its 11th branded signature store, strengthening the company's growth and national expansion strategy, while reinforcing its strong focus on advanced tyre technology and engineering excellence.

With the opening of the store in Delhi, the brand strengthens its presence in the national capital and one of India's high-potential automotive markets. The new retail outlet was inaugurated on 29th January in the presence of distinguished guests including members of the Eurogrip team and business partners.

Speaking on the occasion, **Mr. T K Ravi, COO, TVS Srichakra Ltd** said, "Delhi is a key market for Eurogrip, both in terms of scale and strategic importance. The city's high vehicle density, and growing demand for quality automotive services makes it vital for our expansion. This store is a step forward in bringing our brand closer to consumers in New Delhi. Eurogrip's flagship stores across India are succeeding in giving customers expert and quality service along with tyre needs."

The store houses entire range of two-wheeler tyres available in varied patterns and sizes and tubes, catering to a wide variety of scooters, commuter bikes, mid-range performance bikes, adventure touring bikes and superbikes. It is also equipped to offer services such as tyre fitment, tyre care & puncture repair, air pressure checks, lubricant and engine oil changes. In addition, the store will handle warranty related queries.

The newly inaugurated store:

Location: West Delhi

Address: P.NO.123-B

TEMP KH.NO.19/6

Nilothi, Vijay Laxmi Park

New Delhi 110041

Ph No: 8287200233

Currently, Eurogrip's retail stores are operational at Chennai, Mysuru, Ahmedabad, Patna, Farrukhabad, Hyderabad and Rajkot.

About TVS Srichakra Ltd.

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 3 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit <https://www.eurogriptyres.com>.

For further media queries please contact:

David Francis | 98840 52528 | david.francis@dentsu.com

Naomi Nicholas | 9176018421 | Naomi.Nicholas@dentsu.com