

REF: POEL/BNS/BSE/2025 - 26/02
APRIL 3, 2025

BSE LIMITED
PHIROZE JEEJEEBHOY TOWERS
DALAL STREET
MUMBAI- 400001

Scrip Code - 539195

Dear Sir,

Sub : Public Notice - Extra-Ordinary General Meeting
Ref : Regulation 30 and 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

With reference to the above captioned subject and in compliance with Regulation 30 read with Para A of Part A of Schedule III and Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is the Public Notice issued by the Company before the dispatch of the Extra-Ordinary General Meeting (EGM) notice which is scheduled to be held on Monday, April 28, 2025 at 11.30 a.m.(IST) through video conferencing / Other Audio Visual Means and information regarding e-voting information in the Trinity Mirror (English Newspaper) and Makkal Kural (Tamil Newspaper).

This is for your information and record.

Thanking You,

Yours faithfully,
For **POCL ENTERPRISES LIMITED**

AASHISH KUMAR K JAIN
COMPANY SECRETARY & FINANCE HEAD

POV

VVS

Air pollution crisis

Air pollution has emerged as one of the most significant health hazards facing India today. With its detrimental effects reaching every corner of the country, it is not just the smog that stifles the air, but the dangerous toxins that are silently poisoning our population. In 2021, air pollution was responsible for over 8.1 million deaths globally, with India bearing a large portion of that burden. It has now become the second leading risk factor for premature death worldwide, killing more people than any infectious disease. What is even more alarming is the rise in cases of chronic respiratory and cardiovascular diseases, neurological disorders, and even cancer, directly linked to the toxins we breathe.

The silent killer

Air pollution in India is a lethal cocktail of both human-made and natural pollutants. On one hand, we have industrial emissions, vehicle exhaust, and the burning of fossil fuels for power generation, particularly from coal-fired power plants. On the other, natural sources like wildfires—frequently caused by human negligence—volcanic eruptions, and decomposing organic matter which release harmful gases like methane into the atmosphere.

While pollutants in the air have long been recognized as a primary contributor to a host of diseases, recent studies have underscored an undeniable connection between air pollution and a sharp rise in health issues. According to Marina Belen Romanello, Executive Director of Lancet Countdown on Health and Climate Change, air pollution is more than just an environmental problem—it is a public health crisis! Romanello's recent comments at the World Health Organization (WHO) conference in Colombia highlighted the direct correlation between increased pollution levels and a surge in acute respiratory diseases in India.

In fact, India's struggle with air pollution has reached such alarming proportions that it is now one of the leading contributors to increased hospitalizations for respiratory diseases, particularly during peak pollution months.

Despite mounting scientific evidence, India's government has been slow to acknowledge the gravity of the air pollution problem. In a recent statement by Anupriya Patel, India's Minister of State for Health, the government maintained that there is no conclusive data to link air pollution directly to deaths or diseases, sparking controversy among health professionals.

In an address to the Rajya Sabha, Patel argued that various factors—including diet, socio-economic status, and genetic predisposition—contribute to respiratory ailments. While these factors are indeed relevant, they do little to address the undeniable fact that air pollution remains a significant and preventable cause of health deterioration.

Romanello, however, insists that there is "no safe level of air pollution." Whether in rural or urban India, the science is clear: any exposure to polluted air—regardless of its concentration—causes harm to our lungs, cardiovascular system, and internal organs. And yet, despite WHO's clear recommendations on safe pollution thresholds, many of India's cities exceed these levels by a staggering margin.

Economic and social toll

The health consequences of air pollution go beyond hospital bills and premature deaths—they have a devastating impact on India's economy. According to Romanello, the damage to productivity is severe, with millions of people missing work due to illness, and productivity dropping in sectors reliant on physical labor. The cost of treating pollution-related diseases, both in terms of healthcare and lost productivity, places a huge strain on the Indian economy.

The government has launched initiatives like the Pradhan Mantri Ujjwala Yojana (PMUY) to promote clean cooking technologies, and the hope is that cleaner fuels will reduce indoor air pollution, particularly for women and children. However, according to a report published by a think tank in 2024, around 41 percent of India's population still relies on wood, cow dung, and other forms of biomass for cooking! These practices emit an estimated 340 million tonnes of carbon dioxide annually, contributing 13 percent of the country's greenhouse gas emissions. If these issues are not addressed, India will continue to bear heavy health and environmental cost of these outdated practices.

Globally, air pollution is now recognized as a public health emergency. Over 47 million health workers, advocates, and patients have signed petitions urging governments to take urgent action to tackle this crisis. At the WHO's second conference on air pollution and health, held in Cartagena at the end of March 2025, over 50 countries and organizations made new pledges to address the deadly effects of pollution. Their collective aim is to halve the number of deaths related to air pollution by 2040. According to WHO Director Dr. Maria Neira, air pollution is a leading cause of death worldwide, and it disproportionately harms low- and middle-income countries, where nearly 90 percent of the deaths from pollution occur.

WHO's recent reports make it clear that air pollution affects every part of the body, from the brain to the lungs, heart, kidneys, and even the skin. The long-term health risks are staggering, and time for action is now. Governments must step up, enact stricter policies, and invest in cleaner, greener technologies.

Political toxicity

It is just not the physical pollution alone that is taking a toll on the common man's health. The rising tide of political toxicity in India is another silent stressor affecting millions. As citizens try to navigate the storm of contradictory political messages, divisive rhetoric, and constant noise from public forums, the mental toll is immense. Anxiety, confusion, and stress are now epidemic, as people try to make sense of the chaos surrounding them. This "political pollution" may not show up on any air quality index, but it is a burden on the mind, health, and spirit of the people.

As air pollution continues to ravage India's health and economy, the need for urgent action has never been clearer. The government must take heed of the scientific evidence, acknowledging the undeniable link between air pollution and its devastating health impacts. Every day that passes without substantial change is another day the health of millions of Indians is compromised. It is time to clear the air—for the sake of the population, the economy, and future generations.

The message is simple but critical: clean air is not a luxury, it is our basic right.



Highlights from Lex Fridman Podcast - Part 4

Himalayan journey and Modi's quest for purpose

Lex Fridman is an American computer scientist and podcaster. Since 2018, he has hosted the Lex Fridman Podcast, where he interviews notable figures from various fields such as science, technology, sports, and politics. This is a transcript of Lex Fridman Podcast with Narendra Modi. Followings is the conversation during an interview with Indian prime minister Narendra Modi and following is the fourth part of that interview's transcript.

Lex Fridman: At 17, you left home and spent two years roaming in the Himalayas, searching for purpose, for deeper truth, for God. You lived a nomadic, minimalist existence, very much like a yogi, often sleeping without a roof over your head. What are some memorable spiritual moments, rituals, experiences from that time?

Prime Minister Narendra Modi: Look, I don't usually talk much about this, but I can share a few external aspects. I grew up in a small town, surrounded by community. I found inspiration in books, particularly those about Swami Vivekananda and Chhatrapati Shivaji Maharaj, and I experimented with my own limits.

From a young age, I tested my physical endurance. I'd sleep outside in the cold to see how my body reacted. Reading Vivekananda deepened my spiritual inclination. I recall his encounter with Sri Ramakrishna Paramahansa, where he couldn't bring himself to ask for material needs before Goddess Kali. This ignited a spirit of giving within him, a realisation of the unity between Shiva and all living beings.

An incident with a meditating saint during Navratri also left an impression. I chose to serve him instead of attending a family wedding, drawn to his spiritual practices. The desire to do something meaningful was always within me.

During my mission, I met remarkable saints, including Swami Atmasthanandji, who lived a life of wisdom and service. He emphasized serving society, not personal well-being. His words, though initially disheartening, guided me.

I then wandered, spending time in the Himalayas, embracing solitude and meeting ascetics. The mountains, ice, and towering peaks shaped me, strengthening my inner power. I practiced meditation, woke in pre-dawn hours, bathed in the cold, and served elderly saints. I devoted myself to helping villagers during a natural calamity.

I moved constantly, living a nomadic life, seeking to understand life's meaning. These experiences profoundly influenced my journey.

"My nomadic search for life's meaning profoundly shaped me. Whether as a child caring for others, a wanderer in the Himalayas, or now in this role, it's all driven by the same inner purpose: selfless service. To me, there's no difference between a saint and a leader."

(To be continued)

https://www.youtube.com/watch?v=ZPUtA3W-7_I



Actor Karthi starrer 'Sardar 2' first look unveiled

Following the grand success of 'Sardar', Prince Pictures are bringing out second part titled 'Sardar 2', in collaboration with Ivy Entertainment. The film starring Karthi in the lead role, is directed by P.S. Mithran. The film, produced on a grand scale with more thrilling and racy moments is nearing its completion. During this juncture, the makers have unveiled the film's first look glimpse (prologue) in the presence of press & media fraternity.

Actor Karthi said, " I am glad to be collaborating with SJ Suryah sir. Mithran has created this story with more grandeur. I would be awestruck while walking into the sets, and all credit goes to the producer Lakshman for spending so much for grandeur. SJ Suryah has delivered an astounding performance in this film, which is like a cakewalk for him. Sam C.S. has delivered a mind blowing music after Kaithi for this film."

Director P.S. Mithran said, " Karthi sir had to go through a lot during the filming of Sardar, especially for the makeover process. However, he has again agreed to do the sequel with us. My special thanks to him for this gesture. This Prologue is done to showcase who Sardar is going to fight against. S.J. Suryah sir agreed to be a part of this film, even before the completion of narration. He has delivered a commendable performance. Sardar 2 will be liked by all. Thank You."

Producer Lakshman Kumar said, " Sardar became Karthi's biggest blockbuster hit in his career, and his hard work was so huge. This left me no option, but to instantly give a nod to get it materialized. The process of makeover itself was complex for Karthi, and he has exerted more efforts for Sardar 2. Mithran has created this movie with more grandeur. We are extremely happy to present you the First Look Prologue. We are hoping that you all will like this film."

Actor SJ Suryah said, "Sardar 2 is a remarkable movie and I got excited when P.S. Mithran started narrating the story as my character was totally unique and different. He has created this film, which has an international backdrop, but with the nativity element Sardar 2 will be a special film to all of us in the team. Thank You."

Musie Director Sam C.S. said, "Prince Pictures is more like a family to me, for I have worked in different genres with them. I am glad to be working with them again."



'Blackmail' first look

The First look of G.V. Prakash Kumar's 'Blackmail' first look unveiled recently by Top league Kollywood actors Ravi Mohan and Vijay Sethupathi, is garnering tremendous response. The collaboration of G.V. Prakash Kumar with filmmaker Mu. Maran, director of gripping mystery thrillers like Iravukku Aayiram Kangal and Kannai Nambathey has created inquisitiveness on the film, which is produced by Jayakkodi Amalraj under the JDS Film Factory. The entire team thanks both the iconic actors Ravi Mohan and Vijay Sethupathi for their kind gesture of revealing the first look, and expresses gratitude for press-media, industry friends, and cinephiles for showering great response.

The first look is gaining more attention across all the media platforms, where it is getting raved for G.V. Prakash Kumar's unique look in a backdrop radiating an air of mystery and fascination. Furthermore, the first look poster revealing that the film will have its theatrical release in May 2025 has raised the bars of expectations.

Teju Ashwini is playing the female lead opposite G.V. Prakash Kumar in this film, and the others in the star-cast include Srikanth, Bindu Madhavi, Lingaa, Vettai Muthukumar, Redin Kingsley, Ramesh Thilak, Hari Priya and many more familiar artists.

Black Mail features musical score by Sam C.S. Gokul Benoy is the cinematography, San Lokesh is the editor, and S.J. Ram is the production designer. R Thilakapriya Shanmugam and Vinod Sundar are the costumer designers. Rajasekar is the stunt master.

Sasikumar Parasivam (Makeup), Dayalan Palani (Executive Producer), RE Rajendran (Production Executive), Suresh Chandra-Abdul Nassar (PRO), Amudhan Priyan (Publicity Designs) are the others in the crew.





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PUBLIC NOTICE - EXTRA ORDINARY GENERAL MEETING

Notice is hereby given that the Extra Ordinary General Meeting (EGM) of POCL Enterprises Limited (the 'Company') of the Members of the Company is scheduled to be held on Monday, April 28, 2025 at 11:30 a.m. through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") to transact the business that will be set forth in the Notice of the EGM ("Notice").

The EGM is convened in compliance with the applicable provisions of the Companies Act, 2013 and the rules made thereunder, read with General Circulars No. 09/2024 dated September 19, 2024, No. 09/2023 dated September 25, 2023, No. 10/2022 dated December 28, 2022, No. 02/2022 dated May 05, 2022, No. 21/2021 dated December 14, 2021, No. 19/2021 dated December 08, 2021, Circular No. 2/2021 dated January 13, 2021, General Circular No. 20/2020 dated May 5, 2020, General Circular No. 17/2020 dated April 13, 2020 and General Circular No. 14/2020 dated April 8, 2020, issued by the Ministry of Corporate Affairs ('MCA Circulars') and Circulars No. SEBI/HO/CFD/CFD-PoD-2/P/CIR/2024/133 dated October 3, 2024, No. SEBI/HO/CFD/CFD-PoD-2/P/CIR/2023/167 dated October 7, 2023, No. SEBI/HO/CFD/PoD-2/P/CIR/2023/4 dated January 5, 2023, No. SEBI/HO/CFD/CMD2/CIR/P/2022/62 dated May 13, 2022, No. SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated January 15, 2021 and No. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated May 12, 2020 issued by the Securities and Exchange Board of India ('SEBI Circulars'), to transact the businesses as set out in the EGM Notice.

Members can attend and participate in the EGM only through VC / OAVM facility. The instructions for joining and manner of participation in the EGM will be provided in the Notice. Members attending through VC / OAVM shall be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013.

The Notice of the EGM will be sent electronically to those Members whose e-mail addresses are registered with the Company / Registrar and Share Transfer Agent (RTA) / Depository Participants (DP's). The EGM Notice will also be displayed on the Company's website at www.poel.in and on the website of Bombay Stock Exchange (BSE) www.bseindia.com. Additionally, the Notice of the EGM will also be available on the website of CDSL at www.evotingindia.com.

Members holding shares in physical form and who have not yet registered / updated their e-mail address are requested to get themselves registered with our RTA at <http://investors.cameoindia.com> for casting their vote by remote e-voting / e-voting during the EGM. Members holding shares in dematerialised mode are requested to register / update their email id with their respective Depository Participant(s).

The Company is pleased to provide remote e-voting facility ("remote e-voting") of CDSL to all its Members to cast their votes on all the resolutions set out in the Notice of the EGM. Additionally, the Company will also provide the facility of e-voting during the Meeting. Detailed procedure for remote e-voting before the EGM / e-voting during the EGM will be provided in the Notice.

This advertisement is being issued for the information and benefit of all the members of the Company in compliance with the MCA Circulars.

Place : Chennai
Date : April 03, 2025

For POCL Enterprises Limited
Aashish Kumar K Jain
Company Secretary & Finance Head

