



MRC Agrotech Ltd
Growing Together

Date: 03-07-2024

To:

The Manager,
Department of Corporate Services
BSE Limited,
Dalal Street
Mumbai-400 001.

Subject: Launch of Organic Herbal Tea Product – Greenbliss Tea by MRC Agrotech Ltd

MRC Agrotech Ltd is pleased to inform the official launch of its premium wellness product, **Greenbliss Tea**, a 100% organic lemongrass-based herbal infusion. This strategic introduction marks the Company's expansion into the fast-growing health and wellness category, aligning with its long-term objective of building a diversified, sustainable, and consumer-facing product portfolio.

Greenbliss Tea is crafted using 100% pure lemongrass leaves, offering a naturally caffeine-free, preservative-free, and gluten-free infusion. The product is rich in antioxidants, supports digestion, and helps reduce anxiety and stress through its soothing aroma and natural magnesium content. With a clean nutritional profile of zero calories, zero sugar, and no allergens, Greenbliss Tea is ideal for daily consumption across age groups and can be enjoyed morning, evening, or even at bedtime without the effects of stimulants.

Commenting on the development, **Mr. Ashok Kumar Singh, Chairman and CEO of MRC Agrotech Ltd**, stated:

“This launch adds a valuable offering to the product basket of MRC Agrotech Ltd and enhances our brand's visibility in the direct consumer market. With increasing awareness around clean living and organic wellness, Greenbliss Tea will help us establish a strong foothold in the herbal and functional food segment. We are proud to present a product that reflects purity, sustainability, and well-being.”

The initial market rollout will focus on premium retail and e-commerce platforms, with phased scaling into domestic and export markets. Packaged in airtight glass jars with eco-friendly labelling, Greenbliss Tea reinforces the Company's commitment to sustainable packaging and conscious consumerism.

(Formerly known as MRC Exim Ltd.)

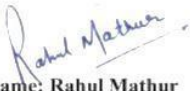


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The Company views this launch as a forward step in its vision to evolve into a credible player in the organic FMCG space, complementing its core agritech operations with natural wellness solutions rooted in science and tradition. Future product extensions under the *Greenbliss* brand are also under consideration, targeting immunity, metabolism, and sleep support.

We shall keep the Exchange informed of any further developments and expansions under this initiative.

For MRC Agrotech Ltd



Name: Rahul Mathur

Company Secretary & Compliance Officer



Company Secretary / Compliance Officer



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