

November 3, 2025

The National Stock Exchange of India Ltd.

Exchange Plaza, C-1, G Block Bandra Kurla Complex, Bandra (E) Mumbai 400 051

Scrip Code – TATACONSUM

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street

Mumbai 400001

Scrip Code - 500800

The Calcutta Stock Exchange Ltd.

7 Lyons Range Kolkata 700 001

Scrip Code – 10000027 (Demat) 27 (Physical)

Sub: Intimation of change in Senior Management Personnels (SMPs)

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations'), we wish to inform you about the following changes in the SMPs of the company:

- 1. Cessation of Mr. Puneet Das as President Packaged Beverages-India & South Asia (Including Organic India), of the Company, categorized as Senior Management Personnel of the Company, with effect from November 3, 2025.
- 2. Appointment of Mr. Sharat Verma, as President Packaged Beverages-India & South Asia (Including Organic India) of the Company, categorized as Senior Management Personnel of the Company, with effect from December 1, 2025.
- 3. Cessation of Mr. Prashant Parameswaran, as President Soulfull Business of the Company, categorized as Senior Management Personnel of the Company, with effect from December 15, 2025.

The details required in terms of Regulation 30 read with Schedule III - Para A of Part A of the SEBI Listing Regulations and SEBI Circulars issued in this regard, are provided in *Annexure – I*.

A copy of resignation email received from Mr. Puneet Das is enclosed as *Annexure – II*

A copy of resignation email received from Mr. Prashant Parameswaran is enclosed as Annexure – III

We request you to take this on record and to treat the same as compliance with the applicable provisions of the SEBI Listing Regulations.

TATA CONSUMER PRODUCTS LIMITED



The above information is also being made available on the Company's website at www.tataconsumer.com.

Thanking you,

Yours faithfully,

For Tata Consumer Products Limited

Delnaz Dara Harda Company Secretary & Compliance Officer Membership No.: ACS 73704

TATA CONSUMER PRODUCTS LIMITED

Website: www.tataconsumer.com



Annexure – I

a) Cessation of Mr. Puneet Das as Senior Management Personnel

Sr. No.	Disclosure Requirement	Particulars	
1.	Reason for change viz.	Mr. Puneet Das has resigned as President- Packaged	
	appointment, resignation, removal,	Beverages-India & South Asia (Including Organic India) of	
	death or otherwise	the Company, to pursue new opportunities.	
2.	Date of Cessation & term of	Mr. Puneet Das has resigned from the position of President	
	appointment	Packaged Beverages-India & South Asia (Including Organic	
		India) effective November 3, 2025.	
3.	Brief Profile (in case of	N.A.	
	appointment of a director)		
4.	Disclosure of relationships between	N.A.	
	directors (in case of appointment of		
	Director)		

TATA CONSUMER PRODUCTS LIMITED

Website: www.tataconsumer.com



Annexure – I

b) Appointment of Mr. Sharat Verma as Senior Management Personnel

Sr. No.	Disclosure Requirement	Particulars
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Mr. Sharat Verma as President Packaged Beverages-India & South Asia (Including Organic India) of the Company.
2.	Date of Appointment & term of appointment	The appointment will be effective from December 1, 2025 Terms of appointment would be as per Company's Policy.
3.	Brief Profile (in case of appointment of a director)	Mr. Sharat Verma is currently working as SVP and General Manger for Fabric Care business of P&G across India, the Middle East, and Africa. Sharat is an accomplished General Manager with over two decades of experience at P&G, where he has built and grown iconic brands like Ariel, Tide, Gillette, Oral-B, and Olay across diverse geographies, including India, ASEAN, China, and the Middle East. He is a strategic leader with a proven track record of delivering results in competitive categories and markets. His achievements in consumer insights-driven campaigns, such as 'Share The Load,' highlight his ability to connect brands with societal narratives, driving both commercial success and brand equity. Previously, as VP for Fabric Care for P&G India, Sharat led the US\$0.5 billion business, successfully driving a 15% CAGR in an extremely competitive price/cost sensitive category. Sharat completed his B.com. from University of Delhi post which he completed his MBA from IMI, Delhi in Marketing. He began his career in Sales at Henkel and Gillette.
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4.	Disclosure of relationships between directors (in case of appointment of Director)	N.A.

TATA CONSUMER PRODUCTS LIMITED



Annexure – I

c) Cessation of Mr. Prashant Parameswaran as Senior Management Personnel

Sr. No.	Disclosure Requirement	Particulars
1.	Reason for change viz.	Mr. Prashant Parameswaran has resigned as President -
	appointment, resignation, removal,	Soulfull Business of the Company for personal reasons.
	death or otherwise	
2.	Date of Cessation & term of	Mr. Prashant Parameswaran has resigned from the position of
	appointment	President – Soulfull Business of the Company, categorized as
		Senior Management Personnel of the Company with effect
		from December 15, 2025.
3.	Brief Profile (in case of	N.A.
	appointment of a director)	
4.	Disclosure of relationships between	N.A.
	directors (in case of appointment of	
	Director)	

TATA CONSUMER PRODUCTS LIMITED

Email: investor.relations@tataconsumer.com Website: www.tataconsumer.com

From: Puneet Das <	
Sent: 01 November 2025 13:27	
To: Sunil D'Souza <	
Cc: Tarun Varma	
Subject: Important & Confidential.	
Dear Sunil,	
250. 60	
This mail is to notify you that I would like to resign from my position	n as President Packaged
Beverages-India & South Asia (Including Organic India), effective	3 rd Nov 2025, to pursue new
opportunities.	
The past 8 years have been an amazing experience and it's been a	great privilege as well a
wonderful learning experience to be part of the 'high growth' journ	
Ltd.	
I amount of the the company with a company to the company of the c	and successful reduce all of
I appreciate the opportunities you and TCP have given me to learn the professional relationships I've developed here.	and grow, and I value all of
the professionat rotationships i ve developed here.	
I will serve the notice period as applicable and will do everything I $$	can do to help during the
transition period.	
Request also the continued support from TCP to help me during the	is transition.
Cinconsly	
Sincerely,	
Puneet Das	
President Packaged Beverages-India & South Asia	
Regards,	
Puneet Das	
. 4.100. 240	

From: Prashant Parameswaran < Sent: Friday, October 31, 2025 7:03 PM To: Sunil D'Souza < > Subject: Resignation >
Dear Sunil & Tarun,
As per our discussion , I would like to tend my resignation from Tata Consumer and Dec 15th would be my last working day.
Have truly enjoyed this journey with Tata Consumer and looking to see the Tata Soulfull flying high in the years to come .
Regards,

Prashant