

03rd November 2025

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street Mumbai 400 001 Scrip Code: 543232	National Stock Exchange of India Limited Exchange Plaza, 5th floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 Trading Symbol: CAMS
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Dear Sir / Madam,

Sub: Press Release titled - CAMSRep Unveils Bima Central Administrator at IIA 2025: Enhancing Insurers & Brokers ability to participate in eIA customer servicing experience

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by the Company on the cited subject, content of which is self-explanatory.

We request you to take the same on records.

**Yours faithfully,
For Computer Age Management Services Limited**

**G Manikandan
Company Secretary and Compliance Officer**

Computer Age Management Services Limited

Member of the Registrars Association of India (RAIN)

CIN : L65910TN1988PLC015757

Rayala Towers, 158, Anna Salai, Chennai - 600 002. India.

Phone : +91 44 6109 2992 / 2843 2792, E-mail : secretarial@camsonline.com, Website : www.camsonline.com

Regd. Office : New No. 10, (Old No. 178), M.G.R. Salai, Nungambakkam, Chennai - 600 034. India.

CAMSRep Unveils Bima Central Administrator at IIA 2025: Enhancing Insurers & Brokers ability to participate in eIA customer servicing experience.

- First of its kind digital platform delivering real-time visibility of policyholder activities to insurers and distributors.
- Allows insurers to track and fulfil service requests raised by policyholders through eIA; extend this access to their advisors.
- Allows brokers to leverage this central utility to provide policy servicing to their customers across products and insurers.

Chennai, 03rd November 2025 – CAMSRep, an IRDAI-licensed Insurance Repository and a wholly owned subsidiary of CAMS, today announced the unveiling of Bima Central Administrator, a first-of-its-kind digital portal for insurers and brokers to participate in eIA customer servicing experience.

The portal was unveiled at IIA Annual Event 2025 by Sh. Mayank Bathwal, MD & CEO, Aditya Birla Health Insurance, along with Mr. Vivek Bengani, CEO, CAMS Insurance Repository, marking a significant leap in how the insurance industry manages policyholder servicing across India's largest customer servicing platform, Bima Central.

Bima Central is already a cornerstone of digital insurance servicing for nearly 1cr eIA holders who maintain 1.3cr digital policies and are using this platform for their servicing needs. With Bima Central Administrator, insurers, distributors and other service providers will be able to accelerate service delivery, expand access and build enhanced use cases.

Reimagining Insurance Servicing with Administrator

Built exclusively for industry stakeholders, Bima Central Administrator offers a unified dashboard to manage all e-Insurance Account (eIA) related transactions. It empowers insurer teams to deliver exceptional customer experiences through:

- **Service transaction management (policy servicing, queries & complaints, claims intimation (coming soon))**
- **Instant data reconciliation & reporting**
- **Customer analytics & insights**
- **Advisor Access management**
- **Automated billing & invoicing**

Empowering Distributors, Brokers & Lenders

The portal also enables distributors and brokers to manage sourced policies across 50+ insurers, initiate relevant service requests, and track customer queries, all from a single interface. Lenders benefit from streamlined management of assigned policies through a

corporate eIA, , and service transactions like endorsements and withdrawals at policy level as well as in bulk.

Driving Efficiency, Compliance & Personalization

Administrator is designed to automate workflows, deliver hyper-personalized experiences, while maintaining high standards of data security and compliance. It transforms how insurers and partners engage with policyholders, making servicing faster, smarter, and more transparent.

“In today’s digital-first world, customer expectations are evolving rapidly. Bima Central & Bima Central Administrator provides a ready-made platform for insurers to meet these expectations with agility and precision. It’s a powerful step forward in delivering seamless, personalized insurance servicing at scale.”, said **Mayank Bathwal, CEO, Aditya Birla Health Insurance**. *“I congratulate CAMSRep on this pioneering initiative.”*

“Bima Central Administrator is our next major step to enable all stakeholders – insurers, distributors, lenders and value-added service providers – to take advantage of this direct and enhanced policyholder engagement. The Administrator on one hand allows Bima Central to expand the serviceable insurers and on the other hand enable insurers (and distributors) to have access to real-time data of their policyholders’ activities. This will provide a major impetus to transforming the policyholder experience.” said **Vivek Bengani, CEO, CAMS Insurance Repository**.

About CAMS Insurance Repository (www.camsrepository.com)

About CAMSRep: CAMSRep is an IRDAI licensed Insurance Repository that transforms policyholder experience and augment insurer capabilities through managed services. It manages over **~10 million e-Insurance Accounts** and **~13 million e-Policies** and is partnered with **50 + insurers**. It offers a complete suite of services to augment capacity & capability of the insurers to service their policyholders. CAMSRep is a wholly owned subsidiary of CAMS. www.camsrepository.com

About CAMS Limited (www.camsonline.com) BSE: 543232; NSE: CAMS

CAMS is a financial infrastructure and service partner to the asset management industry and provides platform-based services to the BFSI segment. The Company is India's largest registrar and transfer agent of mutual funds with an aggregate market share of ~68% based on mutual fund average assets under management (“AAuM”). Its mutual fund clients include ten of the fifteen largest mutual funds. The Company is the market-leading platform and service partner to alternative investment funds and portfolio managers serving over 520 mandates of 220 funds with full-stack digital and fund

administration services. CAMSKRA is a fast-growing KYC repository for capital markets, offering unique solutions leveraging new age technologies. CAMSPay specializes in providing secure, seamless and innovative payment solutions for Mutual funds, BFSI sector and Ed Techs. Services to insurance companies and eInsurance services are provided via the subsidiary CAMSRep. The company has also forayed into new areas like Account Aggregator and Central Record-Keeping Agency (“CRA”) services for National Pension Scheme. CAMS acquired a majority stake in Think360.ai, a full-stack Data Science and AI-focused firm and Fintuple Technologies, a digital transformation partner for capital market entities.

Media Contacts

Rahul Sethi, Chief Marketing Officer, CAMS rahul.sethi@camsonline.com

Saloni Bisani / Ravi K. Shankar, MSL

aloni.bisani@msslgroup.com / ravishankar.kandarpa@msslgroup.com