



Date: 03-12-2025

To,  
**BSE Limited,**  
Corporate Services Department,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort Mumbai,  
**Maharashtra - 400001**

To,  
**National Stock Exchange of India Limited,**  
Corporate Relation Department  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra East,  
**Mumbai, Maharashtra - 400051**

**Scrip Code: 538920**

**Symbol: VINCOFE**

**Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Submission of Press Release**

**Unit: Vintage Coffee and Beverages Limited (Scrip code: 538920/VINCOFE)**

Dear Sir/ Madam,

With reference to the captioned subject, please find enclosed herewith the Press Release for launching of 100% Pure Instant Coffee in India by Vintage Coffee and Beverages Limited at Vintage Coffee Café, Navi Mumbai. This brand will also be made available on select e-commerce and quick commerce platforms in India.

The above information will also be made available on the website of the company **<https://vcbl.coffee/.in>**.

This is for your information and records, please.

Thanking you,

Yours faithfully,

**For Vintage Coffee and Beverages Limited**

  
**Balakrishna Tati**  
**Chairman & Managing Director**  
**DIN: 02181095**



# VINTAGE COFFEE AND BEVERAGES LIMITED

Formerly known as "Spaceage Products Ltd"

(CIN No. L15100TG1980PLC161210)

Regd. & Corporate office : 202, Oxford Plaza, No.9-1-129/1, S.D.Road, Secunderabad- 500003, Telangana, INDIA

Phone +91 040 40266650, Fax: +91 040 27700805 | E-mail: [info@vcbl.coffee](mailto:info@vcbl.coffee) | Website: [www.vcbl.coffee](http://www.vcbl.coffee)



## Press Release

### Vintage Coffee Launches 100% Pure Instant Coffee in India

Vintage Coffee and Beverages Ltd. (VCBL) has launched **100% Pure Instant Coffee** in India, marking a key step in expanding its presence in the fast-growing coffee and beverage market. Following the opening of the **Vintage Coffee Café – a Lounge Café in Nerul, Navi Mumbai** in September 2024, and the successful launch of two brands in the conventional **Roast & Ground coffee** segment on select e-commerce platforms, the introduction of instant coffee further strengthens the collaboration's product portfolio and reach among Indian coffee consumers.

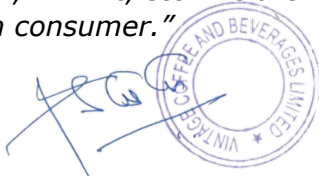
Encouraged by the overwhelming response & customer feedback on the Roast & Ground Coffee brands, DMPL has just launched its popular **100% Pure Instant Coffee** under the new brand, **VINCOFE INSTANT COFFEE - PURE** at Vintage Coffee Café, Navi Mumbai. This brand will also be made available on select e-commerce and quick commerce platforms in India.

Speaking on the occasion, Mr. Balakrishna Tati, VCBL's Chairman & Managing Director said, *"Coffee consumption has been growing steadily in India. Vintage Coffee has decided to introduce its popular Pure instant coffee blend, which is successful in markets across the world and has received overwhelming response in many developed countries and it's time to introduce the special blend in India for Indian Coffee lovers through e-commerce platforms".*

The rich tasting instant coffee is made from green coffee beans sourced from shade-grown and sustainably produced coffee located in selected estates of prime coffee growing areas in Coorg, Chickmagalur and Hassan districts of Karnataka. The coffee beans are carefully handpicked, cured, roasted, ground, extracted, evaporated and finally agglomerated in its state-of-the-art plant located near Hyderabad using finest technologies and equipment.

The resultant product delivers a cup rich in aroma and balanced taste, added with the artisanal touch of Vintage Coffee.

Mr. Balakrishna Tati further added *"We have strong product and process expertise in coffee, and exporting superior-quality Instant Coffee across the globe. We are excited to launch **VINCOFE INSTANT COFFEE - PURE** in India, which will be made available to all coffee lovers in India online on Amazon, Blink it, etc. We are working on curating unique & special blends for the discerning Indian consumer."*



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### **About Vintage Coffee:**

Vintage Coffee and Beverages Ltd (VCBL) incorporated in the year 1980, with its Head Quarters in Hyderabad is a publicly listed company on BSE Ltd and NSE Ltd. The company is at the forefront of manufacturing and exporting quality Instant Coffee and a range of other Beverages, with a strong foothold in private labelling, it offers bespoke solutions that caters to diverse customer needs.

The Company has an experienced management team with over 100 years of combined experience and have commissioned its state-of-the-art Instant Coffee plant in a record 14 months.

The company which has recently expanded its production capacity to 6,500 MT is now further augmenting it to 11,000 MT by March'26. VCBL has also commenced work on a new greenfield project to set up 5,500 MT of Freeze-Dried Instant Coffee, which is expected to be commissioned by March '27.

### **Disclaimer:**

Certain statements made in this press release relating to the Company's objectives, projections, outlook, expectations, estimates, among others may constitute 'forward-looking statements' within the meaning of applicable laws and regulations. Actual results may differ from such expectations, projections etc., whether express or implied. These forward looking statements are based on various assumptions, expectations and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, competitive intensity, pricing environment in the market, economic conditions affecting demand and supply, change in input costs, ability to maintain and manage key customer relationships and supply chain sources, new or changed priorities of trade, significant changes in political stability in India and globally, government regulations and taxation, climatic conditions, natural calamity, commodity price fluctuations, currency rate fluctuations, litigation among others over which the Company does not have any direct control. These factors may affect our ability to successfully implement our business strategy. The company cannot, therefore, guarantee that the 'forward looking' statements made herein shall be realized. The Company, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward-looking statements as may be required from time to time on the basis of subsequent developments and events. This document does not carry any right of publication or disclosure to any other party and neither this document nor any of its contents may be used for any other purpose without the prior written consent of the undersigned.

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