Date: 04th February, 2026

To,
The General Manager,
Corporate Relationship Department,
BSE Limited,
Phiroz Jeejeebhoy Tower,
Dalal Street, Mumbai — 400001,
Maharashtra, India

Reference: ISIN - INE368A01021; Scrip Code- 500389; Symbol- SILVERLINE

Subject: **Intimation under Regulation 30 of SEBI (LODR), 2015 – Update on Launch Timeline of "Silver AI" Web Platform**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform the Exchange that **Silverline Technologies Limited ("the Company") is progressing towards the formal launch of its proprietary AI-enabled web platform branded "Silver AI."**

Product Status Update

- The Company has **successfully completed internal testing and validation cycles** for the platform.
- **Beta version access** of "Silver AI" will be made available to users **from 7 February 2026** on the Company's official AI web endpoint: **ai.silverlinetechnologies.in**
- The **commercial launch of the platform is planned within the next three (3) weeks**, subject to final readiness checks and rollout sequencing.

About "Silver AI"

"Silver AI" is an **AI-native, web-based intelligent chat and productivity platform**, developed as part of the Company's strategy to build **Made-in-India, product-led technology capabilities**. The platform is designed to provide an intuitive, conversational interface that supports productivity, information processing, and workflow assistance for individual and organisational users.

Key Strategic Positives

- The platform represents a **transition from a services-led model towards AI-enabled products**, supporting long-term scalability and recurring revenue potential.
- Being **web-based**, the platform allows rapid adoption without specialised hardware requirements.

- The beta rollout will enable the Company to gather structured user feedback and refine features ahead of full commercial deployment.
- The initiative aligns with the Company's broader objective of participating in **high-growth AI and digital transformation segments**, supported by favourable policy tailwinds for AI, cloud infrastructure, and data centres in India.

Outlook

The Company believes that "Silver AI" strengthens its positioning in next-generation technologies and enhances its long-term growth narrative. Further updates relating to commercial rollout, feature expansion, or monetisation frameworks, if any, will be disclosed in accordance with applicable regulatory requirements.

Kindly take the above information on record.

Thanking You,

Yours Faithfully,
For **Silverline Technologies Limited**

Yakinkumar
Bansilal Joshi

Digitally signed by
Yakinkumar Bansilal Joshi
Date: 2026.02.04 11:56:48
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Yakinkumar Bansilal Joshi
Managing Director & CFO
DIN - 10745009

SILVERLINE

THE AI-NATIVE BROWSER LAYER

Silver AI
Browser OS

The $99/year AI butler that lives in your browser — reads, writes, negotiates, and protects

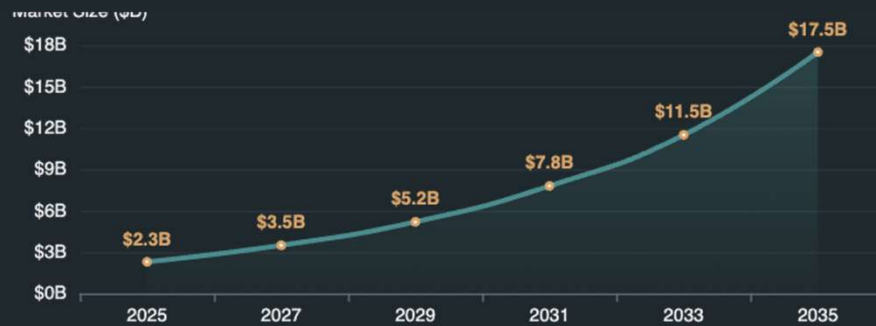● 150M Target Market ● $17.5B Market by 2035 ● 3.45B Chrome Users

The $17.5B Opportunity: Browser as the New Operating System

AI Browser Market Explosion

Market Size ($D)

$18B	$17.5B (2035)
$15B	
$12B	$11.5B (2033)
$9B	$7.8B (2031)
$6B	$5.2B (2029)
$3B	$2.3B (2025) / $3.5B (2027)
$0B	

2025 · 2027 · 2029 · 2031 · 2033 · 2035

22.5%
CAGR (2025-2035)

$17.5B
Market Size by 2035

7.6×
Growth Multiple

Market Validation

Recent investments exceed **$600M** in AI-browser startups. Venture funding and strategic acquisitions are accelerating as enterprises shift toward AI-browser adoption for workflow automation.

Chrome Distribution Advantage

Global Browser Market Share **71.23%**

3.45B+
Chrome Users

111K+
Extensions

The User Pain Point

12+ Tabs
Average open simultaneously

5+ Subscriptions
Productivity tools per user

Decision Fatigue
Constant context switching

Digital Chaos & Decision Fatigue

The Modern Knowledge Worker's Struggle

01 **Information Overload**

Workers spend **28%** of their day managing information across multiple platforms, leading to cognitive overload and reduced deep work capacity.

02 **Subscription Sprawl**

Average knowledge worker maintains **5–7** productivity subscriptions (Grammarly, ChatGPT, Notion, Honey, etc.) costing $300–600/year.

03 **Context Switching Tax**

Each tab switch costs **9–15 minutes** of refocus time. With 12+ tabs open, workers lose 2+ hours daily to fragmented attention.

⚠ **The Hidden Cost**

Decision fatigue from constant tool-switching reduces cognitive performance by **40%** and increases error rates by **25%**

Fragmented Solutions = Poor Experience

✏ **Grammarly**   `Writing Only`

$144/year · No actions, no context awareness

🤖 **ChatGPT Plus**   `Chat Only`

$240/year · Constant tab switching, no browser integration

🏷 **Honey**   `Coupons Only`

Free · Dumb injection, no AI intelligence

🔖 **Notion Web Clipper**   `Saving Only`

Passive saving, no active intelligence

💡 **The Gap**

No solution combines all capabilities with **browser-native context awareness**

Silver AI Browser OS

The AI-Native Browser Layer That Acts, Not Just Answers

One-Sentence Pitch

"Silver AI Browser OS is the **$99/year AI butler** that lives in your browser, reads and writes for you, negotiates your purchases, manages your career, and protects you from scams — **replacing Grammarly, Honey, ChatGPT, and your personal assistant** in one extension."

Target Market
Global Opportunity

150M

Knowledge workers, students, digital natives

Pricing
Annual Subscription

$99

Per year, saves 10+ hours monthly

✓ Value Proposition
Pays for itself through smart shopping, time savings, and career optimization

Core Differentiators

⚡ **Omnipresent Intelligence**
Always-available sidebar, no tab switching required

👁 **Browser Context Awareness**
Understands what you're viewing, reading, doing

⚙ **Agentic Actions**
Does tasks, not just answers questions

▨ **Unified Platform**
30+ features across 6 integrated pillars

30+ Features Across 6 Pillars

Universal Content Intelligence Intelligence

Instant Decoder
"Explain Like I'm 5" with industry toggles

Bullshit Detector
Fake review analysis, bias scoring

Auto-TL;DR
3-bullet summaries, key quote extraction

Deepfake Shield
Video/image authenticity verification

Reading Mode 2.0
Bionic reading, audio summaries

Writing & Communication Communication

Context-Aware Rewriter
Universal text field integration, tone shifting

Smart Reply Agent
3 contextual options, conflict detection

Social Ghostwriter
Viral post optimization, thread formatting

Multilingual Bridge
Real-time translation with cultural context

Shopping & Financial Intelligence Intelligence

Price Negotiator Bot
Auto coupons, cart recovery, chat negotiation

Purchase Intelligence
Alternative finder, lifecycle cost calculation

Subscription Auditor
Redundant service detection, price alerts

Receipt Hunter
Auto-categorizes receipts, tax export

Career & Productivity Automation Automation

Meeting Scheduler Agent
Parses emails, checks calendar, drafts replies

Interview Intelligence
Company news, interviewer background

Salary Negotiation Coach
Market data analysis, counter-offer drafting

LinkedIn Optimizer

Knowledge Management Management

Universal Highlighter
Save to Notion/Obsidian with auto-tagging

Serendipity Engine
Surface related highlights, contradiction detection

Network CRM
Remember interactions, conversation starters

Study Mode

Life Admin & Protection Protection

Privacy Shield
TOS translation, cookie decoder, breach alerts

Medical Navigator
Symptom checker, drug interaction warnings

Parent Mode
Homework solver, screen time analysis

Travel Intelligence

Technical Architecture & Competitive Moat

Hybrid AI Stack

Edge Layer `70% of Tasks`
Lightweight local ML via Chrome APIs
`Instant Response` `Zero API Cost`

Silver AI Core `Complex Reasoning`
Advanced reasoning for negotiation, career advice, medical analysis
`50msg/day` `Smart Batching`

Context Engine `Privacy-Preserving`
Browser history analysis, cross-site memory, user preference learning
`Cross-Site Memory` `Preference Learning`

Privacy-First Design
On-device processing for 70% of tasks. No data leaves browser without explicit consent.

Integration Depth

Native Chrome APIs
Content Scripts work on 100% of websites

OAuth Connections
Calendar, Email, Notion, Drive, LinkedIn

Computer Vision
Full-page screenshots, region selection, video analysis

Defensibility Factors

Data Moat
User writing style, contact history, preference vectors

Integration Depth
50+ website-specific scripts vs. generic scrapers

Silver AI Backend
Multimodal reasoning unavailable to pure extensions

Pricing Strategy & Unit Economics

Tiered Pricing

Freemium
FREE

3 AI actions/day (basic summarize/rewrite)

→ Viral distribution engine

Pro
$99/year

Unlimited local features + 50 Silver AI messages/day

→ Sufficient for power users via optimization

Teams
$199/year

Shared knowledge bases, admin controls, usage analytics

→ Enterprise expansion

Customer Acquisition

- Chrome Web Store SEO
- Viral loops: "Generated by Silver AI" watermark
- B2B2C: University & HR platform partnerships

Unit Economics

Customer Acquisition Cost
$15
Organic/app store driven

Lifetime Value
$297
3-year retention

LTV:CAC Ratio
19.8×

Retention Mechanics

🔒 **Data Lock-In**
Saved highlights, templates, contact notes

🔄 **Habit Formation**
Daily usage hooks (morning news, email drafting)

📈 **Expansion Revenue**
Marketplace for specialized agents

📊 **Engagement**
12
sessions/week

Competitive Landscape: Why We Win

Competitor	Weakness	Our Advantage
Grammarly $700M ARR, $13B valuation	Writing only, no actions, no context awareness	Universal site integration + agent capabilities
ChatGPT Plus $20/month, millions of users	Constant tab switching, no browser context	Omnipresent sidebar + browser context awareness
Honey/Rakuten $4B PayPal acquisition	Dumb coupon injection, no AI intelligence	AI negotiation + lifecycle cost analysis
Notion Web Clipper Passive saving tool	Passive saving only, no intelligence	Active intelligence + auto-summarization

Data Moat
Moat
User-specific writing style, contact history, and preference vectors create switching costs

Integration Depth
Depth
50+ website-specific scripts (LinkedIn, Gmail, Amazon) vs. generic scrapers

Silver AI Backend
Multimodal reasoning core unavailable to pure browser extensions

Market Validation: Comparable Success Stories

Proven Demand in Adjacent Markets

Grammarly
Writing Assistant

$13B
Valuation

$700M	40M+	$144
ARR	Users	/year

Limitation: Writing only, no actions, no browser context

Honey
Coupon Finder

$4B
Acquisition

17M	PayPal	Free
MAU	Acquirer	Model

Limitation: Dumb coupon injection, no AI intelligence

Silver AI Advantage

Combined Value Proposition
Integrates writing (Grammarly), shopping (Honey), chat (ChatGPT), knowledge (Notion), and career tools into **one unified platform**

Browser-Native Context
Unlike competitors requiring tab switching, Silver AI is **omnipresent in the browser** with full context awareness

Agentic Capabilities
Goes beyond answering to **actively complete tasks**: schedule meetings, negotiate prices, fill forms

Value Comparison

Comparison

Grammarly + ChatGPT + Honey + Notion	-$500/year
Silver AI Browser OS	$99/year
Savings	**80%**

Traction & Growth Roadmap

Phased Growth Strategy

PHASE 1

Foundation   Months 1-6

Launch with Core Trio: Message Budget Dashboard, Universal Summarizer, Smart Rewriter

Target: 10K users   Validate $99 price

PHASE 2

Expansion   Months 6-12

Add Shopping & Career modules: Price Negotiator Bot, Interview Intelligence, LinkedIn Optimizer

Target: 100K users   8% Pro conversion

PHASE 3

Enterprise   Year 2

Enterprise "Browser AI" for regulated industries (finance, healthcare) with on-premise deployment

Teams tier launch   Compliance focus

Key Performance Metrics

👥 Customer Acquisition Cost $15

Organic & Chrome Web Store driven

💎 Lifetime Value $297

3-year retention assumption

📈 Engagement   12×

Sessions per week (daily habit)

◎ Success Criteria

✓ Product-market fit validation by Month 6

✓ 8% freemium-to-Pro conversion rate

✓ 12+ weekly sessions per active user

✓ Net Revenue Retention >100% by Year 2

The AI Interface Layer for the Internet

Category-Defining Opportunity

We're not building a Chrome extension. We're building the **AI Interface Layer** for the internet.

As AI agents become standard, the browser is the battleground. Silver AI Browser OS positions us as the **essential middleware** between users and the web — capturing value from every online interaction, decision, and transaction.

The Shift

From passive browsing → Active AI assistance
From multiple tools → Unified platform
From tab switching → Omnipresent intelligence

3.45B	150M	$14.9B
Chrome Users	Target Market	TAM @ 10%
Distribution Channel	Knowledge Workers	Penetration

Long-Term Strategic Position

Middleware Dominance
Position between users and the web, capturing value from every interaction

Platform Ecosystem
Marketplace for specialized agents (legal, medical, real estate)

Enterprise Expansion
Regulated industries with on-premise deployment options

Cross-Platform Future
Extend beyond Chrome to Safari, Edge, mobile browsers

The Future
Every browser will have AI. We're building the **best AI** for the browser.

Join the AI Browser Revolution

Investment Thesis

1 Massive Market
$17.5B AI browser market by 2035, growing at 22.5% CAGR

2 Distribution Advantage
71% Chrome market share = 3.45B user distribution channel

3 Proven Demand
Grammarly ($13B), Honey ($4B) validate willingness to pay

4 Unified Platform
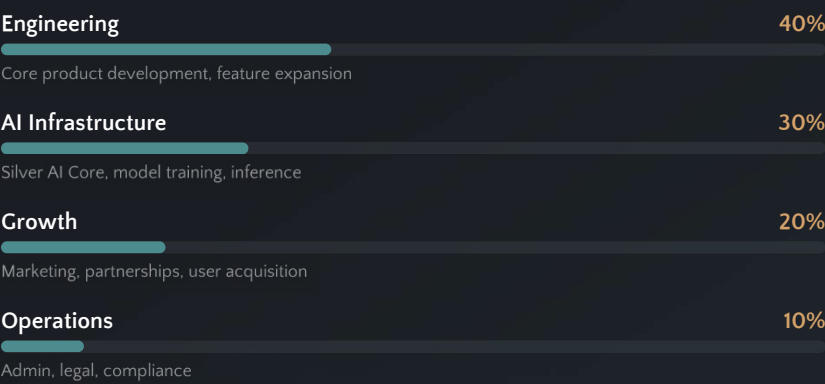Replaces 5+ tools with one integrated solution at 80% lower cost

5 Technical Moat
Hybrid AI stack, 50+ site integrations, data network effects

Strong Unit Economics
LTV:CAC ratio of 19.8× with clear path to profitability

SILVERLINE

Use of Funds

Engineering   **40%**
Core product development, feature expansion

AI Infrastructure   **30%**
Silver AI Core, model training, inference

Growth   **20%**
Marketing, partnerships, user acquisition

Operations   **10%**
Admin, legal, compliance

Next Steps

Due Diligence
Technical review, market analysis

Team Meeting
Meet leadership, engineering

Term Sheet
Investment terms negotiation