

Date: June 4, 2018

Symbol: NSE – INTENTECH; BSE Scrip Code: 532326

To,

The Manager,

Listing Department / CRD

**Bombay Stock Exchange Limited** 

Phiroze Jeejeebhoy Towers

Dalal Street, Fort

Mumbai – 400001.

The Manager,

Listing Department
National Stock Exchange of India Limited

Exchange Plaza, 5<sup>th</sup> Floor; Plot No. C/1

G Block, Bandra Kurla Complex, Bandra (East),

Mumbai – 400051

Dear Sir/Madam,

Sub: Press Release

**Ref:** Disclosure of information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing the copy of the Press Release titled "Intense Technologies amongst Business Automation 'leaders' in Aspire Leaderboard<sup>TM</sup>."

This is for your information and records.

Thanking you

Yours faithfully,

For Intense Technologies Limited

K. Tejaswi

Company Secretary & Compliance Officer

Encl: as above



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# Intense Technologies amongst Business Automation 'leaders' in Aspire Leaderboard™

**Hyderabad** – **June 4, 2018** – Intense Technologies is pleased to inform that it has been added to the Aspire Leaderboard<sup>™</sup> - a digital first CCM vendor positioning portal developed and marketed by Aspire. Intense Technologies has been positioned in the Aspire Leaderboard<sup>™</sup> grids of Business Automation as 'Leader' and as 'Focused' in the Overall Leaders for CCM, Customer Communications and Omni-channel orchestration.



board<sup>m</sup> is copyrighted by Aspire Customer Communications Services Ltd. and is based on the findings and opinions of cy organization. Aspire does not endorse any vendor, product or service included in the Aspire Leaderboard.

# Commenting on the development, C.K. Shastri, Chairman and Managing Director, Intense Technologies, said,

Strategic Direction

"We are honored to be a part of the Aspire Leaderboard, which is focused on Customer Communications Management (CCM) and digital customer experience. UniServe™ NXT, our low-code development platform focuses on helping enterprises build business agility by developing enterprise applications that enable seamless collaboration between processes and stakeholders. This positioning adds another laurel to Intense's growing list of accolades for 2018 reinforcing our positioning as a strong player in digital transformation for enterprises."

#### Kaspar Roos, CEO & Founder, Aspire, commented,

"Intense Technologies performed well in the 2018 Aspire Leaderboard, due to its strengths in business automation, the company's focus on deploying its software as a low-code development framework, as well as employing new technology such as Robotic Software Automation. It is also seeing more success outside of its South Asian home market."

For more details about the CCM Aspire Leaderboard™ 2018, please visit: https://www.aspireleaderboard.com/best-customer-communications-management-software



## **About Aspire**

Aspire Customer Communications Services is a boutique consulting firm specializing in the Customer Communications Management (CCM) and Digital Customer Experience (DCX) industries. Through deep market expertise and global insights, Aspire works with technology providers, service providers, enterprises and investors to help them achieve their CCM goals. Find more information about how Aspire is helping organizations navigate the complexities of the customer communications world at http://www.aspireccs.com

### **About Intense Technologies**

Intense Technologies Limited is a global enterprise software products company, headquartered in India with a strong and emerging presence in USA, LATAM, EMEA and APAC. Our enterprise software products are used globally by Fortune 500s for digital transformation of customer centric business processes resulting in improved revenues, greater customer centricity and reduced operational expenses. We have customers in more than 45 countries and have established ourselves as formidable players in the domains that we operate. We help onboard more than 2.5 million customers every day; we send more than 200 million notifications in a day. Our solutions have been built for scale and have played a crucial role in enhancing customer experience across all our implementations. Intense Technologies has sales offices in Singapore, UAE, USA and UK.

NSE: INTENTECH; BSE: 532326; ISIN: INE781A01025; Bloomberg: INTEC IN

### For further information, please contact:

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#### Forward-looking and cautionary statements

Certain words and statements in this release concerning Intense Technologies and its prospects, and other statements, including those relating to Intense Technologies' expected financial position, business strategy, the future development of Intense Technologies' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Intense Technologies, or industry results, to differ materially from those expressed or implied by such forward-looking statements. Intense Technologies will not in any way be responsible for action taken based on such forward-looking statements and undertakes no commitment to update these forward-looking statements publicly, to reflect changed realities