Yashovardhan Sinha
Address- Flat No. 21, Kaveri Apartment, Bandar Bagicha, Patna 800001, Bihar

Date-05th March, 2021

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 001

Aditya Consumer Marketing Limited
Aditya House, M-20
Road No. 26, S K Nagar
Patna-800001, Bihar.

Sub:- Disclosure under Regulation 29 (2) of SEBI (SAST) Regulations, 2011

Dear Sir

In Compliance with Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011, as amended, please find attached herewith disclosure in the prescribed format in relation to sale of 3000 Equity Shares of "**Aditya Consumer Marketing Limited**".

We request you to kindly take same on record.

Thanking you

Yours faithfully

Yashovardhan Sinha
Promoter & Director

Encl : Disclosure in the prescribed format

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares andTakeovers) Regulations, 2011

Name of the Target Company (TC)	Aditya Consumer Marketing Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Yashovardhan Sinha		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd.		
Details of the acquisition / disposal as follows	Number	%w.r.t.total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	3388086	23.15%	23.15%
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	3388086	23.15%	23.15%
Details of ~~acquisition~~/sale			
a) Shares carrying voting rights ~~acquired~~/sold	3000	0.02%	0.02%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	3000	0.02%	0.02%

After the ~~acquisition~~/sale, holding of:			
a) Shares carrying voting rights	3385086	23.13%	23.13%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	3385086	23.13%	23.13%
Mode of ~~acquisition~~ / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of ~~acquisition~~ / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	1000 Shares (04-03-2021) 2000 Shares (05-03-2021)		
Equity share capital / ~~total voting capital of the TC before the said acquisition / sale~~	14633887 Equity Shares of Rs.10/- each		
Equity share capital/ ~~total voting capital of the TC after the said acquisition / sale~~	14633887 Equity Shares of Rs.10/- each		
Total diluted share/voting capital of the TC after the said acquisition	14633887 Equity Shares of Rs.10/- each		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the StockExchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion ofthe outstanding convertible securities/warrants into equity shares of the TC.

Yashovardhan Sinha
Promoter & Director

Place: Patna
Date: 05th March, 2021