

June 5, 2025

The Secretary,
Listing Department,
BSE Limited,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001
Scrip Code: 531642

The Manager,
Listing Department,
The National Stock Exchange of India Limited,
'Exchange Plaza', C-1 Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400051
Scrip Symbol: MARICO

Dear Sir/Madam,

Sub.: Press Release

Please find attached a press release by Marico Limited, titled “Marico Celebrates World Environment Day 2025 with the Launch of Packaging Circularity Score Framework”.

The disclosure is also being made available on the Company's website at <https://marico.com/india/investors/documentation/shareholder-info>.

This is for your information and records.

Thank you.

Yours faithfully,
For **Marico Limited**

Vinay M A
Company Secretary & Compliance Officer

Encl.: As above

Marico Celebrates World Environment Day 2025 with the Launch of Packaging Circularity Score Framework

In last 3 years, Marico eliminated over 517.5 tonnes of virgin plastic from its packaging system and avoided more than 1,690 tonnes of carbon emissions through packaging innovations.

Mumbai, India, June 5, 2025 - This year, on World Environment Day, Marico Limited, one of the leading Indian FMCG companies, reaffirmed its commitment to circularity by announcing the introduction of its first-ever initiative to assess **Packaging Material Circularity Score**. This initiative is a part of Marico's broader sustainability agenda under its 2030 Decade of Action Framework, which places packaging innovation at the centre of its climate and environmental goals. The pioneering framework shall be used to assess Marico's packaging portfolio, as applicable to identify incremental opportunities that improve the environmental footprint of the relevant products and encourages responsible material consumption.

Marico's sustainable packaging strategy is built around 10 opportunity levers, including material circularity, design efficiency, end-of-life recovery, elimination of uncommon/hazardous materials, EPR performance, consumer engagement, and innovation. These parameters form the foundation of the new assessment framework, which is designed to evaluate packaging performance and identify opportunities for circularity and reduced environmental impact.

On the 50th anniversary of World Environment Day in 2022, Marico had launched its 2030 Decade of Action Framework, placing sustainable packaging at the heart of its sustainability vision. Since then, the Company made significant strides on sustainable packaging. In the last 3 years, the Company eliminated **over 517.5 tonnes of virgin plastic from its packaging system** and avoided more than 1,690 tonnes of carbon emissions through sustainable packaging innovations. **As of FY25, 95.1% of Marico's packaging is recyclable.** Additionally, the Company has collected and scientifically **disposed/recycled 75,119 tonnes of plastic waste** over the last 3 years, under the EPR framework. The Company has also brought down **PVC usage to less than 0.05%** across its packaging portfolio.

Building on this progress, Marico has set bold targets, backed by science for the decade ahead. By FY30, the Company aims to achieve **over 30% recycled content in non-food plastic packaging, transition to a 100% recyclable packaging portfolio, and ensure zero hazardous waste-to-landfill across its directly owned manufacturing units.**

Commenting on this, **Amit Bhasin, Chief Legal Officer, Group General Counsel, and Secretary of the CSR Committee, Marico Limited** said that "At Marico, we are not just reducing plastic, we're redesigning our entire packaging ecosystem. Introduction of the Packaging Material Circularity Score assessment framework marks a decisive step forward in building a circular, low-impact packaging system and responsible material consumption. Our commitment to social responsibility is deeply ingrained in our business philosophy and as part of our 2030 Decade of Action, we are accelerating efforts to meet bold sustainability goals that align with global climate imperatives. This framework will help us track and achieve measurable progress, ensuring that innovation and responsibility go hand in hand as we work towards a truly circular economy."

Marico's approach focuses not just on reducing plastic use, but on reimagining the entire packaging ecosystem through material innovation, smarter design, and stakeholder collaboration. As a Founding Member of the India Plastics Pact, the Company actively works with peers, policymakers, and innovators to co-create a circular plastics economy for India. Globally, Marico aligns its packaging

strategy with leading sustainability frameworks, including GRI 2021 Standards, the Ellen MacArthur Foundation's Global Commitment, the Corporate Sustainability Reporting Directive (CSRD), and national-level Extended Producer Responsibility (EPR) regulations.

Marico's initiatives are closely aligned with global and national goals, including the UN Sustainable Development Goals (SDG 12 and SDG 13), underscoring its role in shaping sustainable business practices and fostering long-term environmental resilience.

About Marico Limited

Marico (BSE: 531642, NSE: "MARICO") is one of India's leading consumer goods companies operating in the global beauty and wellness categories. In FY 2024-25, Marico recorded a turnover of USD 1.3 billion through its products sold in India and chosen markets in Asia and Africa.

Marico touches the lives of 1 out of every 3 Indians, through its portfolio of brands such as Parachute, Saffola, Hair & Care, Parachute Advansed, Nihar Naturals, Mediker, Pure Sense, Coco Soul, Revive, Set Wet, Livon, Beardo, Just Herbs, True Elements and Plix. The international consumer products portfolio contributes to about 25% of the Group's revenue, with brands like Parachute, Parachute Advansed, HairCode, Fiancée, Purité de Prôvence, Ôliv, Caivil, Hercules, Black Chic, Code 10, Ingwe, X-Men, Thuan Phat and Isoplus

Follow Marico on:

[Instagram](#)

[LinkedIn](#)

[Facebook](#)

[YouTube](#)