



Date: 05.08.2020.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers,
Dalal Street, Mumbai-400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051.

Dear Sir/ Madam,

Sub: Press Release- pTron unveils a new addition to Bassbuds series of TWS; Launches Urban with premium features.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, a subsidiary of Palred Technologies Limited, stating that pTron unveils a new addition to Bassbuds series of TWS; Launches Urban with premium features. The Company has launched pTron Bassbuds Urban with premium features at INR 1,299/- in Garnet Black colour, Sleek, leather finish case and with latest BT 5.0 Technology for a quick and seamless auto connectivity; Ultra-lightweight earbuds of just 4gms for a snug fit

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Sd/-

Shruti Rege
Company Secretary & Compliance Officer

PALRED TECHNOLOGIES LIMITED
(FORMERLY KNOWN AS FOUR SOFT LIMITED)
CIN: L72200TG1999PLC033131

Regd. Office: H.No. 8-2-703/2/B, Plot.No.2 Road.No.12, Banjara Hills, Hyderabad, Telangana-500034.

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pTron unveils a new addition to Bassbuds series of TWS; Launches Urban with premium features

Launched pTron Bassbuds Urban with premium features at INR 1,299/- in Garnet Black colour

Sleek, leather finish case and with latest BT 5.0 Technology for a quick and seamless auto connectivity; Ultra-lightweight earbuds of just 4gms for a snug fit



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It is our vision at pTron to host the crossover between style and performance. We believe that the shift to the wireless is imminent. Urban is the product of our long-held passion for the future of audio consumption. Through Bassbuds Urban, we wish to deliver superior audio performance with a rich and sturdy design. With the overwhelming success of the Bassbuds series, we had to up our research game and study what the market wants and needs in terms of price and performance. Every feature of Bassbuds Urban is the result of a detailed study. We have since been channeling our resources to deliver the best”.

<https://www.amazon.in/Bassbuds-Urban-Wireless-Bluetooth-Headphones/dp/B08D755ML6>
