

COLORCHIPS NEW MEDIA LIMITED  
[CIN:L74110TG1985PLC051404]  
H.No.8-3-833/85 & 85A, Plot no 85,  
Phase 1, Kamalapur Colony,  
Hyderabad.  
Telangana-500073.  
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August 05, 2021

To  
Corporate Relations Department  
BSE Limited  
Mumbai

**Scrip Code: 540023 | Scrip ID: COLORCHIPS**

**Sub: Acquisition of 100% shareholding of Vega Music Private Limited**

**Ref: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015**

We wish to inform you that the Board of Directors of the Company in its meeting held today i.e., August 05, 2021 have approved acquisition of 10,000 equity shares of Rs. 10/- each of Vega Music Private Limited ("Vega Music").

Consequent upon the completion of acquisition of the above shares, Vega Music would become a wholly-owned subsidiary of the Company.

The details as required under SEBI (LODR) Regulations, 2015 read with SEBI Circular No CIR/CFD/CMD/4/2015 dated September 09, 2015 are given as under:

S. No	Particulars	Details
1	Name of the Target entity, details in brief such as size, turnover etc.,	<b>Name:</b> Vega Music Private Limited <b>Business:</b> Vega Music is in the business of production of music, songs and similar content. It has its presence in Telugu, Tamil, Kannada, Hindi and English Film Industry <b>Turnover as on 31.03.2020:</b> Rs. 39.02 Lakh <b>Profit after Tax as on 31.03.2020:</b> Rs. 1.63 Lakh
2	Whether the acquisition would fall within the related party transaction and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details	Yes - The shares are being purchased from individuals who are Promoters of our Company.  The transaction is at arm's length basis



	thereof and whether the same is done at "arms length";	
3	Industry to which the entity being acquired belongs	Entertainment Industry
4	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	Vega Music is in the business of production of music, songs and similar content. It has its presence in Telugu, Tamil, Kannada, Hindi and English Film Industry  The acquisition of the Company will give our Company full control over Vega Music and will add immense value to the existing operations and content owned by the Company.
5	Brief details of any governmental or regulatory approvals required for the acquisition;	No
6	Indicative time period for completion of the acquisition;	Within 20 working days
7	Nature of consideration - whether cash consideration or share swap and details of the same;	Cash Consideration
8	Cost of acquisition or the price at which the shares are acquired;	Rs. 125/- per share
9	Percentage of shareholding/ control acquired and/ or number of shares acquired;	10,000 equity shares having face value of Rs. 10/- each i.e. 100% Shares of Vega Music
10	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	<b>Brief Background:</b> Vega Music is in the business of production of music, songs and similar content. It has its presence in Telugu, Tamil, Kannada, Hindi and English Film Industry.  <b>Incorporation Date:</b> 02.08.2011



	<b>Turnover of last 3 years:</b> 31.03.2020 – Rs. 39.02 Lakh 31.03.2019 – Rs. 3.35 lakh 31.03.2018 – Rs. 103.85 Lakh  <b>Country in which the acquired entity has presence:</b> India
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The meeting commenced at 5:30 P.M and concluded at 6:00 P.M.

In terms of the Insider Trading Policy of the Company, the Trading Window for all the designated persons and their immediate relatives is closed and will re-open on August 09, 2021.

This is for your information and dissemination to general public.

for Colorchips New Media Limited

