



Extraordinary Together

September 5, 2018

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Manager - Corporate Relationship

Dear Sirs,

Sub: Appointment of Chief Financial Officer of the Company.
Scrip Code: BSE - 505537
NSE - ZEEL EQ

This is to inform you that the Audit Committee of the Board of Directors of the Company has today approved appointment of Mr. Rohit Kumar Gupta as Chief Financial Officer of the Company with effect from September 6, 2018.

Requisite information in connection with the said appointment as per Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements Regulations), 2015 is mentioned herein:

Reason & Date of change: Appointment of Mr. Rohit Kumar Gupta as Chief Financial Officer of the Company with effect from September 6, 2018.

Brief Profile: Mr. Rohit Kumar Gupta, 49, Commerce graduate from Delhi University, and Chartered Accountant is a professional with over 25 years of experience spanning across Finance & Accounts, Investor relations, M&A, Strategy, Treasury and General Management in Multi-national and Promoter led organizations across Technology and Telecom industry. In the past Mr. Gupta was associated with Chaudhary Group, Brightstar Telecommunications Ltd, NIIT Ltd, Virgin Mobile India, Bharti Airtel, British Telecom Looksmart Ltd and Hutchison Max. His last assignment was with Chaudhary Group, a leading corporate house with interest in Telecom and Mobiles in Nepal, wherein he led Green field roll out of Telecom Services pan Nepal as Consultant.

Kindly acknowledge receipt.

Yours truly,

ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan

Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited

Registered Office: Zee Entertainment Enterprises Limited, 20th Floor, Zee Tower, 100, Park Road, Connaught Place, New Delhi - 110022, India.
CIN: L25000DL1999PLC000009

For Further Information