

ADD-SHOP E-RETAIL LIMITED

CIN: L51109GJ2013PLC076482

**Registered office: Office No 38 Third Floor, The Emporia Building Nr. AG Chowk, Rajkot Kalavad Road,
Rajkot, Gujarat, India, 360001**

Tel. No.: 0281-2363023

Date: 5th November,2025

To,
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai –400 001.

Dear Sir / Madam,

Subject: Intimation of Board Meeting to be held on Tuesday,11th November,2025

Ref: Security Id: ASRL / Code: 541865

Pursuant to Regulation 29(1) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that a meeting of the Board of Directors of the Company will be held on Tuesday,11th November,2025 at 3:00 P.M. through Video Conferencing (Deemed Venue: Office No 38 Third Floor, The Emporia Building Nr. AG Chowk, Rajkot Kalavad Road, Rajkot, Gujarat, India, 360001) to consider and approve the Unaudited Financial Results of the Company for the Quarter and Half-year ended on 30th September, 2025 along with Limited Review Report.

For, Add-Shop E-Retail Limited

Dineshkumar B. Pandya
Managing Director
DIN: 06647303