



CIN: L51101WB1966PLC226442



Date: 05.12.2025

To,

Bombay Stock Exchange Limited	Calcutta Stock Exchange Limited
Floor 25, P J Towers, Dalal Street	Corporate Relationship Dept,
Mumbai – 400001 BSE Scrip Code: 539120	7, Lyons Range Kolkata 700001
_	CSE Scrip Code: 012644

<u>Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 – Launch of New Line of Business.</u>

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with Para B of Part A of Schedule III of the SEBI LODR Regulations, 2015, we wish to inform you that our Company **Grameva Limited** has launched a new line of business under the brand name "**Brew Factor**" approved and launched on December 5, 2025, at the 8th Board Meeting of the Company.

The details of the new line of business and product launch as required under SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are given below:

2.2 Adoption of new Line of business:

a)	Industry or area in which the new line of business belongs to;	The new line of business introduced under the brand "Brew Factor" operates within the premium coffee and beverage solutions industry, with a strong focus on technology-enabled brewing and dispensing systems for corporate and commercial establishments. Under this model, the Company offers branded coffee machines integrated with its proprietary coffee, tea, and allied consumable products, enabling a comprehensive beverage service ecosystem. This positions the Company in the corporate beverage services, food-tech, and IoT-enabled dispensing solutions segments, catering primarily to offices, retail chains, and hospitality clients.
b)	Expected benefits;	Scalable Business Model – Enables rapid expansion into the beverage-technology segment through an asset-light deployment approach.
		Recurring Revenue Stream – Steady demand for the Company's coffee, tea, and allied consumables enhances margins and long-term revenue visibility.
		3. Enhanced Market Presence – Strengthens the Company's positioning in the premium corporate beverage solutions space.
		4. Operational Efficiency – IoT-enabled systems improve monitoring, reduce downtime, and support optimized supply management.





CIN: L51101WB1966PLC226442

info@avanasis	:
info@grameva	.11

			5. Portfolio Diversification – Adds a high-growth business vertical, reducing dependence on existing operations and opening opportunities in corporate and hospitality segments.
c)	Estimated Amount to invested.	be	The estimated investment for establishing and scaling the new business line under Grameva Limited as "Brew Factor" is expected to be approximately Rs.11.2 crore over the next 12–18 months. The investment will be funded through internal accruals.

This is for your information and records.

For Grameva Limited (Formerly known as Bangalore Fort Farms Limited)

Milan Bhatia Company Secretary Mem No. A34850