



February 6, 2026

To,
National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex,
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 | 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Dear Sir/ Madam,

Ref.: Scrip Code: BSE: 532748/ NSE: PFOCUS

Sub.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

With reference to our earlier intimations dated November 12, 2025, and January 2, 2026, and pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the “**LODR Regulations**”), we would like to inform you that the Members of the Company have by means of a Postal Ballot dated February 6, 2026, *inter alia* approved the following:

1. Approved the appointment of Ms. Shalini Govil Pai (DIN: 11368521) as an Independent Director of the Company for a term of 5 (Five) consecutive years commencing from November 12, 2025 to November 11, 2030 (both days inclusive), not liable to retire by rotation.
2. Approved the appointment of Mr. Nishant Avinash Fadia (DIN: 02648177) as a Non-Executive Director of the Company with effect from November 13, 2025, liable to retire by rotation.
3. Approved the appointment of Mr. Björgólfur Thor Björgólfsson (DIN: 11452424) as a Non-Executive Director of the Company with effect from January 2, 2026, not liable to retire by rotation.

The relevant details regarding the appointments as per Regulation 30 of the LODR Regulations read with Para A of Part A of Schedule III of the LODR Regulations and SEBI Master Circular bearing reference number HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, are enclosed herewith as an **Annexure**.

022 2648 4900
022 2646 5500
INFO@PRIMEFOCUS.COM
WWW.PRIMEFOCUS.COM

REGISTERED ADDRESS:
PRIME FOCUS HOUSE, LINKING ROAD,
KHAR (W), MUMBAI 400052, INDIA

CIN NUMBER: L92100MH1997PLC108981



Kindly take the above on your record and acknowledge receipt of the same.

Thanking You,
For **Prime Focus Limited**

Parina Shah
Company Secretary & Compliance Officer

Encl.: a/a

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Annexure

The relevant details regarding appointments as per Regulation 30 of the LODR
Regulations read with Para A of Part A of Schedule III of the LODR Regulations and
SEBI Master Circular HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated

January 30, 2026

| Sr. No. | Particulars | Ms. Shalini Govil Pai | Mr. Nishant Avinash Fadia | Mr. Björgólfur Thor Björgólfsson |
|---------|---|--|---|---|
| 1 | Reason for Change viz. appointment, re-appointment, resignation, removal, death or otherwise; | Appointment of Ms. Shalini Govil Pai (DIN: 11368521) as a Non-Executive Independent Director of the Company for a term of 5 (Five) consecutive years, w.e.f. November 12, 2025 to November 11, 2030 (both days inclusive), not liable to retire by rotation. | Appointment of Mr. Nishant Avinash Fadia (DIN: 02648177) as a Non-Executive Director of the Company w.e.f. November 13, 2025, liable to retire by rotation. | Appointment of Mr. Björgólfur Thor Björgólfsson (DIN: 11452424) as a Non-Executive Director of the Company w.e.f. January 02, 2026, not liable to retire by rotation. |
| 2 | Date of appointment/ re-appointment/ cessation & term of appointment/ re-appointment; | Date of Appointment: November 12, 2025 Term of Appointment: 5 (five) consecutive years commencing from November 12, 2025 to November 11, 2030 (both days inclusive). | Date of Appointment: November 13, 2025 Term of Appointment: Liable to retire by rotation. | Date of Appointment: January 2, 2026 Term of Appointment: Not liable to retire by rotation. |



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| 3 | Brief Profile (in case of appointment); | <p>Ms. Shalini Govil Pai is the Vice President and General Manager of TV Platforms at Google LLC. She oversees products, designs and engineering teams for Android TV OS and Google TV. Previously, she has served as a Senior Director at YouTube and Technical Director at Pixar Animation Studios. Ms. Shalini Govil Pai is an international keynote speaker and published books on digital production trends and leadership in technology. She has completed her education in BS and MS in Computer Science and conferred Distinguished Alumni from IIT-Mumbai and Distinguished Engineer from Penn State.</p> | <p>Mr. Nishant Avinash Fadia is a CA and CPA by qualification. Mr. Nishant Avinash Fadia has been the Chief Financial Officer ("CFO") for Prime Focus Limited till November 12, 2025 and has been the face of Prime Focus for the financial community. He has been with Prime Focus since 2000, and was the company's first CFO, taking the company public in 2006. As CFO, he leads financial planning, risk management, corporate finance, and investor relations, ensuring the company's financial health while driving long-term growth and profitability. His keen strategic insight and financial acumen are central to formulating Prime Focus' business and capital structure decisions, enabling the company to maximise its operational efficiency and competitive position within the global media and entertainment industry.</p> | <p>Mr. Björgólfur Thor Björgólfsson, Iceland's first billionaire and a self-described "adventure capitalist," is a renowned entrepreneur and investor with a track record of successfully navigating frontier markets since the early 1990s. Over the past three decades, he has built a diverse and dynamic investment portfolio that spans industries from telecommunications and digital innovation to biotechnology, artificial intelligence, and sustainability. Mr. Thor's autobiography, "Billions to Bust—and Back: How I Made, Lost, and Rebuilt a Fortune, And What I Learned on the Way", first published in 2014, offers an introspective look at his remarkable journey with the second print and updated version released in December 2025. He was also honoured in the first cohort of the World Economic Forum's Young Global Leaders at DAVOS.</p> |
| 4 | Disclosure of relationships between directors (in case of appointment of a director). | <p>None of the Directors of the Company are inter-se related to Ms. Shalini Govil Pai.</p> | <p>None of the Directors of the Company are inter-se related to Mr. Nishant Avinash Fadia.</p> | <p>None of the Directors of the Company are inter-se related to Mr. Björgólfur Thor Björgólfsson.</p> |



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| 5 | Information as required under BSE circular number LIST/COM/14/2018-19 and NSE circular no. NSE/CML/2018/24 dated June 20, 2018. | Ms. Shalini Govil Pai is not debarred from holding the office of Director pursuant to any SEBI order or order of any other such authority. | Mr. Nishant Avinash Fadia is not debarred from holding the office of Director pursuant to any SEBI order or order of any other such authority | Mr. Björgólfur Thor Björgólfsson is not debarred from holding the office of Director pursuant to any SEBI order or order of any other such authority. |
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