

BPTL/Sec/43/2025-26

February 06, 2026

To,  
The Manager,  
BSE Limited  
P. J. Towers, Dalal Street,  
Fort, Mumbai-400 001.

**Script Code: 522105**

**Sub: Press Release- Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Ma'am,

We hereby enclose the Press Release on the captioned subject, the content of which is self-explanatory.

This has also been made available on the Company's website at <https://www.birlaprecision.com/investor-section-news.php>

Please take the above information on record

Thanking you,

Yours faithfully,

**For Birla Precision Technologies Limited**

**Sweta Gupta**  
**Company Secretary & Compliance Officer**

Encl. as above

## **Birla Precision Technologies Rebrands to Drive Growth Across High-Precision and Emerging Sectors**

- *Continued focus on strengthening domestic manufacturing and precision capabilities*
- *Expansion into high-growth industries such as Aerospace, Defence, 3C and Heavy Engineering to drive next phase of growth*
- *Strong commitment to supporting India's manufacturing growth*

**Mumbai, February 6, 2026:** Birla Precision Technologies Limited (BPTL), a pioneer in precision engineering and manufacturing, unveiled a new brand identity and vision, signalling the company's strategic evolution towards a more technology-driven, diversified and future-ready organisation. The rebranding reflects Birla Precision's renewed focus on trust, growth, innovation and expansion into emerging industry segments while retaining its legacy and commitment to advanced manufacturing and precision engineering.

Birla Precision Technologies entered a new phase of growth by strengthening its market position through expansion into high-growth and emerging sectors, supported by the development of application-specific product portfolios for advanced industries. The company is deepening its presence in key segments including Aerospace, Defence, 3C (Computers, Communication and Consumer Electronics), and Heavy Engineering, while scaling its precision machining capabilities alongside its core product lines.

To support this strategic priorities, Birla Precision Technologies continues to focus on capacity expansion, technology enhancement, and operational efficiency across manufacturing operations. The company continues to anchor its manufacturing footprint at its Aurangabad, Nashik & Chalisgaon facilities in Maharashtra and remains aligned with delivering high-quality, precision-engineered solutions for domestic and global markets.

Birla Precision Technologies Limited outlined its strategic direction with an emphasis on a future-focused brand vision, reflecting the company's evolution in line with changing market and industry dynamics. The new vision supports the company's long-term growth strategy and is focused on building a resilient and scalable business for the future, while expanding its domestic manufacturing under the Make in India initiative and extending its 90-year legacy of trust deeper into markets across India.

Commenting on the new vision and future direction, **Mr. Vedant Birla, Chairman, Birla Precision Technologies Limited** said, "Our new brand identity reflects a bold, future-oriented vision to build Birla Precision Technologies into a globally trusted, innovation-led precision engineering company that empowers advanced manufacturing across critical and high-growth industries. We remain deeply committed to the Make in India programme, with a strong focus on strengthening our manufacturing facilities in Maharashtra through planned investments in advanced manufacturing and technology capabilities. This next phase of growth is aimed at creating long-term, sustainable value while enabling market leadership. Through these strategic investments, we aim to support large as well as MSME customers across Tier 1, Tier 2 and Tier 3 cities with high-quality, reliable and precision-driven solutions."

**Mr. Ravinder Chander Prem, Managing Director, Birla Precision Technologies Limited**, said, "Birla Precision has earned the trust of customers over decades, and our next phase of growth is

centred on transforming how we design, manufacture, and deliver precision solutions. With our renewed vision, the focus is on sharpening our product capabilities, upgrading manufacturing infrastructure, and deepening our technology expertise to stay aligned with the evolving demands of various industries. These initiatives will help us serve new sectors while reinforcing our core strengths in precision machining and industrial engineering.”

Under the leadership of Vedant Birla, Birla Precision Technologies has undertaken strategic initiatives to modernise its legacy businesses and drive expansion, supported by strong investments in R&D, technology adoption, and innovation.

**About Birla Precision Technologies Limited:**

Birla Precision Technologies Limited is a pioneering Indian engineering company that has been in business since 1937. Over the years, it has built a strong name in precision manufacturing by delivering reliable and high-quality products for industries in India and across the world. The company is known for its deep engineering expertise and its ability to meet the changing needs of modern manufacturing.

Birla Precision operates across multiple divisions, including cutting tools, tool holders and work holding solutions, power tool accessories, precision automotive and industrial components. Its products are widely used in sectors like Automotive, Engineering, Aerospace, Defence and advanced machining. With manufacturing facilities in Maharashtra and a strong service network, the company continues to focus on innovation, quality, and customer trust while expanding its presence in both domestic and global markets.