

6<sup>th</sup> February 2026

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051  
**Scrip code: TVSMOTOR**

Dear Sir/Madam,

**Subject : Appointment of Senior Management Personnel - Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")**

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In compliance with Regulation 30 read with Schedule III of the Listing Regulations, we wish to inform the stock exchanges that the Company has appointed Ms Madhu Manral Srivastava as President & Group Head – Human Resources, effective today.

In terms of the Listing Regulations read with SEBI Circular No SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, we are furnishing herewith the details of the appointee as **Annexure 1**.

A Press Release in this regard, issued by the Company is enclosed as **Annexure 2**.

Thanking you,

Yours truly,

For **TVS Motor Company Limited**

**K S Srinivasan**  
**Company Secretary**  
Encl.: a/a

**Annexure -1**

| S No | Particulars                                                                                                      | Information                                                    |
|------|------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|
|      |                                                                                                                  | Ms Madhu Manral Srivastava                                     |
| 1    | Reason for change viz. appointment, <del>resignation,</del><br><del>removal,</del> <del>death</del> or otherwise | Appointment as President & Group Head – Human Resources        |
| 2    | Date of appointment / <del>cessation</del> (as applicable) & <del>term of appointment</del>                      | 6 <sup>th</sup> February 2026                                  |
| 3    | Brief profile (in case of appointment)                                                                           | As given in the Press Release - Enclosed as <b>Annexure 2.</b> |
| 4    | Disclosure of relationships between directors<br><br>(in case of appointment of a director)                      | Not Applicable                                                 |

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For more information, please visit: [www.tvsmotor.com](http://www.tvsmotor.com)

## TVS MOTOR COMPANY APPOINTS MADHU MANRAL SRIVASTAVA AS PRESIDENT & GROUP HEAD OF HUMAN RESOURCES



**Bengaluru, February 06, 2026:** TVS Motor Company (TVSM) - a leading global automaker in the two and three-wheeler segment, today announced the appointment of **Madhu Manral Srivastava as President & Group Head – Human Resources**. She will be based out of Bengaluru. Madhu is an accomplished HR leader with cross-industry experience spanning natural resources, oil and gas, financial services, telecom, and manufacturing.

Announcing the appointment, **Sudarshan Venu, Chairman, TVS Motor Company** said, *“Madhu’s rich cross-industry experience will add significant value to the Group. The Group, which spans across mobility, financial services, and real estate, has been on a steady growth trajectory, expanding globally. We are confident that Madhu will build on the strong legacy of values, trust and excellence that TVS is known for, while helping take our people and organization agenda to the next level in an increasingly competitive and dynamic environment. We would also like to take this opportunity to thank R. Anandakrishnan who has devoted 38 years to TVS and has been instrumental in building the strong people foundations, values and HR systems.”*

### **Professional Background & Leadership Experience:**

Prior to joining TVSM, Madhu served as the Global CHRO of Vedanta Resources, a \$25B multinational with a 100,000-strong workforce. She led enterprise-wide people strategy and major HR integrations, including the acquisition of Cairn India and other businesses. Madhu played a pivotal role in building leadership depth, strengthening organization capability,

# PRESS RELEASE



driving culture transformation and anchoring people strategy through periods of significant growth and change.

Previously, she served as CHRO of Cairn Oil & Gas and Group Head of Talent Acquisition, Diversity & Inclusion, building global leadership pipelines and early-talent programs. Earlier roles at Citibank, Genpact, Reliance Infocom, GE Capital International Services, and Godrej equipped her with strong commercial acumen and scale hiring expertise.

Madhu is a Science graduate and an MBA from IIM Ahmedabad. Her hobbies include running and travelling.

## **About TVS Motor Company**

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D. Power IQS & APEAL surveys and J.D. Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 90+ countries in which we operate.