November 06, 2018

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.

(Neerja Sharma)
Company Secretary

Hero MotoCorp Ltd. Hero New Delhi

Encl.: as above

Milan (Italy), November 6, 2018

HERO MOTOCORP TO EXPAND ITS PREMIUM RANGE WITH NEW MOTORCYCLE - 'XPULSE 200T'

UNVEILS THE NEW MOTORCYCLE & A RANGE OF CUSTOMISED BIKES AT THE GLOBAL PLATFORM OF EICMA 2018 AT MILAN

Hero MotoCorp Ltd.

Mr. Pawan Munjal, Chairman, Managing Director and Chief Executive Officer, Hero MotoCorp *"Hero MotoCorp is globally known for its fuel-efficient and reliable products, sustainable manufacturing and frugal engineering that drive the wheels of economy in several regions. While we constantly strive to keep improving our existing iconic products, we have been currently focusing on developing higher capacity, youthful and exciting products. Going ahead, we plan to set the benchmark in the high-capacity premium segments as well, like we have done in the other segments."*

Mr. Malo Le Masson, Head of Global Product Planning, Hero MotoCorp, *"The Adventure and Touring motorcycle segments are very popular across the world and here we are showcasing Hero's vision for these segments with the XPulse 200T based on our unique XPulse platform. We aim to further expand this platform and more products to our portfolio by the second quarter of the next year. Concurrently, we have used the new XPulse 200T for a unique initiative of co-creating diverse Concepts with customization specialist, and showcased the engineering prowess of developing a versatile platform. This also provides us an opportunity to capture the growing trend of direct customer engagement while opening the door to a new line of businesses.*

For more information, please visit:
www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

Press Contact:
corporate.communication@heromotocorp.com