



Date: 7th January 2026

To  
The Manager – Listing Compliance  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400001  
Scrip Code: 532368

To  
The Manager – Listing Compliance  
National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai – 400051  
Symbol: BCG

**Subject: Featured in Jounce Media's 2025 Industry Report as 'Needle-Moving-Player' in Supply Access Growth**

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and applicable disclosure requirements, we would like to inform the exchanges that Online Media Solutions (OMS), a wholly owned subsidiary of Brightcom Group Limited, has been referenced in Jounce Media's 2025 industry report, which analyzes trends in programmatic supply access across the digital advertising ecosystem.

In the report, OMS is described as a "needle-moving player" in supply access growth, and the analysis notes an approximate 4.9% increase in supply coverage during December-2025, reflecting ongoing efforts to expand and optimize direct supply integrations across web and mobile app environments.

Jounce Media's research is widely used by participants across the digital advertising ecosystem, including publishers, platforms, and advertisers, to track programmatic supply and demand trends, monitor shifts in publisher share, and benchmark performance against peers.

Brightcom views this reference as a third-party industry observation. This disclosure is being made in the interest of transparency and to keep shareholders informed of relevant industry-level developments relating to the Company's operating businesses.

Thanking you,

For Brightcom Group Limited  
Raghunath Allamsetty  
Executive Director  
DIN: 00060018

