

Date: July 07, 2025

To, The Manager Listing Department Bombay Stock Exchange (BSE) Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Scrip Code: 544235	To, The Manager Listing Department National Stock Exchange (NSE) Exchange Plaza, 5th Floor Plot No. C/1, G-Block Bandra-Kurla Complex Bandra (E), Mumbai - 400 051 Symbol: ORIENTTECH
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**Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 regarding the press release for "Orient Technologies Unveils Revamped Digital Identity to Mark 28th Foundation Day".**

Dear Sir/Ma'am,

Please find attached press release titled "Orient Technologies Unveils Revamped Digital Identity to Mark 28th Foundation Day".

This is for your information and records.

**For ORIENT TECHNOLOGIES LIMITED**  
*(formerly known as Orient Technologies Private Limited)*

**Ms. Nayana Nair**  
**Company Secretary and Compliance Officer**  
**ACS-65753**



## **Orient Technologies Unveils Revamped Digital Identity to Mark 28th Foundation Day**

**Mumbai, July 7<sup>th</sup>, 2025: Orient Technologies Limited**, a leading provider of end-to-end digital transformation and IT infrastructure services, proudly unveils its refreshed digital identity in celebration of its 28th Foundation Day. As the company continues its journey from a trusted systems integrator to a strategic digital transformation partner, the new identity underscores Orient Technologies' evolution, innovation, and enduring commitment to customer success.

Over nearly three decades, Orient Technologies has played a pivotal role in enabling businesses through IT infrastructure, managed services, cybersecurity, cloud, and transformation initiatives. The company's reimagined brand promise— **"One SLA, One Unified Technology Experience"**—will now extend across every line of service, simplifying how clients engage and experience value.

The upgraded website is a key pillar of Orient Technologies' broader digital refresh. Prompted by client feedback and internal analysis, the overhaul aims to present the company's offerings in a simplified, outcome-led format that is easy to navigate and intuitively aligned with client expectations. The revamped platform will now feature cleaner, more seamless and user-friendly navigation experience. To help customers quickly identify and engage with the most relevant solutions, services have been reorganized under two clearly define lines of business – **IT Infrastructure & Application Services & IT Infrastructure Solutions**.

Speaking on the redesigned website **Ajay Sawant, Chairman & Managing Director, Orient Technologies**, said, *"As we mark our 28th Foundation Day, we reflect on a journey that began with a single vision—to build enduring technology partnerships rooted in trust and performance. Over the years, Orient has evolved with the times, but our core philosophy remains unchanged: technology must unify experiences, not complicate them. Whether it's cloud, applications, infrastructure, or digital services, our mission today is to deliver seamless, end-to-end outcomes under one unified experience. This milestone is not just a celebration of our past—it's a reaffirmation of our future."*

A refreshed visual identity accompanies the new structure. The design reflects the company's contemporary brand ethos, combining modern aesthetics with functional clarity to better represent the company's transformation-driven narrative. The site is also fully responsive and optimized for performance across all devices, ensuring a smooth experience for users whether they are accessing it via desktop, tablet, or smartphone.

Orient Technologies is also introducing dedicated knowledge hubs sections on the website for ongoing learning and insights. "Orient Edge" is a curated space that will hosts blogs, case studies, whitepapers, and thought leadership content aimed at helping customers stay informed on industry trends and use cases.

Highlighting the significance of the revamp, **Shrihari Bhat, CEO, Orient Technologies** said, *"As we evolve into a strategic partner for digital transformation, it was essential that our digital identity reflects the same clarity, agility, and customer-first approach we bring to our engagements. The website revamp is not just cosmetic—it represents a rethinking of how we present our capabilities, engage with clients, and simplify discovery. By making our offerings more accessible, streamlined, and industry-aligned, we aim to empower our clients to explore, connect, and grow with Orient more seamlessly than ever before."*

The new digital identity is just the beginning of a larger roadmap designed to take Orient Technologies' client engagement to the next level. The elevated digital interface will lay the foundation for an evolving digital platform that will soon have features like – service recommendation engines, personalised content modules, and real-time support tools. These updates will help transform the site into a fully self-service ecosystem where clients can explore offering, access relevant documentation, and initiate conversations directly.

The company is also implementing a content strategy rooted in relevance, value and personalization. The company will consistently deliver industry-specific insights, ROI-focused use cases and regularly updated resources – including blogs, whitepapers, and customer success stories – through the Orient Edge Knowledge Centre.

From a technical standpoint, the company is focused on continuously enhancing the website's performance and usability. Efforts are underway to further improve AEO, boost site speed, and refine the mobile experience. Looking ahead, the platform will evolve with advanced features like chatbot support, dynamic forms, and intelligent customer profiling – creating a more engaging, personalized, and conversion-friendly journey for every visitor.

Orient Technologies is focused on deepening its presence in key verticals such as BFSI, Pharma, Manufacturing, and Government. The company is investing heavily in expanding its capabilities across Cloud, Cybersecurity, and Technology Outsourcing Services (TOSS), while also building future-ready competencies in areas like AI and automation. Moving forward, Orient Technologies aims to strengthen its footprint in both domestic and select global markets through strategic alliances and service delivery hubs.

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#### **About Orient Technologies Ltd.**

Orient Technologies Ltd. is a leading provider of end-to-end digital transformation and IT infrastructure services. Dedicated to driving digital transformation, the company offers scalable services designed to enhance operational efficiency and business resilience. Orient Technologies is committed to investing in cutting-edge technologies and exploring new market opportunities. The company's strategic focus is on expanding its cloud offerings and bolstering data security solutions, which are essential in today's rapidly evolving business environment.

For further details, visit <https://www.orientindia.in>

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