



Date: 7th August 2025

To

The Manager - Listing Compliance
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 532368

To

The Manager - Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051
Symbol: BCG

Subject: Appointment of Chief of Staff (“COS”) to the CMD

Dear Sir / Madam:

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Brightcom Group Limited has approved the appointment of Mr. Vidyashankar Ramakrishnan to the management role of Chief of Staff (“COS”) to the Chairman & Managing Director (“CMD”), effective August 7, 2025.

Role of Chief of Staff to the CMD

The Chief of Staff reports directly to the CMD and drives organizational efficiency. Key responsibilities include:

Decision-Making Facilitation: Analyze information, identify risks and opportunities, and coordinate for timely, informed decisions.

Project Management: Oversee execution of key projects—ensuring they meet timelines, budgets, and align with corporate objectives.

Communication: Serve as a liaison between the CMD and all departments, ensuring clear and consistent messaging.

Operational Efficiency: Streamline workflows and optimize processes to enhance overall effectiveness.

Problem Solving: Proactively identify critical issues, coordinate cross-functional teams to implement solutions, and mitigate risks.

Executive Support: Prepare and handle administrative tasks to enable the CMD to focus on strategic priorities.





Expanded Profile Highlights

22+ Years' Leadership roles: Proven track record across Telecom, IT-enabled Services, BFSI, Retail and FMCG sectors, blending sales management, financial planning & analysis, and strategic management.

Tata Teleservices (2014–2021): Managed a ₹600–700 crore revenue portfolio; led Voice Usage Process, drove churn-prevention analytics, and coordinated large-scale agent transitions at Concentrix.

Reliance Communications (2010–2013): Drove service delivery improvements and cost-efficiency; spearheaded the “R Net Call” VoIP launch through end-to-end business analysis and financial modeling.

HDFC Standard Life & Tata AIG (2006–2010): Developed MIS dashboards and market-entry strategies; performed gap analyses to streamline processes and enhance customer-value delivery.

Consulting & Advisory: Spent more than the last four years in actively advising small-retail clients on long-term personal financial and tax planning, demonstrating versatility beyond corporate roles.

Education & Accolades: PGDBA (Finance, Marketing & IT) from ICFAI Business School; multiple awards for outstanding contributions at Tata Teleservices and Reliance Communications; PMP-aligned project management expertise.

Appointment Details

Name: Mr. Vidyashankar Ramakrishnan

Age: 52 years

Term: Three years, effective August 7, 2025

Remuneration & Terms: As per the Company's Remuneration Policy.

This disclosure is made for your information and dissemination to all concerned.

Thanking you,

For Brightcom Group Limited

Raghunath Allamsetty

Executive Director

DIN: 00060018

