



7th September 2021

<b>The Secretary, Listing Department</b> <b>BSE Limited</b> Phiroze Jeejeebjoy Towers Dalal Street Mumbai – 400 001, Maharashtra <b>Scrip Code: 538635</b>	<b>The Manager, Listing Department</b> <b>National Stock Exchange of India Ltd.</b> Exchange Plaza, 5 <sup>th</sup> Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East) Mumbai – 400 051, Maharashtra <b>Symbol: SNOWMAN</b>
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Dear Sir/Madam,

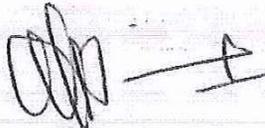
**Sub: Press Release\_ Snowman Logistics Ltd inaugurates new temperature controlled warehouse in Siliguri and ecommerce backend (fulfilment centre) in Mumbai**

Please find enclosed the press release intended to be disseminated to the media.

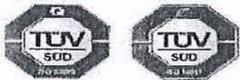
This letter is being issued pursuant to and in compliance with Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the information on record.

**For Snowman Logistics Limited**

**A M Sundar**  
**CFO & Company Secretary**



**Corporate office**

**Snowman Logistics Ltd.**

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**Ahead of the festive season, Snowman Logistics expands its operational capacity. Begins operations of its temperature-controlled warehouse at Siliguri, West Bengal**

- The company stays aligned with its expansion strategy - will be operational in 17 cities with 38 warehouses by Oct'21
- Snowman is also expanding its e-commerce warehousing facility in Pune in addition to its 54,000 sqft warehouse in Mumbai

**Bangalore, 7th September 2021:** Snowman Logistics Limited, India's leading cold chain & integrated temperature-controlled logistics service provider, has completed the construction of a temperature-controlled warehouse at Siliguri and the facility has become operational from the 6th of September 2021. The total capacity of the facility is 4032 Pallets. It is a multi-temperature facility designed to store products ranging from ambient temperature to -25 Deg Centigrade with 8 chambers, 5 loading bays with related infrastructure that includes G+5 racking system, modern handling equipment, etc., and ample refrigerated truck parking space. The facility will mainly cater to the storage, handling and transportation of seafood, ready-to-eat food, ice cream, dairy products, quick service restaurants, confectionery & bakery products, fruits & vegetables, pharma, and other products.

A similar facility is under construction at Coimbatore and is expected to be ready and operational by end of October 2021.

Snowman also has built an e-commerce backend (fulfilment centre) for food and grocery in Mumbai. The facility is already operational. It is a 54,000 sqft warehouse with freezer, chiller, ambient storage with various value add facilities viz. sorting, grading, packing, labelling, etc. Another e-commerce facility is under construction at Pune and is expected to be ready and operational by mid of September.

Snowman has also expanded in their existing locations: Mumbai (1944 pallets), Krishnapatnam (560 pallets). Expansions in Palwal are under construction adding 720 pallets.

With the addition of the above, Snowman will have a total of ~1,20,000 pallet positions of shared warehouses and 1,10,000 sq. ft. of e-commerce fulfilment centres by Oct'21. With these expansions, Snowman would have operations in 17 cities and 38 warehouses.

**Commenting on the development, Mr. Prem Kishan Dass Gupta, Chairman, Snowman Logistics Ltd, said,** "I am happy that after a small pause, we are back with our expansion strategy. The expansions at existing locations are to take care of additional volume from customers, and the new locations are helping us offer larger geography to our customers."

**Commenting on the expansion, Mr. Sunil Nair, CEO & Whole-Time Director, Snowman Logistics Ltd, said,** "We see huge potential to profitably expand our business. With our SnowLink technology platform, we have been progressing well in our transport aggregation model. This is helping us offer end to end services to an additional set of customers. All these should help us optimise our overheads. Our IT systems are the best in class and are built to handle 3 lac pallet business. We are happy that we are optimising all our such investments."



**About Snowman Logistics Limited**

Snowman Logistics is the market leader in integrated temperature-controlled logistics services, catering to the varied cold chain logistical requirements of its clients, on a pan-India basis. With 37 strategically located temperature-controlled warehouses, having a total pallet capacity of 1,13,544 across 16 cities including the key markets of Mumbai, Chennai, Bengaluru & Kolkata, Snowman caters to its comprehensive network of reputed clients, which source and consume temperature-sensitive products in bulk amounts. Snowman caters to various services like dairy products including butter and cheese, canned food items, poultry and meat, seafood, healthcare, and pharmaceutical products.

**For more information, please contact:**

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