



**Date: 08.04.2025**

To, The Listing Compliance <b>NATIONAL STOCK EXCHANGE OF INDIA LTD.</b> Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051  <b>NSE SYMBOL: BTML</b>	To, Manager Department of Corporate Services, <b>BSE LIMITED</b> P. J. Towers, Dalal Street, Mumbai – 400 001.  <b>BSE SCRIP: 543767</b>
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Dear Sir/Madam,

**Subject: Press Release pursuant to Regulation 30 of SEBI (LODR) Regulation's, 2015.**

**Ref: - Press Release – Bodhitree Multimedia Limited signs ₹500 Crore MoU with Government of Assam to Launch Global Media Hub in Guwahati**

With reference to the captioned subject, please find enclosed herewith the press release for Bodhitree Multimedia Limited signs ₹500 Crore MoU with Government of Assam to Launch Global Media Hub in Guwahati.

Please take the same on record.

Thanking you.

Yours faithfully

Thanking You,

For **BODHI TREE MULTIMEDIA LIMITED**

Mautik  
Ajit Tolia

Digitally signed by  
Mautik Ajit Tolia  
Date: 2025.04.08  
16:42:25 +05'30'

**MAUTIK AJIT TOLIA**  
**MANAGING DIRECTOR**  
**DIN: 06586383**



**BODHI TREE MULTIMEDIA LIMITED**

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CIN: L22211MH2013PLC245208



## **Bodhitree Multimedia Limited signs ₹500 Crore MoU with Government of Assam to Launch Global Media Hub in Guwahati**

*~ This partnership aims to create Guwahati's first Media City, positioning Assam and the Northeast as key players in the global entertainment sector ~*

**Mumbai, India, 8<sup>th</sup> April 2025** – Bodhitree Multimedia Limited has signed a Memorandum of Understanding (MoU) of ₹500 Crore with the Government of Assam on 26th February 2025 to establish a Global Media, and Cultural Hub in Guwahati. This strategic partnership will transform Guwahati into a vital centre for film, television, and cultural activities, significantly enhancing Assam's global profile.

The upcoming hub is set to drive economic growth, create jobs, and boost tourism. Bodhitree Multimedia is committed to strengthening India's position as a global production hub, with this project marking its second major production facility in the country. The ₹500 crore MoU will further enhance the company's, empowering it to contribute more effectively to the country's growth in the entertainment and media sector. The planned facilities include a cutting-edge Media City, a luxury seven-star wellness resort, and an immersive India Pavilion to showcase the country's cultural diversity. These world-class amenities will cater to the growing demand for global media and entertainment infrastructure, positioning Assam as a leading destination for both leisure and business travellers.

Talking about the partnership, **Mautik Tolia, Managing Director of Bodhitree Multimedia Limited**, stated, *"We are proud to partner with the Government of Assam to establish a world-class ecosystem that will position Assam as a global hub for media, sports, and wellness. This initiative is designed to attract international studios with state-of-the-art facilities, significantly boosting entertainment tourism in the region. Our shared vision with the Government of Assam focuses on creating a vibrant environment that fosters creativity, innovation, and economic growth. We appreciate the Government of Assam's commitment to this transformative project, which will not only enhance the region's appeal but also create lasting opportunities for local communities."*

Bodhitree Multimedia is focused on partnering with the Government of Assam to ensure the successful development of the initiative. The project is part of a broader initiative to establish India as a global production hub. Similar projects are planned across the country. A MoU with the Government of Assam will help pave the way for this transformative journey, fostering collaboration and innovation in the region.



### **About Bodhitree Multimedia Limited**

Bodhitree Multimedia Limited was founded by Mautik Tolia and Suresh Motwani, as a leading Indian entertainment content production company. With over 3000+ hours of content produced across 50+ shows for major broadcasters and OTT platforms, Bodhitree specializes in drama, thriller, horror, comedy, and lifestyle genres. Their services encompass producing, directing, writing, dubbing, mixing, subtitling, content editing, and localization for a variety of media including television, films, and digital platforms, operating primarily on a B2B business model.