



To The Listing Department, Exchange Plaza, 5 th Floor, Plot No . C/1, G Block, Bandra – Kurla Complex, Bandra East, Mumbai – 400051.	To The Corporate Relations Department, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001.
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Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015, we would like to inform you that the Company has entered into an Asset- Purchase agreement with the Löffbergs Group for the acquisition of various brands "Percol", "Plantation Wharf", "Rocket Fuel", "Percol Fusion", "The London Blend" and "Perk Up", registered at UK, for a consideration of £ 550,000 (Five Hundred Fifty Thousand Pounds Only).

A press release in respect of the same to be released shortly is enclosed herewith.

This is for your information and necessary records.

Regards,

Sridevi Dasari
Company Secretary & Compliance Officer

Encl: Press Release

CORPORATE OFFICE:



REGISTERED OFFICE:



CCL Products (India) Ltd acquires several coffee brands from Löffbergs Group

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	<ul style="list-style-type: none">○ Established in 1994○ CCL India is one of the world's largest private label coffee manufacturers.○ It has manufacturing sites in India, Vietnam and Switzerland.○ Supplies to over 400+ trade clients in 100 countries.○ recently became a US\$Billion company on the Indian Stock Exchange
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