



8th July, 2025

The Listing Department, The Calcutta Stock Exchange Ltd. 7, Lyons Range, Kolkata – 700001 Scrip Code- 022035	The Manager Department of Corporate Services, BSE Limited P. J. Towers, Dalal Street, Mumbai - 400001 Scrip Code- 531241	The Manager, Listing Department, National Stock Exchange of India Ltd. Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400051 Symbol- LINC
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Dear Sir / Madam,

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

With reference to the captioned subject and our letter dated 7th May, 2025 regarding Joint Venture Agreement between Linc Limited (“LINC”) and Ondesk Ventures Private Limited (“ONDESK”) to carry out sales and distribution of LINC’s products in India through E-Commerce / Online Channels, it is hereby informed that a Joint Venture Company - “LINC ON ECOMMERCE PRIVATE LIMITED” has been incorporated today, i.e. 8th July, 2025.

The details as required under Regulation 30 of SEBI (LODR) Regulations, 2015 are attached as **Annexure**.

This is for your information and records.

Thanking you,

Yours faithfully,
For LINC LIMITED

DIPANKAR DE
Company Secretary

Details under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015:

Sr. No	Particulars	Description
1.	Name of the entity, details in brief such as size, turnover, etc;	Linc On Ecommerce Private Limited CIN: U46901WB2025PTC280971 Authorised Capital: Rs. 3,00,00,000/- Subscribed Capital: Rs. 1,50,00,000/- Turnover: Not applicable since newly incorporated Date of Incorporation: 08.07.2025 Country of incorporation: India
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”;	Linc On Ecommerce Private Limited is a joint venture company of Linc Limited (LINC) and Ondesk Ventures Private Limited (ONDESK) with shareholding of 65:35 Save and except what is mentioned above, the Promoters / promoter group / group companies are not interested in the transaction.
3.	Industry to which the entity incorporated belongs;	E-Commerce
4.	Brief details of any governmental or regulatory approvals required for the incorporation;	Not Applicable
5.	Indicative time period for completion of the acquisition;	Not Applicable
6.	Consideration – whether cash consideration or share swap and details of the same;	Cash consideration towards subscription of equity shares capital
7.	Cost of acquisition / price at which the shares are subscribed;	Shares are subscribed at the face value of Rs. 10/- each
8.	Percentage of shareholding / control by the listed entity and / or number of shares allotted;	The Company holds 65% of shares of Linc On Ecommerce Private Limited
9.	Brief background about the entity incorporated in terms of products / line of business;	Joint Venture Company incorporated to carry out sales and distribution of LINC’s products in India through E-Commerce / Online Channels