

SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office: 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017
E-mail: cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

CIN: L29100GJ2020PLC114489

Date: 09/01/2026

To,
The Corporate Relations Department
BSE Limited
P. J. Towers, Dalal Street, Mumbai-400001, Maharashtra

Scrip Code: 543515

Sub.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Ma'am,

Pursuant to Regulation 30 and other applicable provisions of the Listing Regulations, we hereby inform that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company has, at its meeting held today viz. **Friday, January 09, 2026**, inter alia, approved the appointment of **Mrs. Nandini Patel** as Company Secretary and Compliance Officer of the Company with effect from **Monday, December 01, 2025**.

Details with respect to Change in Key Managerial Personnel (Appointment of Company Secretary and Compliance Officer) as required under Regulation 30 read with Part A of Schedule III of the SEBI Listing Regulations and SEBI SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024, as amended is provided in "Annexure A" to this letter.

We request you to take this on record and to treat the same as compliance with the applicable provisions of the Listing Regulations.

Thanking you,

Yours faithfully,

For SUNRISE EFFICIENT MARKETING LIMITED

Desai Lejas
Digitally signed by
Desai Lejas Hemantrai
Date: 2026.01.09
15:15:24 +05'30'

LEJAS HEMANTRAI DESAI
MANAGING DIRECTOR
DIN NO.: 02488965

Encl: As above

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Annexure A

DETAILS WITH RESPECT TO CHANGE IN KEY MANAGERIAL PERSONNEL (APPOINTMENT OF COMPANY SECRETARY AND COMPLIANCE OFFICER) UNDER REGULATION 30 READ WITH PART A OF SCHEDULE III OF THE LISTING REGULATIONS AND SEBI CIRCULAR NO. SEBI/HO/CFD/POD2/CIR/P/0155 DATED 11TH NOVEMBER 2024:

Name	Mrs. Nandini Patel
Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment
Date of Appointment	Effective from the commencement of business hours on Monday, 01st December, 2025 .
Brief Profile (In case of Appointment)	Mrs. Nandini Patel is a highly skilled professional with a strong academic and professional background, having completed her B.Com. (2020) and M.Com. (2022) in Accounting & Finance from Maharaja Sayajirao Gaekwad University. She is an Associate Member of the Institute of Company Secretaries of India (ICSI), Membership No. 79040 , and successfully cleared the Company Secretary (CS) examinations in June 2025 . With expertise in corporate governance, legal compliance, and financial management, she serves as the Company Secretary and Key Managerial Personnel (KMP), playing a vital role in ensuring regulatory compliance and adherence to corporate best practices.
Disclosure of relationship between directors (In case of Appointment)	N.A.

For SUNRISE EFFICIENT MARKETING LIMITED

Desai Lejas
 Digitally signed by
 Desai Lejas Hemantrai
 Date: 2026.01.09
 15:15:47 +05'30'

LEJAS HEMANTRAI DESAI
MANAGING DIRECTOR
DIN NO.: 02488965