

REF:TSL:SEC:2026/22

February 9, 2026

National Stock Exchange of India Ltd.,  
5th Floor  
Exchange Plaza, Bandra (E),  
Mumbai - 400 051

BSE Limited  
P J Towers  
Dalal Street, Fort,  
Mumbai 400 001

**Scrip Code: TVSSRICHA**  
by NEAPS

**Scrip Code: 509243**  
by Listing Centre

Dear Sir / Madam,

Sub: Press Release

We enclose herewith a press release regarding launching of Exclusive Retail Outlet in Alappuzha which will be Company's twelfth signature store in India.

Kindly take the same on record.

Thanking you

Yours faithfully  
For TVS Srichakra Limited

Chinmoy Patnaik  
Company Secretary &  
Compliance Officer  
Membership No. A14724

Encl: a.a

**TVS Srichakra Limited**

CIN: L25111TN1982PLC009414

Regd. Office: TVS Building, 7-B, West Veli Street, Madurai 625 001.

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Manufacturing Unit: Vellaripatti, Melur Taluk, Madurai-625 122, Tel:+91 452 2443300



## Eurogrip Tyres Launches Exclusive Retail Outlet in Alappuzha

**Alappuzha, 9<sup>th</sup> February, 2026:** Eurogrip Tyres, India's leading 2 & 3-wheeler tyre brand from TVS Srichakra Ltd., inaugurated its 12th branded signature store, strengthening the company's retail footprint and national expansion strategy.

With the opening of the store in Alappuzha in Kerala, the brand is looking to explore the state's strong two-wheeler culture and steadily grow automotive aftermarket. The new retail outlet was inaugurated on 29<sup>th</sup> January in the presence of distinguished guests including members of the Eurogrip team and business partners.

Speaking on the occasion, **Mr. T K Ravi, COO, TVS Srichakra Ltd said**, "Kerala is a key market for Eurogrip, both in terms of scale and strategic importance. The state's growing demand for quality automotive services makes it vital for our expansion. This store is a step forward in bringing our brand closer to consumers. Eurogrip's flagship stores across India are offering customers expert and quality service along with all tyre related needs."

The store houses entire range of two-wheeler tyres available in varied patterns and sizes and tubes, catering to a wide variety of scooters, commuter bikes, mid-range performance bikes, adventure touring bikes and superbikes. It is also equipped to offer services such as tyre fitment, tyre care & puncture repair, air pressure checks, lubricant and engine oil changes. In addition, the store will handle warranty related queries.

### **The newly inaugurated store:**

N-TYRE HUB  
Four S Building  
Mamoodu Junction  
Avalookunnu PO  
Alappuzha  
Kerala - 688 006  
Ph: 99466 01094

Apart from a store in Delhi that has just opened services last week, Eurogrip also has its retail experience stores in Chennai, Mysuru, Ahmedabad, Patna, Farrukhabad, Hyderabad and Rajkot.

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### **About TVS Srichakra Ltd.**

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 3 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit <https://www.eurogriptyres.com>.

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