

09.03.2026

To  
BSE LIMITED  
Department of Corporate Services  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai- 400 001

Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 –  
Appointment of Director

Ref.: BSE Scrip ID: MKTCREAT  
BSE Scrip Code: 526891

Dear Sir/ Madam

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, we wish to inform you that appointment of Ms. Vaishali Kalpesh Shah (DIN: 11414073) as Director and designated as Whole Time Director of the Company and payment of remuneration have been approved by the Shareholders of the Company through Postal Ballot Notice dated 03<sup>rd</sup> February, 2026 by passing special resolution on 07th March, 2026.

The details as required under Regulation 30 of the SEBI (LODR) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023, with respect to such appointment of director is enclosed herewith as **Annexure A**

Request you to kindly take the aforesaid information on your records.

Yours faithfully

**Yours faithfully,**

**FOR MARKET CREATORS LTD**

**Mr. Kalpesh Jayantilal Shah**  
**Whole-time Director**  
**DIN: 00051760**

Annexure A

The brief particulars as per Regulation 30 of the SEBI (LODR) Regulations, 2015 read with the relevant circulars w.r.t. Director Appointed are as below:

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| Name of Director   | Vaishali Kalpesh Shah  |
| Reason   | Change in Designation  |
| Designation  | Whole Time Director (Executive)  |
| Effective Date of Appointment  | 07.03.2026   |
| Terms of appointment   | Appointment is for a period of 5 (five) years with effect from March 07, 2026 to 06 <sup>th</sup> March, 2031  |
| Remuneration   | Sitting Fees for attending Board and Committee Meetings  |
| Brief Profile  | <p>Vaishali K. Shah is a Chemical Engineer by qualification and a core pillar of Market Creators, where she has been instrumental in building and managing the firm's Mutual Fund distribution business for over 25 years. Her sharp analytical approach, deep market understanding, and client-centric mindset have made her a trusted name among investors seeking long-term, disciplined wealth creation.</p> <p>Over the years, she has played an integral role in scaling Market Creators' investment advisory ecosystem, ensuring seamless operations, compliance, and personalised investor engagement. Her blend of technical education, market insight, and intuitive understanding of client behaviour gives the organisation a unique, balanced strength. She continues to inspire disciplined investing through her own practices and remains dedicated to helping investors achieve clarity, confidence, and long-term financial success.</p> |
| Information as required pursuant to BSE Circular no. List/COMP/14/ 2018-19 dated June 20, 2018 | Ms. Vaishali Kalpesh Shah is not debarred from holding the office of Director by virtue of any SEBI Order or any other such authority.   |
| Disclosure of relationship between Directors   | Ms. Vaishali Kalpesh Shah is wife of Mr. Kalpesh Shah and daughter -in-law of Ms. Neela J. Shah.   |