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## Tata Consultancy Services Honored as 2013 SAP® Pinnacle Award Recipient

### Global Partner Awards Recognize Top SAP Partners for Delivering Outstanding Value to Customers in Partnership with SAP

**NEW YORK, FRANKFURT, May 9, 2013:** In recognition of its strong partnership with SAP (NYSE: SAP), Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting, and business solutions organization, today announced it has received a 2013 SAP® Pinnacle award as the Run SAP Partner of the Year. SAP Pinnacle awards are presented annually to the top SAP partners that have excelled in developing and growing their partnership with SAP and driving customer success. Finalists and winners in 19 categories were based on field recommendations, customer feedback and performance indicators in the following four categories: co-innovation, market expansion, service delivery and sustainability.

“TCS is proud to be recognized as the Run SAP Partner of the Year,” says Akhilesh Tiwari, global head, SAP Practice for TCS. “Our global teams of certified consultants are dedicated to helping ensure that our shared clients utilize SAP solutions to optimize business value, innovate, and drive operational efficiency. We view this award as confirmation of our dexterity in leading our clients through their implementation journey, as a true partner helping to drive their success.”

TCS is a provider of solution implementation based on the Run SAP methodology. It has incorporated the methodology into its implementation standards, aligning with SAP's approach to

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| <p>for Manager with its implementation team</p> <p>protocols for the setup and delivery of a</p> | <p>application lifecycle management and utilizing SAP's solution</p> <p>SAP provides best practices, content, services, trainings</p> <p>to end-to-end operations.</p> |
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to its partner ecosystem strategy, which to reach its business goals. Award winners international customer conference being

The SAP Pinnacle awards showcase SAP's commitment delivers unmatched value to customers and enables SAP will be formally recognized at SAPPHIRE® NOW, SAP's held in Orlando, Florida, May 14 - 16.

From 2010, SAP has made a significant contribution to the success of our customers. SAP is an innovative and fast-growing company. We put customer at the center of everything we do. Our vibrant and expanding ecosystem of partners is by we are now and the company we want to become in the future. Together who are co-innovating with us, reselling and implementing our solutions - we er transformational value to our joint customers of all sizes. Partners like TCS ars, and today, more than ever, they are essential to our customers' success."

TCS partners with SAP to help organisations operate with greater agility and productivity in a highly resource-intensive environment. SAP is a global leader in business process management solutions. TCS is a global leader in business process management solutions. TCS is a global leader in business process management solutions.

As a recipient of a 2013 SAP Pinnacle award, TCS has been invited to participate in the SAP Leaders Forum at SAPPHIRE NOW. During the forum, winners will receive their 2013 SAP Pinnacle awards. The event will feature keynote presentations, networking opportunities and exchange business ideas. TCS will be exhibiting in booth #2200.

#### About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is a leading global IT services and business solutions organization that delivers results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Business Service (GBS) model, recognised as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 275,000 of world's best-trained consultants in 44 countries. The company generated consolidated revenues of US \$1 billion for year ended March 31, 2013 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at [www.tcs.com](http://www.tcs.com).

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