



BSE Limited
First Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort,
Mumbai 400 001
Kind Attn: Mr Khushro Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051
Kind Attn: Mr Lokesh Bhandari
Senior Manager
Listing & Compliance

July 09 2020
Sc - 16053

Dear Sirs,

Ref: ISIN: INE155A01022 – Ordinary Shares
IN9155A01020 – ‘A’ Ordinary Shares
Debt Securities on NSE & BSE

Re: Press Release – Jaguar Land Rover Reports Q1 Fiscal 2020/21 Retail Sales

to the Exchanges and the members.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Jaguar Land Rover (UK), our wholly owned subsidiary, on the cited subjects.

Hoshang K Sethna
Company Secretary

TATA MOTORS LIMITED

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JAGUAR LAND ROVER REPORTS Q1 FISCAL 2020/21 RETAIL SALES

***SALES SIGNIFICANTLY IMPACTED BY COVID-19
BUT ON AN IMPROVING MONTHLY TREND WITHIN THE QUARTER***

Whitley, UK, 9 July 2020 Jaguar Land Rover retail sales for the three-month period to 30 June 2020 were significantly impacted by Covid-19 in line with the unprecedented market conditions, but improved month-on-month through the quarter.

June retail sales were 35,334 vehicles, down 24.9% year-on-year, but representing an improving monthly trend within the overall quarter, with total sales of 74,067 which was down 42.4% year-on-year. Strict lockdowns and social distancing measures for Covid-19 resulted in temporary shutdowns of most retailers and the manufacturing plants in April and much of May.

Over 95% of Jaguar Land Rover retailers worldwide are now open or partially open and all of the plants have resumed manufacturing, with the exception of the Castle Bromwich facility, which will gradually restart in August. All plants are operating on single shifts with social distancing measures in place and production ramping up as demand grows.

The Jaguar

MEDIA INFORMATION



“At Land Rover, we celebrated Range Rover’s 50th anniversary in June and unveiled a special edition Range Rover Fifty model, restricted to just 1,970 vehicles in recognition of the model’s launch year. Half a century after it made its global debut, the original luxury SUV remains the benchmark for design, refinement and engineering innovation. Its sporting sibling, the Range Rover Sport, was the best-selling Land Rover in the quarter, testament to how Range Rover vehicles today are more desired than ever. We are delighted that the new Land Rover Defender, an icon reimagined for the digital age, has been named Car Design News “Production Car of the Year”. Its ramp-up and a further extension of our plug-in hybrid offer will all support the recovery in our sales. The new Range Rover Evoque and Land Rover Discovery Sport are now available with state-of-the-art PHEV technology, combining our new 1.5-litre 3-cylinder Ingenium petrol engine with a powerful electric motor delivering a total of 309PS and an impressive all-electric range of up to 41 miles (66km).”

Jaguar Land Rover will be releasing its financial results for the quarter ended 30 June 2020 later in the month, but ended the quarter with a stronger than expected cash position of about £2.7 billion (unaudited) and overall liquidity of about £4.6 billion including £1.9 billion revolving credit facility, which remains undrawn.

ENDS

	June 2020		Q1 FY21 Apr - Jun 2020		Calendar year 2020 Jan - Jun 2020	
	Units	YoY % Change	Units	YoY % Change	Units	YoY % Change
Jaguar Land Rover	35,334	(24.9%)	74,067	(42.4%)	183,936	(36.0%)
Jaguar	8,713	(41.7%)	18,787	(52.5%)	47,075	(47.0%)
Land Rover	26,621	(17.1%)	55,280	(37.9%)	136,861	(31.1%)

About Jaguar Land Rover

Jaguar Land Rover is the UK’s largest automotive manufacturer, built around two iconic British car brands. Land Rover is the world’s leading manufacturer of premium all-wheel-drive vehicles. Jaguar is one of the world’s premier luxury marques, as well as being the first ever brand to offer a premium all-electric performance SUV, the Jaguar I-PACE.

At Jaguar Land Rover we are driven by a desire to deliver class-leading vehicles, providing experiences people love, for life. Our products are in demand around the globe and in Fiscal 2019/20 we sold 508,659 vehicles in 127 countries.

At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities, an Engine Manufacturing Centre and soon to be opened Battery

MEDIA INFORMATION



Assembly Centre. We also have vehicle plants in China, Brazil, India, Austria and Slovakia. Three of our seven technology hubs are in the UK – Manchester, Warwick (NAIC) and London – with additional sites in Shannon, Ireland, Portland, USA, Budapest, Hungary and Changshu, China.

We have a growing portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild-hybrid vehicles, as well as continuing to offer the latest diesel and petrol engines, giving our customers even more choice.

We are confident that our comprehensive strategy, exciting pipeline of market-leading vehicles and innovative approach to technology and mobility will see us continue to progress towards Destination Zero, our mission to shape future mobility with zero emissions, zero accidents and zero congestion.

Jaguar Land Rover social channel:

- Twitter: https://twitter.com/jlr_news?lang=en @JLR_News

For more information visit www.media.jaguarlandrover.com or contact:

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