



# PINCON SPIRIT LIMITED

Regd Office : 7, Red Cross Place, 3rd Floor, "Wellesley House", Kolkata-700 001

Phone : 91-033 2231 9135, 033-2262 4943 / 44, Fax : 91 033 4001 4642

Corporate Office : Samskruti Chambers, No.103, K.H.Road, Santhinagar, Bengaluru - 560027

Phone : 080-2222 9135, Toll Free No. : 1800 345 3684

Email : psl@pinconspirit.in, Website : www.pinconspirit.in

CIN : L67120WB1978PLC031561

Date: 09.11.2016

To  
National Stock Exchange  
Limited  
Exchange Plaza  
C-1, Block-G  
BandraKurla Complex  
Mumbai – 400 051

To  
BSE Limited  
PhirozeeJeejeebhoy Towers  
Dalal Street,  
Mumbai – 400 001

To Calcutta Stock Exchange  
Limited  
7, Lynos Range  
Kolkata – 700 001

Scrip Code: Pincon

Scrip Code: 538771

Scrip Code:10029247

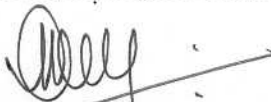
Dear Sir/Madam,

**Sub: Price Sensitive Information/disclosure of event/Information**

This is for your information that company has increased the price of its popular brands of Indian Made Indian Liquor i.e. Pincon Bangla No. 1, Pincon Super Bangla No.1, Pincon Bangla No.1 Gold, Pincon Bangla No.1 Orange. The Company is permitted by Government of West Bengal to increase price as per the approval letter attached.

This is for your record and reference.

Thanking you  
For Pincon Spirit Limited

  
Monoranjan Roy  
Chairman & Managing Director



Enclosed: Approval Letter of Govt. Of West Bengal

Factory Address :-

- IMFL : Kamarbari, Kalaberia, Rajarhat, Bishnupur, North 24 Pdns, W.B., Pin-700 135,
- CS Unit 1 : Rohanda, Village - Gopalpur, Chandigarh, P.O. - Ganganagar, 24Parganas (North) Pin : 700 132
- CS Unit 2 : M-2, ADDA Industrial Estate, Kanyapur , Asansol - 713305
- CS Unit 3 : 277, B. T. Road, Kolkata : 700 036
- CS Unit 4 : Durgapur Expressway, Dankuni, Dist - Hooghly (WB)
- FMCG : 81, Nilganj Road, Agarpara, Kolkata - 700 109



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Bangla No.1** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3903	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Bangla No.1	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	80 ° Under Proof (UP)	<b>Measure :</b>	375 ML.	<b>MRP (Rs.) :</b>	19.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029686341, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3903  
Dated : Nov 8 2016 3:30PM

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH অ্যালকোহল সেবন স্বাস্থ্যের পক্ষে হানিকারক।  
বিক্রমের জন্য। For Sale in West Bengal Only.

M.R.P. Rs. 19/-  
(Inclusive All Taxes)

(Pet Bottle)  
(পেট বোতল)



**PINCON**

**বাংলা No.1**

Pincon Bangla No.1

Blended & Bottled By :  
**PINCON SPIRIT LIMITED**

Gopalpur, Chandigarh, P.O. - Ganganagar,  
24Parganas (North) Pin : 700 132, West Bengal  
Customer Care No. : 1800-345-3684

Strength 80°U.P.  
শক্তি ৮০° ইউ. পি.

Measure 375 ML.  
পরিমাণ ৩৭৫ মিলি

Batch No.:

Mfg. Date:



8 903999 001473

Please crush the bottle after use.  
ব্যবহার করার পরে বোতল নষ্ট করে দিন।

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3903  
Dated : Nov 8 2016 3:30PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Bangla No.1** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3906	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Bangla No.1			<b>Package Type :</b>	Glass Bottle
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	80 ° Under Proof (UP)	<b>Measure :</b>	600 ML.	<b>MRP (Rs.) :</b>	30.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029686341, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3906  
Dated : Nov 8 2016 3:30PM



Approved by Excise Commissioner, West Bengal vide Order No. CL/2016-2017/3906  
Dated : Nov 8 2016 3:30PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Bangla No.1** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3879	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Bangla No.1	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	60 ° Under Proof (UP)	<b>Measure :</b>	180 ML.	<b>MRP (Rs.) :</b>	28.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029683981, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3879  
Dated : Nov 8 2016 3:30PM

DUS TO HEALTH অস্বাস্থ্যকর জীবন সৃষ্টির পক্ষে হানিকার ।  
 For Sale in West Bengal Only.  
 র জন্য ।

M.R.P. Rs. **28/-**  
 (Inclusive All Taxes)

(Pet Bottle)  
 (পেট বোতল)



**PINCON**  
**বাংলা No.1**  
 Pincon Bangla No.1  
 দেশী মদ Country Spirit  
**Blended & Bottled By :**  
**PINCON SPIRIT LIMITED**  
 Gopalpur, Chandigarh, P.O. - Ganganagar,  
 24Parganas (North) Pin : 700 132, West Bengal  
 Customer Care No. : 1800-345-3684  
 Strength 60°U.P. Measure 180 ML.  
 শক্তি ৬০° ইউ. পি. পরিমাণ ১৮০ মিলি

CONSUMPTION OF ALCOHOL IS INJURIC  
 কেবলমাত্র পশ্চিমবঙ্গে বিক্রয়ে

Batch No.:   
 Mfg. Date:



Please crush the bottle after use.  
 ব্যবহার করার পরে বোতল নষ্ট করে দিন।

Approved by Excise Commissioner, West  
 Bengal vide Order No. CL/2016-2017/3879  
 Dated : Nov 8 2016 3:30PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Bangla No.1** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3913	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Bangla No.1	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	60 ° Under Proof (UP)	<b>Measure :</b>	375 ML.	<b>MRP (Rs.) :</b>	45.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029683981, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3913  
Dated : Nov 8 2016 3:30PM

M.R.P. Rs. **45** /-  
(Inclusive All Taxes)

(Pet Bottle)  
(পেট বোতল)



**PINCON**  
**বাংলা No.1**

**Pincon Bangla No.1**  
**দেশী মদ Country Spirit**  
**Blended & Bottled By :**  
**PINCON SPIRIT LIMITED**

Gopalpur, Chandigarh, P.O. - Ganganagar,  
24Parganas (North) Pin : 700 132, West Bengal  
Customer Care No. : 1800-345-3684

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH  
দ্যাকোহল পান করা স্বাস্থ্যের পক্ষে হানিকারক।

For Sale in West Bengal Only.  
কেবলমাত্র পশ্চিমবঙ্গে বিক্রয়ের জন্য।

Strength 60°U.P.  
শক্তি ৬০° ইউ. পি.

Measure 375 ML.  
পরিমাণ ৩৭৫ মিলি

Batch No.:

Mfg. Date:



Please crush the bottle after use.  
ব্যবহার করার পরে বোতল নষ্ট করে দিন।

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3913  
Dated : Nov 8 2016 3:30PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Bangla No.1** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3882	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Bangla No.1	<b>Package Type :</b>	Glass Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	60 ° Under Proof (UP)	<b>Measure :</b>	600 ML.	<b>MRP (Rs.) :</b>	65.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029683981, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3882  
Dated : Nov 8 2016 3:30PM

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH অ্যালকোহল সেবন স্বাস্থ্যের পক্ষে হানিকর ।

M.R.P. Rs. **65** /-  
(Inclusive All Taxes)



**PINCON**

**বাংলা No. 1**

**Pincon Bangla No.1**

**Blended & Bottled By :**  
**PINCON SPIRIT LIMITED**  
Gopalpur, Chandigarh, P.O. - Ganganagar,  
24Parganas (North) Pin : 700 132, West Bengal  
Customer Care No. : 1800-345-3684

Mfg. Date

Batch No.:

Measure 600 ML.  
পরিমাণ ৬০০ মিলি

Strength 60°U.P.  
শক্তি ৬০° ইউ. পি.



কেবলমাত্র পশ্চিমবঙ্গে বিক্রয়ের জন্য । For Sale in West Bengal Only.

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3882  
Dated : Nov 8 2016 3:30PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Bangla No.1** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3883	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Bangla No.1	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	60 ° Under Proof (UP)	<b>Measure :</b>	600 ML.	<b>MRP (Rs.) :</b>	65.00


**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029683981, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3883  
Dated : Nov 8 2016 3:30PM

HEALTH Awareness অর্থে স্বাস্থ্যের পক্ষে হানিকর - M.R.P. Rs. **65** /- (Inclusive All Taxes) (Pet Bottle) (পেট বোতল)




**PINCON**  
**বাংলা No.1**

Pincon Bangla No.1  
দেশী মদ Country Spirit  
Blended & Bottled By :  
**PINCON SPIRIT LIMITED**  
Gopelpur, Chandigarh, P.O. - Ganganagar,  
24Paiganas (North) Pin : 700 132, West Bengal  
Customer Care No. : 1800-345-3684

Strength 60° U.P.  
শক্তি ৬০ ডিগ্রি পি.  
Measure 600 ML  
পরিমাণ ৬০০ মিলি

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH



Please check the bottle after use  
ব্যবহারের পরে বোতলটি পরীক্ষা করুন

Approved by Excise Commissioner, West Bengal vide Order No. CL/2016-2017/3883  
Dated : Nov 8 2016 3:30PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Bangla No.1 GOLD** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3894	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Bangla No.1 GOLD	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	70 ° Under Proof (UP)	<b>Measure :</b>	375 ML.	<b>MRP (Rs.) :</b>	36.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029688221, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3894  
Dated : Nov 8 2016 3:31PM

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH অস্বাস্থ্যকর সবচেয়ে স্বাস্থ্যের পক্ষে হানিকারক।

M.R.P. Rs. **36/-**  
(Inclusive All Taxes)

Strength 70°U.P.  
শক্তি ৭০° ইউ. পি.

(Pet Bottle)  
(পেট বোতল)

Measure 375 ML.  
পরিমাণ ৩৭৫ মিলি

**PINCON**

**বাংলা No.1**

**GOLD**

Pincon Bangla No.1 Gold  
দেশী মদ Country Spirit  
Blended & Bottled By :  
**PINCON SPIRIT LIMITED**

Gopalpur, Chandigarh, P.O. - Ganganagar,  
24 Parganas (North) Pin : 700 132, West Bengal  
Customer Care No. : 1800-345-3684

কেবলমাত্র পশ্চিমবঙ্গে বিক্রয়ের জন্য | For Sale in West Bengal Only.

Batch No.:

Mfg. Date:



8 9 0 3 9 9 9 0 0 1 6 0 2

Please crush the bottle after use. ব্যবহার করার পরে বোতল নষ্ট করে দিন।

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3894  
Dated : Nov 8 2016 3:31PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Bangla No.1 GOLD** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3896	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Bangla No.1 GOLD	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	70 ° Under Proof (UP)	<b>Measure :</b>	600 ML.	<b>MRP (Rs.) :</b>	55.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029688221, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3896  
Dated : Nov 8 2016 3:31PM

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH অস্বাস্থ্যকর হলে সবার স্বাস্থ্যের পক্ষে হারিকের ।

M.R.P. Rs. **55/-**  
(Inclusive All Taxes)

(Pet Bottle)  
(পেট বোতল)



**PINCON**  
**বাংলা No.1**  
**GOLD**

Pincon Bangla No.1 Gold  
দেশী মদ Country Spirit  
Blended & Bottled By :  
**PINCON SPIRIT LIMITED**

Gopalpur, Chandigarh, P.O. - Ganganagar,  
24 Parganas (North) Pin : 700 132, West Bengal  
Customer Care No. : 1800-345-3684

Strength 70°U.P.  
শক্তি ৭০° ইউ. পি.

Measure 600 ML.  
পরিমাণ ৬০০ মিলি

Batch No.:

Mfg. Date:



Please crush the bottle after use.  
ব্যবহার করার পরে বোতল নষ্ট করে দিন।

শেষে মাত্র পশ্চিমবঙ্গে বিক্রয়ের জন্য | For Sale in West Bengal Only.

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3896  
Dated : Nov 8 2016 3:31PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Bangla No.1 Orange** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3875	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Bangla No.1 Orange	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	60 ° Under Proof (UP)	<b>Measure :</b>	300 ML.	<b>MRP (Rs.) :</b>	40.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029591181, 07/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3875  
Dated : Nov 8 2016 3:31PM

ON OF ALCOHOL IS INJURIOUS TO HEALTH অস্বাস্থ্যকর পান্য পদার্থের পক্ষে হানিকারক।

M.R.P. Rs. **40/-**  
মূল্য :  
(Inclusive All Taxes)  
(কর সমেত)

(Pet Bottle)  
(পেট বোতল)



**PINCON**  
**বাংলা No. 1**  
**Orange**

**Pincon Bangla No.1 Orange**  
**দেশী মদ Country Spirit**

Blended & Bottled By :  
**PINCON SPIRIT LIMITED**  
Gopalpur, Chandigarh, P.O. - Ganganagar,  
24Parganas (North) Pin : 700 132, West Bengal  
Customer Care No. : 1800-345-3684

মাত্র পশ্চিমবঙ্গে বিক্রয়ের জন্য | For Sale in West Bengal Only.

Strength 60°U.P.  
শক্তি ৬০° ইউ.পি.

Net Measure 300 ML.  
নেট পরিমাণ ৩০০ মিলি

CONSUMPTION  
Batch No. [Redacted]  
Mfg. Date: [Redacted]



Please crush the bottle after use.  
ব্যবহার করার পরে বোতল নষ্ট করে দিন।

Approved by Excise Commissioner, West Bengal vide Order No. CL/2016-2017/3875  
Dated : Nov 8 2016 3:31PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Bangla No.1 Orange** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3876	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Bangla No.1 Orange	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	60 ° Under Proof (UP)	<b>Measure :</b>	600 ML.	<b>MRP (Rs.) :</b>	65.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029591181, 07/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3876  
Dated : Nov 8 2016 3:31PM

US TO HEALTH আলাকাতলে কেলে স্বাস্থ্যে পক্ষে হানিকরে ।

M.R.P. Rs. **65/-**  
 মূল্য :  
 (Inclusive All Taxes)  
 (কর সমেত)

(Pet Bottle)  
 (পেট বোতল)



**PINCON**  
**বাংলা No. 1**  
**Orange**

Pincon Bangla No.1 Orange  
 দেশী মদ Country Spirit

For Sale in West Bengal Only.

Blended & Bottled By :  
**PINCON SPIRIT LIMITED**

Gopalpur, Chandigarh, P.O. - Ganganagar,  
 24 Parganas (North) Pin : 700 132, West Bengal  
 Customer Care No. : 1800-345-3684

Strength 60° U.P.  
 শক্তি ৬০° ইউ.পি.

Measure 600 ML.  
 পরিমাণ ৬০০ মিলি

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH  
 কেম্বোয়া পচিমবঙ্গে বিক্রয়ের জন্য ।

Batch No. [Redacted]  
 Mfg. Date [Redacted]

8 9 0 3 9 9 9 0 0 1 6 3 3

Please crush the bottle after use.  
 ব্যবহার করার পরে বোতল নষ্ট করে দিন।

Approved by Excise Commissioner, West Bengal vide Order No. CL/2016-2017/3876  
 Dated : Nov 8 2016 3:31PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Super Bangla No.1** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3856	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Super Bangla No.1	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	60 ° Under Proof (UP)	<b>Measure :</b>	180 ML.	<b>MRP (Rs.) :</b>	28.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029672031, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3856  
Dated : Nov 8 2016 3:31PM

COHOL IS INJURIOUS TO HEALTH অ্যালকহল সেবে স্বাস্থ্যের পক্ষে হানিকর  
পশ্চিমবঙ্গে বিক্রয়ের জন্য | For Sale in West Bengal Only.

M.R.P. Rs. **28/-**  
(Inclusive All Taxes)



(Pet Bottle)  
(পেট বোতল)

**PINCON**  
**সুপার**  
**বাংলা No.1**

Pincon Super Bangla No.1  
দেশী মদ Country Spirit  
Blended & Bottled By :  
**PINCON SPIRIT LIMITED**

Gopalpur, Chandigarh, P.O. - Ganganagar,  
24Parganas (North) Pin : 700 132, West Bengal  
Customer Care No. : 1800-345-3684

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH অ্যালকহল সেবে স্বাস্থ্যের পক্ষে হানিকর

Strength 60° U.P. Measure 180 ML.  
শক্তি ৬০° ইউ.পি পরিমাণ ১৮০ মিলি

Approved by Excise Commissioner, West Bengal vide Order No. CL/2016-2017/3856  
Dated : Nov 8 2016 3:31PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Super Bangla No.1** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3873	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Super Bangla No.1	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	60 ° Under Proof (UP)	<b>Measure :</b>	375 ML.	<b>MRP (Rs.) :</b>	45.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029672031, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3873  
Dated : Nov 8 2016 3:31PM

M.R.P. Rs. **45** /-  
(Inclusive All Taxes)

Measure 375 ML.  
পরিমান ৩৭৫ মিলি

(Pet Bottle)  
(পেট বোতল)

Strength 60°U.P.  
শক্তি ৬০° ইউ. পি.

**PINCON**  
**সুপার**  
**বাংলা No.1**

Pincon Super Bangla No.1  
দেশী মদ Country Spirit  
Blended & Bottled By :  
**PINCON SPIRIT LIMITED**

Gopalpur, Chandigarh, P.O. - Ganganagar,  
24Parganas (North) Pin : 700 132, West Bengal  
Customer Care No. : 1800-345-3684

কেবলমাত্র পশ্চিমবঙ্গে বিক্রয়ের জন্য।  
For Sale in West Bengal Only.

Batch No.:

Mfg. Date:

  
8 9 0 3 9 9 9 0 0 1 5 7 2

Please crush the bottle after use.  
ব্যবহার করার পরে বোতল নষ্ট করে দিন।

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH অ্যালকোহল সেবন স্বাস্থ্যের পক্ষে হানিকর।

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3873  
Dated : Nov 8 2016 3:31PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Super Bangla No.1** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3874	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Super Bangla No.1	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	60 ° Under Proof (UP)	<b>Measure :</b>	600 ML.	<b>MRP (Rs.) :</b>	65.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029672031, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3874  
Dated : Nov 8 2016 3:31PM

M.R.P. Rs. **65** /-  
(Inclusive All Taxes)

(Pet Bottle)  
(পেট বোতল)



**PINCON**  
**সুপার**  
**বাংলা No.1**

Pincon Super Bangla No.1  
দেশী মদ Country Spirit  
Blended & Bottled By :  
**PINCON SPIRIT LIMITED**

Gopalpur, Chandigarh, P.O. - Ganganagar,  
24Parganas (North) Pin : 700 132, West Bengal  
Customer Care No. : 1800-345-3684

Strength 60°U.P.  
শক্তি ৬০° ইউ. পি.

Measure 600 ML.  
পরিমাণ ৬০০ মিলি

Batch No.:

Mfg. Date:



8 903999 001534

Please crush the bottle after use.  
ব্যবহার করার পরে বোতল নষ্ট করে দিন।

কেন্দ্রমাত্র পশ্চিমবঙ্গে বিক্রয়ের জন্য | For Sale in West Bengal Only.

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH অ্যালকহল সেবন স্বাস্থ্যের পক্ষে হ্রাসকর।

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3874  
Dated : Nov 8 2016 3:31PM



**Government of West Bengal**  
**Excise Directorate,**  
**32, B.B. Ganguly Street, Kolkata-700012**

**PERMIT**

In terms of Rule(35) of the West Bengal Excise (Country Spirits) Rules, 2010, as amended up to date, the brand **Pincon Bangla No.1** and its associated label/(s), has been **re-registered** with the Excise Commissioner, West Bengal by **PINCON SPIRIT LIMITED, Ganganagar, ,Pin Code : 700132, North 24-Parganas (Rural)** , for the period from **08/11/2016** to **31/03/2017** , and it is permitted to be manufactured and / or sold (as the case may be) in West Bengal as per the specifications detailed below:

**Brand & Label Details**

<b>Label Registration ID :</b>	CL/2016-2017/3904	<b>Date :</b>	08/11/2016	<b>Registration Type :</b>	Re-Registration
<b>Category :</b>	Country Spirit	<b>Liquor Type :</b>	Country Spirit		
<b>Brand Name :</b>	Pincon Bangla No.1	<b>Package Type :</b>	Pet Bottle		
<b>Name &amp; Address of Manufacturer :</b>	Pincon Spirit Ltd. [C.S Bottling Plant],Ganganagar, Dist : North 24-Parganas				
<b>Country :</b>	India	<b>State :</b>	WEST BENGAL	<b>Pin Code :</b>	700132
<b>Name &amp; Address of Owner of the Brand :</b>	Pincon Spirit Ltd. [C.S Bottling Plant] , 7, Red Cross Place, 3rd Floor, Kolkata-700001, India				
<b>Strength :</b>	80 ° Under Proof (UP)	<b>Measure :</b>	600 ML.	<b>MRP (Rs.) :</b>	30.00

**Payment Details**

<b>Payment Mode:</b>	Grips	<b>Fee (in Rs.):</b>	5000	<b>GRN No. &amp; Date</b>	192016170029686341, 08/11/2016
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**For sale in West Bengal Only ( General )**

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3904  
Dated : Nov 8 2016 3:30PM

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH অস্বাস্থ্যকর জবাবে মদ্যপানের পক্ষে হানিকর।

M.R.P. Rs. 30/-  
(Inclusive All Taxes)

(Pet Bottle)  
(পেট বোতল)



**PINCON**

**বাংলা No.1**

**Pincon Bangla No.1**  
**দেশী মদ Country Spirit**

Blended & Bottled By :  
**Yours Laboratories Pvt. Ltd.**  
Gopalpur, Chandigarh, P.O. - Ganganagar,  
24Parganas (North) Pin : 700 132, West Bengal  
Customer Care Executive No. : 1800-345-3684

Strength 80°U.P.  
শক্তি ৮০° ইউ. পি.

Measure 600 ML.  
পরিমাণ ৬০০ মিলি

Batch No.:

Mfg. Date:



8 1903999 1001466

Please crush the bottle after use.  
ব্যবহার করার পরে বোতল নষ্ট করে দিন।

কেবলমাত্র পশ্চিমবঙ্গে বিক্রয়ের জন্য | For Sale in West Bengal Only.

Approved by Excise Commissioner, West  
Bengal vide Order No. CL/2016-2017/3904  
Dated : Nov 8 2016 3:30PM