

Date: 10th February, 2026

To,
The Corporate Relations Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai - 400 001
Scrip Code: 500825

The Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051
Symbol: BRITANNIA

Dear Sir/Madam,

Sub : Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations, 2015') - Changes in Senior Management Personnel of the Company

Ref : SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

Pursuant to Regulation 30 read with Clause 7 of Para A of Part A of Schedule III of the SEBI Listing Regulations, 2015, this is to inform you that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company at their Meeting held today i.e., 10th February, 2026, have *inter-alia*, approved the following:

- Appointment of Mr. Puneet Das as the Chief Marketing Officer of the Company with effect from 16th February, 2026.
- Elevation of Mr. Siddharth Gupta from General Manager - Marketing to Vice President – Marketing of the Company with effect from 1st February, 2026.

The details as required under the SEBI Listing Regulations, 2015 read with the SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 are enclosed as '**Annexure I**'.

The Board Meeting commenced at 12:30 P.M. IST and concluded at 6:00 P.M. IST.

Request you to please take the above information on records.

Thanking you,
Yours faithfully,

For Britannia Industries Limited

N. Venkataraman
Executive Director and Chief Financial Officer
DIN: 05220857
Encl.: As above

Sl.	Particulars	Details	
1.	Name	Mr. Puneet Das	Mr. Siddharth Gupta
2.	Designation	Chief Marketing Officer	Vice President – Marketing
3.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Mr. Puneet Das has been appointed as the Chief Marketing Officer of the Company with effect from 16 th February, 2026.	Mr. Siddharth Gupta who was the General Manager – Marketing has been elevated as Vice President – Marketing of the Company with effect from 1 st February, 2026.
4.	Date and term of appointment	Term of Appointment: Full Time Employment	Term of Appointment: Full Time Employment
5.	Brief Profile	<p>Mr. Puneet Das brings over 24 years of experience in driving growth, innovation and brand transformation across the Fast-moving Consumer Goods (FMCG) sector in Indian and International markets, including Africa, Bangladesh, Myanmar and Sri Lanka. Over the course of his career, he has held senior commercial and marketing leadership roles at leading organizations such as Marico Limited, PepsiCo India, GSK Consumer Healthcare India and Tata Consumer Products Limited and has worked on iconic brands including 7Up, Boost, Horlicks, Tata Tea and Tetley.</p> <p>Mr. Puneet has been recognized with several prestigious industry honours including the CMO Leadership Award (2025), CMO Trailblazer North Star Award (2022), Marketer of the Year (2020) by BrandEquity.com and the Pitch Best CMO Award for excellence in purpose-driven marketing (2019 and 2020). He has also been featured in the Super 30 CMO Honour Roll (2020) and served as Chairperson of the ASSOCHAM National Council on Branding & Marketing from 2023 to 2025.</p> <p>Mr. Puneet is a graduate from St. Stephen's College, Delhi and holds a postgraduate diploma in management (MBA) from XLRI, Jamshedpur.</p>	<p>Mr. Siddharth Gupta is currently working as General Manager - Marketing at Britannia Industries Limited. He joined Britannia in 2018 and currently leads the Marketing for Biscuit, Wafer & Snack portfolio of the Company. He is a marketing and sales leader with about 20 years of experience in brand management, strategy, innovation, communication, customer marketing and sales.</p> <p>Prior to Britannia, he worked with Colgate Palmolive, where he joined as a Management Trainee in 2006 and had varied sales & marketing experiences. His last stint was at Colgate as Marketing Manager, heading the Freshness, Whitening and Sensitivity toothpaste categories.</p>